

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447720

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lands' End, Inc.		10/18/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Lands' End Direct Merchants, Inc.		
Street Address:	1 Lands' End Lane		
City:	Dodgeville		
State/Country:	WISCONSIN		
Postal Code:	53595		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2945772	NAVIGATOR	
CORRESPONDENCE DATA			
Fax Number:	6173957070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-395-7013		
Email:	nthtrademarks@lalaw.com		
Correspondent Name:	Nathan T. Harris		
Address Line 1:	One Main Street - 11th Floor		
Address Line 2:	Lando & Anastasi, LLP		
Address Line 4:	Cambridge, MASSACHUSETTS 02142		
ATTORNEY DOCKET NUMBER:	L2089-4000		
NAME OF SUBMITTER:	Nathan T. Harris		
SIGNATURE:	/Nathan T. Harris/		
DATE SIGNED:	10/18/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, LANDS' END, INC., a corporation of Delaware having a place of business at 1 Lands' End Lane, Dodgeville, Wisconsin 53595, is the owner of record of U.S. Trademark Registration No. 2,945,772 for the mark NAVIGATOR, registered on May 3, 2005 and covering the goods "Clothing – namely jackets" in International Class 25 (hereinafter referred to as "the Mark"); and

WHEREAS, LANDS' END DIRECT MERCHANTS, INC., a corporation of Delaware having a place of business at 1 Lands' End Lane Dodgeville, Wisconsin 53595, is desirous of acquiring the Marks and the registrations thereof.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Lands' End Inc., does hereby assign and confirm the assignment unto said Lands' End Direct Merchants, Inc., all right, title, and interest in and to said Mark, together with the good will of the business symbolized by the Mark and the identified registration thereof, and the right to recover for past infringement.

LANDS' END, INC.

Date: 10/18/17


Name:
Title:

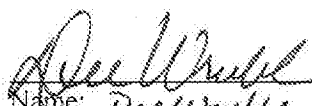
Witness 1:

Date: 10/18/17


Name: Christine Witherill
Title: Associate General Counsel

Witness 2:

Date: 10/18/17


Name: Dee Winkle
Title: Senior Paralegal

Accepted and acknowledged:

LANDS' END DIRECT MERCHANTS, INC.

Date: 10/18/17


Name:
Title: