

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM447784

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TechStyle, Inc.		08/30/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fabletics, LLC		
<b>Street Address:</b>	800 Apollo Street		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4731957	FABLETICS	
<b>Registration Number:</b>	4507778	FABLETICS	
<b>Registration Number:</b>	4662161	FABLETICS	
<b>Serial Number:</b>	86567855	LIVE YOUR PASSION	
<b>Registration Number:</b>	5009625	LIVE YOUR PASSION	
<b>Registration Number:</b>	4778129	PAINTFAB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-272-0220		
<b>Email:</b>	trademarks@ipla.com		
<b>Correspondent Name:</b>	IPLA, LLP		
<b>Address Line 1:</b>	4445 Eastgate Mall		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>NAME OF SUBMITTER:</b>	Benjamin S. White		
<b>SIGNATURE:</b>	/Benjamin S. White/		
<b>DATE SIGNED:</b>	10/18/2017		

OP \$165.00 4731957

**Total Attachments: 4**

source=2017-08-30 - Executed Assignment Agreement (TechStyle, Inc. to Fabletics, LLC) #page1.tif

source=2017-08-30 - Executed Assignment Agreement (TechStyle, Inc. to Fabletics, LLC) #page2.tif

source=2017-08-30 - Executed Assignment Agreement (TechStyle, Inc. to Fabletics, LLC) #page3.tif

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## ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered into effective August 30, 2017, by and between **TechStyle, Inc.**, a Delaware Corporation, located at 800 Apollo Street, El Segundo, California 90245 (the "Assignor"), and **Fabletics, LLC**, a Delaware Limited Liability Company, located at 800 Apollo Street, El Segundo, California 90245 (the "Assignee").

### RECITALS

A. Assignor is the owner of record of a number of trademark registrations and applications identified on Exhibit "1" hereto (collectively, the "Trademarks").

B. Assignor desires to assign to Assignee all right, title, interest, and goodwill in and to the Trademarks and all related rights. Assignee desires to accept such assignment.

C. Assignee is a successor to the portion of Assignor's business to which the Trademarks pertain, and that portion of the business is ongoing and existing.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

### AGREEMENT

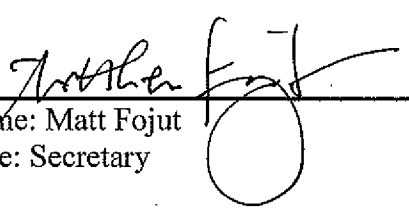
1. Assignment. Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, including the goodwill, and all related rights. Assignee accepts such assignment.

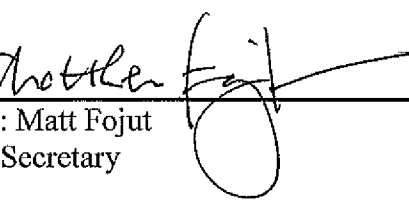
2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments, and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the Assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor







Assignee

By:   
Name: Matt Fojut  
Title: Secretary

By:   
Name: Matt Fojut  
Title: Secretary

# Exhibit 1

# Worldwide Trademark Registrations and Applications

TITLE	COUNTRY	CLASS(ES)	STATUS	REG./APP. NUMBER
FABLETICS	Australia	18, 25, 35, 45	Registered	1171368
 <b>FABLETICS</b>	Australia	18, 25, 35, 45	Registered	1231138
LIVE YOUR PASSION	Australia	18, 25, 35, 45	Registered	1281536
FABLETICS	Canada	18, 25, 35, 45	Registered	TMA940200
 <b>FABLETICS</b>	Canada	18, 25, 35, 45	Registered	TMA975720
LIVE YOUR PASSION	Canada	18, 25, 35, 45	Pending	1746753
FABLETICS	China	18, 25, 45	Registered	1171368
FABLETICS	China	35	Registered	14511888
LIVE YOUR PASSION	China	18, 25, 35, 45	Pending	1281536
FABLETICS	European Union	18, 25, 35, 45	Registered	1171368
 <b>FABLETICS</b>	European Union	18, 25, 35, 45	Registered	1231138
LIVE YOUR PASSION	European Union	18, 25, 35, 45	Registered	1281536
FABLETICS	International Bureau	18, 25, 35, 45	Registered	1171368
 <b>FABLETICS</b>	International Bureau	18, 25, 35, 45	Registered	1231138
LIVE YOUR PASSION	International Bureau	18, 25, 35, 41, 45	Registered	1281536
FABLETICS	Japan	18, 25, 35, 45	Registered	1171368
 <b>FABLETICS</b>	Japan	18, 25, 35, 45	Registered	1231138
FABLETICS	Mexico	18, 25	Registered	1171368
FABLETICS	United States	18, 25, 45	Registered	4731957
FABLETICS	United States	35	Registered	4507778
 <b>FABLETICS</b>	United States	18, 25, 35, 45	Registered	4662161
LIVE YOUR PASSION	United States	18	Pending	86567855
LIVE YOUR PASSION	United States	25, 35, 41, 45	Registered	5009625

PAINTFAB	United States	3	Registered	4778129
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