

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447995

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Abel Tesfaye		10/18/2017	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	XO Trademarks LLC		
Street Address:	16000 Ventura Blvd., Ste. 600		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4421959	THE WEEKND	
Registration Number:	4473980	XO	
Registration Number:	4516325		
Registration Number:	4645955		
Registration Number:	5123155	KING OF THE FALL	
Registration Number:	5123156	KOTF	
CORRESPONDENCE DATA			
Fax Number:	9735302225		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-530-2025		
Email:	pnussbaum@csglaw.com		
Correspondent Name:	Peter Nussbaum		
Address Line 1:	One Boland Drive		
Address Line 4:	West Orange, NEW JERSEY 07052		
NAME OF SUBMITTER:	Peter Nussbaum		
SIGNATURE:	/Peter Nussbaum/		
DATE SIGNED:	10/20/2017		
Total Attachments: 8			

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TRADEMARK AND SERVICE MARK ASSIGNMENT

This TRADEMEARK AND SERVICE MARK ASSIGNMENT (the "Assignment") made this 18 day of Oct., 2017 by and between Abel Tesfaye, a Canadian Citizen having a business address at 16000 Ventura Blvd., Ste. 600 Encino California 91436 ("Assignor") and XO Trademarks LLC, a Delaware Limited Liability Company having a business address at 16000 Ventura Blvd., Ste. 600 Encino California 91436 ("Assignee").

WITNESSETH

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademark and Service Mark Applications and Registrations set forth in Exhibit A attached hereto (the "Marks"), as well as all common law rights in and to said Marks and any and all existing and future Trademark and Service Mark Registrations and Applications related to said Marks; and

WHEREAS, Assignor has agreed to assign all rights in and to the Marks to Assignee, and Assignee has agreed to acquire all rights in and to the Marks, including any and all common law rights in and to the Marks, and any and all Registrations and Applications related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world, in and to said Marks, together with all of the goodwill of the business symbolized by said Marks, and together with the right to recover damages and profits and all other remedies for past and future infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR

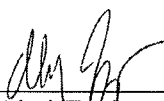



By:  _____
Abel Tesfaye

Exhibit A

United States Registrations


MARK	Registration No.	Class and Goods/Services
	4,645,955	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, T-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p>
	4,516,325	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, T-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p>
	4,473,980	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear *, all mentioned goods excluding goods related to boating and seafaring *.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist *, all mentioned services excluding services related to boating and seafaring *.</p>
<p>THE WEEKND</p>	4,421,959	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist.</p>
<p>KING OF THE FALL</p>	5,123,155	<p>Class 25: Clothing for men, women and children, namely, shirts, tank tops, sweat shirts with and without hoods, sweaters, jackets, hats, caps, visors, head bands, bandanas, shorts, pants, stretch pants, sweat pants, dresses, skirts, socks, bathing suits, briefs, under garments and footwear.</p> <p>Class 41: Entertainment services, namely, live musical performances and live music concerts; music entertainment services, namely, providing non-downloadable pre-recorded music and musical based entertainment via the Internet, a wireless network or a communications network on a subscription basis; providing a website over a global computer network featuring entertainment</p>

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MARK	Registration No.	Class and Goods/Services
		<p>information on musical recordings and on musical artists and their recordings and providing links to the websites of others featuring prerecorded music, musical based entertainment, musical artists and their recordings; entertainment services, namely, providing information, news and commentary in the field of entertainment; organizing of concerts, namely, arranging and conducting of concerts and live musical performances; production and distribution in the field of entertainment, namely, production of sound recordings and visual recordings and production of concerts, live musical shows and radio programs; providing non-downloadable pre-recorded music online via a global computer network; providing non-downloadable pre-recorded music videos online via a global computer network; providing information in the field of music and commentary and non-downloadable electronic articles about music, all online via the Internet, a wireless network or a communications network, for the benefit of membership of an entertainment club; providing an Internet website portal in the field of music; entertainment services, namely, providing podcasts in the field of music; providing information in the field of entertainment, namely, music, music concerts, musical performances and live concerts; music services, namely, providing online entertainment, namely, providing non-downloadable prerecorded sound and audio-visual recordings in the field of music and musical based entertainment; providing an Internet website portal in the field of music featuring non-downloadable music, musical sound recordings, musical video recordings, concerts, live musical performances, band interviews, live musical concerts and musician interviews; providing non-downloadable digital music via MP3, high resolution digital and similar digital formats websites on the Internet and wireless networks; providing non-downloadable digital music via the Internet and wireless networks.</p>
KOTF	5,123,156	<p>Class 25: Clothing for men, women and children, namely, shirts, tank tops, sweat shirts with and without hoods, sweaters, jackets, hats, caps, visors, head bands, bandanas, shorts, pants, stretch pants, sweat pants, dresses, skirts, socks, bathing suits, briefs, under garments and footwear.</p> <p>Class 41: Entertainment services, namely, live musical performances and live music concerts; music entertainment services, namely, providing non-downloadable pre-recorded music and musical based entertainment via the Internet, a wireless network or a communications network on a subscription basis; providing a website over a global computer network featuring entertainment information on musical recordings and on musical artists and their recordings and providing links to the websites of others featuring prerecorded music, musical based entertainment, musical artists and their recordings; entertainment services, namely, providing information, news and commentary in the field of entertainment; organizing of concerts, namely, arranging and conducting of concerts and live musical performances; production and distribution in the field of entertainment, namely, production of sound recordings and visual recordings and production of concerts, live musical shows and radio programs; providing non-downloadable pre-recorded music online via a global computer network; providing non-downloadable pre-recorded music videos online via a global computer network; providing information in the field of music and commentary and non-downloadable electronic articles about music, all online via the Internet, a wireless network or a communications network, for the benefit of membership of an entertainment club; providing an Internet website portal in the field of music; entertainment services, namely, providing podcasts in the field of music; providing information in the field of entertainment, namely, music, music concerts, musical performances and live concerts; music services, namely, providing online entertainment, namely, providing non-downloadable prerecorded sound and audio-visual recordings in the field of music and musical based entertainment; providing an Internet website portal in the field of music featuring non-downloadable music, musical sound recordings, musical video recordings, concerts, live musical performances, band interviews, live musical concerts and musician interviews; providing non-downloadable digital music via MP3, high resolution digital and similar digital formats websites on the Internet and wireless networks; providing non-downloadable digital music via the Internet and wireless networks.</p>

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Foreign National Registrations

Country	Mark	Registration No.	Class and Goods/Services
Benelux		985,491	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analogue audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analogue video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist.</p>

Foreign National Applications

Country	Mark	Application No.	Class and Goods/Services
Canada		1,770,385	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist.</p>
Canada	THE WEEKND	1,770,386	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist.</p>
Canada	KING OF THE FALL	1,785,536	<p>Class 25: Clothing for men, women and children, namely, shirts, tank tops, sweat shirts with and without hoods, sweaters, jackets, hats, caps, visors, head bands, bandanas, shorts, pants, stretch pants, sweat pants, dresses, skirts, socks, bathing suits, briefs, under garments.</p> <p>Class 41: Entertainment services, namely, live musical performances by a musical artist and live music concerts; music entertainment services, namely, providing non-downloadable</p>

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Country	Mark	Application No.	Class and Goods/Services
			<p>pre-recorded music and musical based entertainment via the Internet, a wireless network or a communications network on a subscription basis; providing a website over a global computer network featuring entertainment information on musical recordings and on musical artists and their recordings and providing links to the websites of others featuring prerecorded music, musical based entertainment, musical artists and their recordings; entertainment services, namely, providing entertainment news, commentary and information in the field of music, musical concerts and musical performances; organizing of concerts, namely, arranging and conducting of concerts and live musical performances; production and distribution in the field of entertainment, namely, production of musical sound recordings and audio visual recordings and production of concerts, live musical shows and radio programs; providing non-downloadable pre-recorded music; providing non-downloadable pre-recorded music videos; providing information in the field of music and commentary and non-downloadable electronic articles about music, all online via the Internet, a wireless network or a communications network, for the benefit of membership of an entertainment club; providing an Internet website portal in the field of music; entertainment services, namely, providing podcasts in the field of music; providing information in the field of entertainment, namely, music, music concerts, musical performances and live concerts; music services, namely, providing online entertainment, namely, providing non-downloadable prerecorded sound and audio-visual recordings in the field of music and musical based entertainment; providing an Internet website portal in the field of music featuring non-downloadable music, musical sound recordings, musical video recordings, concerts, live musical performances, band interviews, live musical concerts and musician interviews; providing non-downloadable digital music via MP3, high resolution digital and similar digital formats websites on the Internet and wireless networks; providing non-downloadable digital music via the Internet and wireless networks.</p>
Canada	KOTF	1,785,537	<p>Class 25: Clothing for men, women and children, namely, shirts, tank tops, sweat shirts with and without hoods, sweaters, jackets, hats, caps, visors, head bands, bandanas, shorts, pants, stretch pants, sweat pants, dresses, skirts, socks, bathing suits, briefs, under garments.</p> <p>Class 41: Entertainment services, namely, live musical performances by a musical artist and live music concerts; music entertainment services, namely, providing non-downloadable pre-recorded music and musical based entertainment via the Internet, a wireless network or a communications network on a subscription basis; providing a website over a global computer network featuring entertainment information on musical recordings and on musical artists and their recordings and providing links to the websites of others featuring prerecorded music, musical based entertainment, musical artists and their recordings; entertainment services, namely, providing entertainment news, commentary and information in the field of music, musical concerts and musical performances; organizing of concerts, namely, arranging and conducting of concerts and live musical performances; production and distribution in the field of entertainment, namely, production of musical sound recordings and audio visual recordings and production of concerts, live musical shows and radio programs; providing non-downloadable pre-recorded music; providing non-</p>

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Country	Mark	Application No.	Class and Goods/Services
			downloadable pre-recorded music videos; providing information in the field of music and commentary and non-downloadable electronic articles about music, all online via the Internet, a wireless network or a communications network, for the benefit of membership of an entertainment club; providing an Internet website portal in the field of music; entertainment services, namely, providing podcasts in the field of music; providing information in the field of entertainment, namely, music, music concerts, musical performances and live concerts; music services, namely, providing online entertainment, namely, providing non-downloadable prerecorded sound and audio-visual recordings in the field of music and musical based entertainment; providing an Internet website portal in the field of music featuring non-downloadable music, musical sound recordings, musical video recordings, concerts, live musical performances, band interviews, live musical concerts and musician interviews; providing non-downloadable digital music via MP3, high resolution digital and similar digital formats websites on the Internet and wireless networks; providing non-downloadable digital music via the Internet and wireless networks.
Brazil	XO	910.741.441	Class 9: Gravadores de som, a saber, discos de áudio formatados digitalmente pré-graváveis, discos de vinil, fitas de áudio analógicas e fitas de áudio digital, todas com música; gravadores de vídeo, a saber, discos de vídeo digitais pré-graváveis, fitas de vídeo analógicas, fitas de vídeo digitais e discos de laser, todos com vídeos musicais e documentários musicais; gravações de som e vídeo baixáveis com música e performances musicais; músicas digitais baixáveis fornecidas através da internet.
Brazil	XO	910.741.468	Class 25: Roupas para homens, mulheres e crianças, a saber, camisetas, tops, casacos, suéteres, jaquetas, chapéus, viseiras, tiaras, lenços, shorts, meias e calçados casuais.
Brazil	XO	910.741.476	Class 41: Entretenimento na natureza de performances ao vivo de artistas musicais.
Brazil	THE WEEKND	910.741.352	Class 9: Gravadores de som, a saber, discos de áudio formatados digitalmente pré-graváveis, discos de vinil, fitas de áudio analógicas e fitas de áudio digital, todas com música; gravadores de vídeo, a saber, discos de vídeo digitais pré-graváveis, fitas de vídeo analógicas, fitas de vídeo digitais e discos de laser, todos com vídeos musicais e documentários musicais; gravações de som e vídeo baixáveis com música e performances musicais; músicas digitais baixáveis fornecidas através da internet.
Brazil	THE WEEKND	910.741.387	Class 25: Roupas para homens, mulheres e crianças, a saber, camisetas, tops, casacos, suéteres, jaquetas, chapéus, viseiras, tiaras, lenços, shorts, meias e calçados casuais.
Brazil	THE WEEKND	910.741.409	Class 41: Entretenimento na natureza de performances ao vivo de artistas musicais.

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International Registrations before WIPO

Mark	Registration No.	Class and Goods/ Services
	1,187,058	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, T-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p>
	1,184,783	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, T-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p>
	1,181,735	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear *, all mentioned goods excluding goods related to boating and seafaring *.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist *, all mentioned services excluding services related to boating and seafaring *.</p>
	1,296,276	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear *, all mentioned goods excluding goods related to boating and seafaring *.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist *, all mentioned services excluding services related to boating and seafaring *.</p>
<p>THE WEEKND</p>	1,296,709	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist.</p>

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Mark	Registration No.	Class and Goods/ Services
THE WEEKND	1,296,393	<p>Class 9: Sound recordings, namely, prerecorded digitally formatted audio discs, phonograph records, analog audio tapes and digital audio tapes, all featuring music; video recordings, namely, prerecorded digital video discs, analog video tapes, digital video tapes and laser discs, all featuring music video and music documentary; downloadable sound and video recordings featuring music and musical performances; downloadable digital music provided from the Internet.</p> <p>Class 25: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, visors, head bands, scarves, shorts, socks and casual footwear.</p> <p>Class 41: Entertainment in the nature of live performances by a musical artist.</p>

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