

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448249

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E & E CO., LTD.		10/20/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Home Dynamix, LLC		
<b>Street Address:</b>	100 Porete Avenue		
<b>City:</b>	North Arlington		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07031		
<b>Entity Type:</b>	Limited Liability Company: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4698644	SMARTDRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	510-410-0041		
<b>Email:</b>	jude.anthony@jlahome.com		
<b>Correspondent Name:</b>	Jude Anthony		
<b>Address Line 1:</b>	45875 NORTHPORT LOOP E.		
<b>Address Line 4:</b>	FREMONT, CALIFORNIA 94538		
<b>NAME OF SUBMITTER:</b>	JUDE ANTHONY		
<b>SIGNATURE:</b>	/Jude Anthony/		
<b>DATE SIGNED:</b>	10/23/2017		
<b>Total Attachments: 1</b>			
source=SMARTDRY CLASS 27 ASSIGNMENT to Home Dynamix from E&E#page1.tif			

OP \$40.00 4698644

**TRADEMARK ASSIGNMENT**

**WHEREAS**, E & E CO., LTD. ("E&E"), 45875 Northport Loop E, Fremont, California, 94538 ("Assignor"), owns the Mark "SMARTDRY" (the "Mark") in connection with the following goods: Bath rugs; and

**WHEREAS**, Assignor registered the Mark on the Principal Register of the United States Patent and Trademark Office, Registration No. 4,698,644, in connection with the above-described goods; and

**WHEREAS**, Home Dynamix, LLC, 100 Porete Avenue, North Arlington, New Jersey, 07031 ("Assignee"), desires to acquire the Mark, all related goodwill, and all causes of action, either in law or in equity, for past, present, or future infringement of trademark related to the Mark; and

**WHEREAS**, each party has the full right and power to enter into this Agreement, and the person executing this Agreement has the full right and authority to enter into this Agreement on behalf of such party and the full right and authority to bind such party to the terms and obligations of this Agreement;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and all causes of action, either in law or in equity, for past, present, or future infringement of trademark related to the Mark.

**ACCEPTED AND SO AGREED ON THE DATE SET FORTH BELOW:**

E & E CO., LTD.

Home Dynamix, LLC

By: 

By: 

Name: Jude Anthony

Name: Kunal Evar

Title: Director of Legal Affairs

Title: EVP

Effective Date: October 20, 2017

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