

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448062

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VOLAIRUM, INC		10/17/2017	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LIL' DRUG STORE PRODUCTS, INC.		
<b>Street Address:</b>	PO Box 1883		
<b>City:</b>	Cedar Rapids		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52406		
<b>Entity Type:</b>	Corporation: IOWA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86894275	NICOTAC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3193630101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	319-363-0101		
<b>Email:</b>	vsquires@bradleyriley.com		
<b>Correspondent Name:</b>	Vernon P. Squires		
<b>Address Line 1:</b>	2007 1st Avenue SE, PO Box 2804		
<b>Address Line 4:</b>	Cedar Rapids, IOWA 52403-2804		
<b>NAME OF SUBMITTER:</b>	Vernon P. Squires		
<b>SIGNATURE:</b>	/Vernon P. Squires/		
<b>DATE SIGNED:</b>	10/20/2017		
<b>Total Attachments: 3</b>			
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OP \$40.00 86894275

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Agreement") is effective as of October <sup>20<sup>th</sup></sup> 2017, by and between LIL' DRUG STORE PRODUCTS, INC., an Iowa corporation ("Buyer"), and VOLAIRUM, INC., an Illinois corporation ("Seller").

### RECITALS

Seller is the owner of the product trademark "Nicotac," PTO Serial Number 86894275, filed February 2, 2016 (the "Trademark").

Buyer desires to acquire all of the legal right, title and interest in the Trademark.

Seller is willing to sell and transfer the Trademark to Buyer as set out below.

NOW THEREFORE, the parties agree as follows:

### TERMS

1. Sale and Assignment. Seller hereby irrevocably sells and assigns to Buyer, and does hereby transfer to Buyer pursuant to this Agreement, all right, title and interest in and to the Trademark, together with the goodwill symbolized thereby, including all rights to sue and recover for past infringement thereof, free and clear of any lien, encumbrance, equitable interest or claim.
2. Assistance. Seller agrees to assist Buyer in every reasonable way, at the sole cost and expense of Buyer, to vest in Buyer title to the Trademark.
3. Miscellaneous.
  - a. Amendment. This Agreement cannot be amended, except by a written agreement or instrument executed by Seller and Buyer.
  - b. Waiver. Failure by either party to this Agreement to exercise or otherwise act with respect to any rights under this Agreement will not constitute or be construed as a waiver of any breach, nor prevent such party from thereafter enforcing strict compliance with any and all terms of this Agreement.
  - c. Governing Law. The validity, construction and enforceability of this Agreement shall be governed in all respects by the laws of the State of Iowa, without regard to application of its conflict of laws rules.

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d. Agreement Binding. This Agreement will be binding upon and will inure to the benefit of Buyer, Buyer's successors and permitted assigns, and Seller and Seller's successors and permitted assigns.

e. Further Assurances. The parties agree to execute such further documents and instruments and to take such further actions as may be reasonably necessary to carry out the purposes and intent of this Agreement.

f. Counterparts; Facsimiles. This Agreement may be executed and delivered by facsimile signature and in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Counterparts may be signed and delivered via facsimile, electronic mail, .pdf, www.docuSign.com, any other electronic signature and/or transmission method complying with the U.S. federal E-SIGN Act of 2000, and any counterpart so executed and delivered shall be deemed to have been duly and validly executed delivered for all purposes.

[THE REMAINDER OF THIS PAGE HAS BEEN INTENTIONALLY LEFT BLANK]

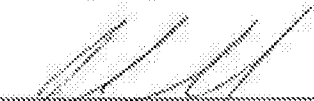
[SIGNATURE PAGE FOR TRADEMARK ASSIGNMENT]

The parties have executed this Agreement as of the date first set out above.

LIL' DRUG STORE PRODUCTS, INC.

By:   
Christopher De Wolf, President

VOLAIRUM, INC.

By:   
Jack Saleh, President