

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM447861

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PERSEUS BOOKS, LLC		10/06/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TAYLOR & FRANCIS GROUP, LLC		
<b>Street Address:</b>	6000 BROKEN SOUND PARKWAY, NW		
<b>Internal Address:</b>	SUITE 300		
<b>City:</b>	BOCA RATON		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33487		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86948779	WESTVIEW PRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-781-6013		
<b>Email:</b>	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
<b>Correspondent Name:</b>	Kathryn Starshak c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3716629		
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak		
<b>SIGNATURE:</b>	/Kathryn Starshak/		
<b>DATE SIGNED:</b>	10/19/2017		
<b>Total Attachments: 8</b>			
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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

WHEREAS, Perseus Books, LLC, a Delaware limited liability company ("Assignor"), owns the entire right, title and interest in, to and under the registered and unregistered trademarks and trademark applications (including, without limitation, trade dress, service marks and service mark applications, collectively the "Trademarks"), the copyrights, copyright registrations and applications for copyright registration (including, without limitation, any renewals and/or extensions thereof in perpetuity, collectively the "Copyrights"), set forth in the Annex I attached hereto and made a part hereof (collectively, the "Properties"); and

WHEREAS, Assignor has entered into that certain Asset Purchase Agreement, dated October 6, 2017, and made effective as of September 23, 2017 (as amended, supplemented or otherwise modified from time to time, the "Asset Purchase Agreement"), with Taylor & Francis Group, LLC, a limited liability company formed under the laws of the State of Delaware ("Assignee"), pursuant to which Assignor has agreed to irrevocably sell, convey, transfer, assign and deliver to Assignee the Properties and all of Assignor's right, title and interest in, to and under the Properties, free and clear of any Liens, in exchange for good and valuable consideration described in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged.

NOW, THEREFORE, Assignor hereby sells, conveys, transfers, assigns and sets over, unto Assignee, its successors, legal representatives and assigns, the Properties and all of Assignor's right, title and interest in, to and under the Properties, free and clear of any Liens, together with the goodwill of the business symbolized by the Properties, and the registration thereof, and further including: all income, royalties, and damages now and hereafter due and/or payable to Assignor, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world.

AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office, the United States Copyright Office and any official of any country or countries foreign to the United States, whose duty is to issue patents, trademark registrations, copyright registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

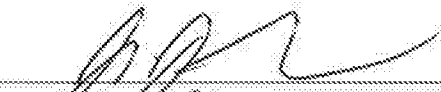
AND THE ASSIGNOR HEREBY covenants and agrees that the Assignor has full right, power and authority to convey the entire interest herein assigned, and that the Assignor has not executed or otherwise entered into, and will not execute or otherwise enter into, any agreement in conflict herewith. \*

AND THE ASSIGNOR HEREBY further covenants and agrees that the Assignor will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to the Assignor respecting the Properties, and on Assignee's reasonable request testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and take all reasonable steps

to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection of and for the Properties and to perfect the assignment thereof in Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year written below.

PERSEUS BOOKS, LLC

By:   
Name: Joe Mangan  
Title: EVP and COO

*[Signature Page to the Intellectual Property Assignment Agreement]*

STATE OF New York )  
 )ss:  
COUNTY OF New York )

On this 6th day of October 2017, before me the undersigned, a Notary Public for the County of New York, personally appeared Joe Marcano, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity on behalf of Perseus Books, LLC, and that by his or her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

  
Signature of Notary

DIANA GONZALEZ  
Notary Public, State of New York  
Reg. No. 01GD6229650  
Qualified in Queens County  
Certificate filed in New York County  
Commission Expires October 16, 2018

Properties

## **Annex I to the Intellectual Property Assignment Agreement**

### Trademarks

WESTVIEW PRESS (Stylized Design), App. Ser. No. 86948779

### Copyrights

See attached Excel spreadsheet

**ELECTRONIC TITLE INDEX: OMNIBUS ASSIGNMENT OF INTELLECTUAL PROPERTY  
COPYRIGHT ASSIGNMENT RECORDATION (April 1, 2016)**

Article	Title	Authorship	Imprint	Claimant	Registration Number(s)
	Understanding Central America: Global Forces, Rebellion, and Change	By Westview Press	Westview	Westview	TX0006812014
	Claiming the Mantle: How Presidential Nominations Are Won and Lost Before the Votes Are Cast	By Westview Press	Westview	Westview	TX0006812270
	Ethnic Conflict in World Politics (2nd ed.)	By Westview Press	Westview	Westview	TX0006812036
	Changing China: A Geographical Appraisal	By Westview Press	Westview	Westview	TX0006812271
	Feynman and Computation: Exploring the Limits of Computers	By Westview Press	Westview	Westview	TX0006823935
	United Nations and Changing World Politics 4th edition	By Westview Press	Westview	Westview	TX0006812008
A	Long Walk to Church, 2nd edition	By Westview Press	Westview	Westview	TX0006821588
	Are There Really Neutrinos?	By Westview Press	Westview	Westview	TX0006818419
	Medical Anthropology in Ecological Perspective, 4th edition	By Westview Press	Westview	Westview	TX0006821591
	Modern Egypt, 2nd edition	By Westview Press	Westview	Westview	TX0006812255
	Catastrophe Theory, 2nd edition	By Westview Press	Westview	Westview	TX0006818422
	Magical Writing in Salasaca	By Westview Press	Westview	Westview	TX0006818413
	New Directions in Comparative Politics, 3rd edition	By Westview Press	Westview	Westview	TX0006818415
The	Middle East and the United States, 4th edition	By Westview Press	Westview	Westview	TX0006812249
A	Political Economy of the Middle East, 3rd edition	By Westview Press	Westview	Westview	TX0006812780
	God After Darwin, 2nd edition	By Westview Press	Westview	Westview	TX0006824631
	Philosophy of Social Science, 3rd edition	By Westview Press	Westview	Westview	TX0006811650
	Doing Ethics in a Diverse World	By Westview Press	Westview	Westview	TX0001569011
	Democracy and Democratization, 3rd edition	By Westview Press	Westview	Westview	TX0006812778
The	Public Administration Theory Primer	By Westview Press	Westview	Westview	TX0007002353
	Administrative Law For Public Managers	By Westview Press	Westview	Westview	TX0007058605
	Analysis on Manifolds	By Westview Press	Westview	Westview	TX0007082628
	Articulating the Global and the Local	By Westview Press	Westview	Westview	TX0007101060
	Balkan Babel, Fourth Edition	By Westview Press	Westview	Westview	TX0007130967
	Angola	By Westview Press	Westview	Westview	TX0007047559
	Aristotle and Moral Realism	By Westview Press	Westview	Westview	TX0007101064
	Armenians and the Iranian Constitutional Revolution of 1905-1911	By Westview Press	Westview	Westview	TX0007051337
	Betrayals and Treason	By Westview Press	Westview	Westview	TX0007116843
	Belarus	By Westview Press	Westview	Westview	TX0007156662



Anglo-American Postmodernity	By Westview Press	Westview	Westview	TX0007069252
Betrayal of Palestine	By Westview Press	Westview	Westview	TX0007116837
Beyond Separateness	By Westview Press	Westview	Westview	TX0007101068
Beijing, Jaep	By Westview Press	Westview	Westview	TX0007048235
Bearing Witness	By Westview Press	Westview	Westview	TX0007045934
Anxiety Disorders	By Westview Press	Basic Books	Westview	TX0007069260
Brazil	By Westview Press			TX0007320495
School, Family, and Community Partnerships Second Edition	By Westview Press, employer for hire	Westview	Westview	TX0007287961

WESTVIEW REGISTRATIONS APRIL 2, 2016-JULY 20, 2017	TITLE	IMPRINT	CLAIMANT	APP SENT	TX	VA	REG DATE
	The Modern History of Iraq	Westview Press	Westview Press	5/2/2017			
	Julia Lathrop	Westview Press	Westview Press	5/2/2017			
	Recognizing Race and Ethnicity, Second Edition	Westview Press	Westview Press	5/2/2017			
	Social Media Freaks	Westview Press	Westview Press	5/2/2017			
	Women and Politics, Fourth Edition	Westview Press	Westview Press	5/2/2017			
	Inequality in the 21st Century: A Reader	Westview Press	Westview Press	5/2/2017			
	Gender in Modern East Asia	Westview Press	Westview Press	5/2/2017			
	Presidential Power	Westview Press	Westview Press	4/11/2016	TX 8-266-192		4/13/2016
	Global Diplomacy	Westview Press	Westview Press	4/11/2016			
	Society and the Environment	Westview Press	Westview Press	8/4/2016	TX 8-354-486		8/10/2016
	Social Theory, Sixth Edition	Westview Press	Westview Press	8/4/2016			
	The European Union	Westview Press	Westview Press	8/4/2016			
	Global Environmental Politics	Westview Press	Westview Press	8/4/2016			
	The Government and Politics of the Middle East and North Africa, Eighth Edition	Westview Press	Westview Press	8/4/2016	TX 8-318-654		8/10/2016
	The United Nations in the 21st Century	Westview Press	Westview Press	8/4/2016	TX 8-354-231		8/10/2016
	The Arab Spring	Westview Press	Westview Press	8/4/2016			
	The United Nations and Changing World Politics, Seventh Edition	Westview Press	Westview Press	8/4/2016	TX 8-315-627		8/10/2016
	The Public Policy Theory Primer	Westview Press	Westview Press	8/4/2016	TX 8-315-703		8/10/2016
	Southeast Asia in the New International Era	Westview Press	Westview Press	8/4/2016	TX 8-354-336		8/10/2016
	Privilege	Westview Press	Westview Press	8/4/2016			
	The Social Dynamics of Family Violence	Westview Press	Westview Press	8/4/2016			