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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM447913

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CMCOLOR, LLC		10/18/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	COLOR COMMUNICATIONS, LLC	
Street Address:	4000 West Fillmore St.	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60624	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark	
Serial Number:	73759182	"WE MAKE COLOR SELL"	
Serial Number:	74698180	AQUAFILM	
Serial Number:	75675675	CCI	
Serial Number:	73081274	CCI	
Serial Number:	75188996	COLOR BY DESIGN	
Serial Number:	73595055	COLOR COMMUNICATIONS	
Serial Number:	75763738	COLOR TAC	
Serial Number:	75658767	COLORMARK	
Serial Number:	75580615	COLORS BY DESIGN	
Serial Number:	74588729	EARTH COLORS	
Serial Number:	74183681		
Serial Number:	78209031	PEEL & STICK	
Serial Number:	78209021	PEEL OFF	
Serial Number:	75655400	THE LANGUAGE OF COLOR	
Serial Number:	73789078	THE LANGUAGE OF COLOR	
Serial Number:	74183636	WATER COLORS	

CORRESPONDENCE DATA

Fax Number:

TRADEMARK

900425704 REEL: 006186 FRAME: 0370

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-298-8185

Email: tmadmin@reinhartlaw.com

Correspondent Name: Daniel E. Kattman Address Line 1: 1000 N Water St.

Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Daniel E. Kattman
SIGNATURE:	/dek/
DATE SIGNED:	10/19/2017

Total Attachments: 2

source=CMColor LLC-DE-Amendment (Change of Name)#page1.tif source=CMColor LLC-DE-Amendment (Change of Name)#page2.tif

TRADEMARK
REEL: 006186 FRAME: 0371

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMCOLOR, LLC", CHANGING ITS NAME FROM "CMCOLOR, LLC" TO "COLOR COMMUNICATIONS, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF OCTOBER, A.D. 2017, AT 4:42 O'CLOCK P.M.

6518429 8100 SR# 20176681274

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203423352

Date: 10-19-17

TRADEMARK REEL: 006186 FRAME: 0372

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION OF CMCOLOR, LLC

- The name of the limited liability company is CMColor, LLC. ×.
- Article 1 of the Certificate of Formation of the limited liability company is amended in its entirety to read as follows:
 - 1. The name of the limited liability company (the "Company") is Color Communications, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 18th day of October, 2017.

State of Delaware Secretary of State Division of Corporations Delivered 04:42 PM 10/18/2017 FILED 04:42 PM 10/18/2017

STRADEMARKmber 6518429

REEL: 006186 FRAME: 0373