

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448025

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GN Hearing A/S		09/18/2017	Limited Liability Company: DENMARK
RECEIVING PARTY DATA			
Name:	ReSound Holdings, Inc.		
Street Address:	8001 Bloomington Freeway		
City:	Bloomington		
State/Country:	MINNESOTA		
Postal Code:	55420		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3030542	AUDIGY	
CORRESPONDENCE DATA			
Fax Number:	5037782200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503.778.2127		
Email:	trademarks@lanepowell.com		
Correspondent Name:	Parna A. Mehrbani		
Address Line 1:	601 SW Second Ave., Ste. 2100		
Address Line 4:	Portland, OREGON 97204		
NAME OF SUBMITTER:	Parna A. Mehrbani		
SIGNATURE:	/Parna A. Mehrbani/		
DATE SIGNED:	10/20/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, GN Hearing A/S, a Danish Aktieselskab (company with limited liability) having a principal place of business at Laurupbjerg 7, 2750 Ballerup, Denmark ("Assignor") is the owner of the trademark AUDIGY which is registered in the United States Patent and Trademark Office under U.S. Registration Number 3,030,547 ("the Trademark");

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WHEREAS, ReSound Holdings, Inc, a Delaware limited liability company having a principal place of business at 8001 Bloomington Freeway, Bloomington, Minnesota 55420, U.S.A. ("Assignee" or "Audigy Group") desires to acquire all of Assignor's rights in and to the Trademark and the corresponding U.S. Registration; and

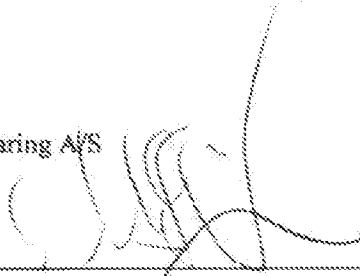
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Audigy Group effective as of July 1, 2016, all of Assignor's right, title, and interest in and to the Trademark, the federal registration therefor and the goodwill of the business symbolized by the Trademark the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives including the right to sue for and receive all damages accruing from past infringement of the Trademark.

The undersigned agrees to take all actions and execute additional documents as necessary or reasonable to assign, transfer, perfect, and record the rights of Assignee in and to the Trademark.

This assignment shall be binding on the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has executed this assignment on September 18, 2017.

GN Hearing A/S

By: 

Name: MARTIN SIEW NIELSEN

Title: VP IPR