

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448090

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simply Paid, LLC		10/12/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Green Dot Corporation		
Street Address:	3465 East Foothill Boulevard		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4598098	SIMPLY PAID	
CORRESPONDENCE DATA			
Fax Number:	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-835-4843		
Email:	ipdocketing@haynesboone.com		
Correspondent Name:	Adam Siegartel, Haynes and Boone LLP		
Address Line 1:	2323 Victory Avenue, Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	56269.02_84011		
NAME OF SUBMITTER:	Adam Siegartel		
SIGNATURE:	/Adam Siegartel/		
DATE SIGNED:	10/20/2017		
Total Attachments: 1			
source=2017-10-12 Trademark Assignment from Simply Paid LLC to Green Dot Corporation#page1.tif			

OP \$40.00 4598098

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 12 day of October, 2017, by and between Simply Paid, LLC, a Delaware limited liability company having an address at 301 Beacon Parkway West, Suite 200, Birmingham, Alabama 35209 ("Assignor"), and Green Dot Corporation, a Delaware corporation having an address at 3465 East Foothill Boulevard, Pasadena, California 91107 ("Assignee").

WHEREAS, Assignor owns (a) the trademark SIMPLY PAID; (b) the corresponding United States trademark registration for this mark (Reg. No. 4,598,098); and (c) all goodwill associated with this trademark and corresponding trademark registration (the trademark, registration, and goodwill, collectively, the "Trademark"); and

WHEREAS, Assignor is an indirect wholly-owned subsidiary of Assignee.

NOW THEREFORE, in consideration of the mutual covenants of the parties and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's worldwide right, title, and interest in and to the Trademark and all derivatives and colorable imitations of the Trademark (including but not limited to the trademark SIMPLYPAID), including but not limited to (a) all rights to sue and recover for past, present, and future infringement, dilution, and other violations concerning the Trademark, and (b) all rights of priority and protection of interests under the laws of any jurisdiction worldwide.

2. Assignor agrees to promptly execute all documents and assist in all proceedings to perfect, register, and record Assignee's rights to the Trademark as Assignee may deem appropriate, and any additional documents that are reasonably necessary to accomplish the intent of this Trademark Assignment.

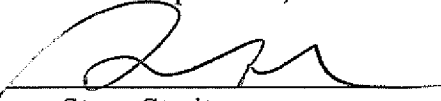
3. This Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which taken together shall constitute one and the same instrument. Original signatures hereto may be delivered by facsimile or pdf, which shall be deemed originals.

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be duly executed.


SIMPLY PAID, LLC

By: Insight Card Services, LLC, its Managing Member

By: Green Dot Corporation, its sole Manager

By: 
Name: Steve Streit
Title: Chief Executive Officer
Date Signed: 10.12.17

GREEN DOT CORPORATION

By: 
Name: STEVE STREIT
Title: CEO
Date Signed: 10.12.17