

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448003

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IO Media, Inc.		08/01/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Live Nation Entertainment, Inc.		
<b>Street Address:</b>	9348 Civic Center Drive		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3354849	IOMEDIA	
<b>Registration Number:</b>	3843332	VIRTUAL VENUE	
<b>Registration Number:</b>	4793508	SP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@livenation.com		
<b>Correspondent Name:</b>	Ellie Schwimmer		
<b>Address Line 1:</b>	9348 Civic Center Drive		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90210		
<b>NAME OF SUBMITTER:</b>	Ellie Schwimmer		
<b>SIGNATURE:</b>	/ES/		
<b>DATE SIGNED:</b>	10/20/2017		
<b>Total Attachments: 2</b>			
source=TM Assignment - IO Media to LNE (signed)#page1.tif			
source=TM Assignment - IO Media to LNE (signed)#page2.tif			

CH \$90.00 3354849

**TRADEMARK ASSIGNMENT**

This trademark assignment ("Assignment") is made and entered into and shall be effective as of August 1, 2017 ("Effective Date") by and between IO Media, Inc., a corporation organized under the laws of the state of New York ("Assignor") and Live Nation Entertainment, Inc., a corporation organized under the laws of the state of Delaware ("Assignee").

WHEREAS, Assignor owns of all trademark rights in the marks identified in Exhibit A as well as the federal trademark registrations identified therein (collectively "Trademarks");

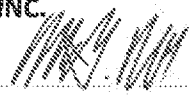
WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademark pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of mutual promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest Assignor had or may have in and to the Trademark, together with the goodwill associated therewith, and with the right to recover for damages and profits and all other remedies for past, present and future infringements thereof. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademark.

IN WITNESS WHEREOF, the parties hereto have each caused this Assignment to be executed as follows:

**ASSIGNOR:**

**IO MEDIA, INC.**


By:  \_\_\_\_\_

Name: Michael Rowles

Title: EVP, General Counsel and Secretary

**ASSIGNEE:**




**LIVE NATION ENTERTAINMENT, INC.**

By:  \_\_\_\_\_

Name: Michael Rowles

Title: EVP, General Counsel and Secretary

**EXHIBIT A**

Trademark	Country	Application No./ Application Date	Registration No./ Registration Date	Representative Image
VIRTUAL VENUE	United States of America	77851524 October 19, 2009	3843332 August 31, 2010	Word Only
	United States of America	86435008 October 27, 2014	4793508 August 18, 2015	Word and Design
	United States of America	78628654 May 12, 2005	3199714 January 16, 2007	Word in Stylized Form
	United States of America	77004396 September 21, 2006	3354849 December 18, 2007	Word and Design