

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448294

| | | | |
|------------------------------|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Crystal Financial, LLC | | 10/23/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Birks Group, Inc. | | |
| Street Address: | 1240 Phillips Square | | |
| City: | Montreal | | |
| State/Country: | CANADA | | |
| Entity Type: | Corporation: CANADA | | |
| Name: | Henry Birks & Sons US, Inc. | | |
| Street Address: | 41 Century Drive | | |
| City: | Woosocket | | |
| State/Country: | RHODE ISLAND | | |
| Postal Code: | 02895 | | |
| Entity Type: | Corporation: DELAWARE | | |
| Name: | Mayor's Jewelers, Inc. | | |
| Street Address: | 5870 Hiatus Rd | | |
| City: | Tamarac | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33321 | | |
| Entity Type: | Corporation: DELAWARE | | |
| Name: | Mayor's Jewelers of Florida, Inc. | | |
| Street Address: | 5870 Hiatus Rd | | |
| City: | Tamarac | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33321 | | |
| Entity Type: | Corporation: FLORIDA | | |
| Name: | Mayor's Jewelers Intellectual Property Holding Company | | |
| Street Address: | 1325 Airmotive Way | | |
| Internal Address: | Suite 130 | | |
| City: | Reno | | |

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| | |
|------------------------|-------------------------------|
| State/Country: | NEVADA |
| Postal Code: | 89502 |
| Entity Type: | Corporation: DELAWARE |
| Name: | JBM Retail Company, Inc. |
| Street Address: | 14501 NW 14th street |
| City: | Sunrise |
| State/Country: | FLORIDA |
| Postal Code: | 33323 |
| Entity Type: | Corporation: DELAWARE |
| Name: | JBM Ventrue Co. Inc. |
| Street Address: | 13801 N.W. - 14th Street |
| City: | Sunrise |
| State/Country: | FLORIDA |
| Postal Code: | 33323 |
| Entity Type: | Corporation: DELAWARE |
| Name: | Cash, Gold & Silver USA, Inc. |
| Street Address: | 5870 Hiatus Rd |
| City: | Tamarac |
| State/Country: | FLORIDA |
| Postal Code: | 33321 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 30

| Property Type | Number | Word Mark |
|-----------------------------|---------------|----------------------------|
| Registration Number: | 4147346 | LUMINA |
| Registration Number: | 2637324 | |
| Registration Number: | 2715142 | |
| Registration Number: | 1490121 | MAYOR'S |
| Registration Number: | 1236663 | MAYORS |
| Registration Number: | 2490986 | |
| Registration Number: | 2610710 | |
| Registration Number: | 2610709 | |
| Registration Number: | 2610708 | |
| Registration Number: | 2596048 | |
| Registration Number: | 2929450 | MAYORS MOMENT COLLECTION |
| Registration Number: | 3772623 | MAYORS THE HEART OF LUXURY |
| Registration Number: | 1508071 | BUECHE-GIROD |
| Registration Number: | 3906823 | A BIRKS&MAYORS COMPANY |
| Registration Number: | 1156142 | BIRKS |

TRADEMARK

REEL: 006188 FRAME: 0422

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------|
| Registration Number: | 3446385 | BIRKS |
| Serial Number: | 77445646 | BIRKS BIKER CHIC |
| Registration Number: | 2925048 | BIRKS BLUE |
| Registration Number: | 3717371 | BIRKS CITIQUE |
| Registration Number: | 3706201 | BIRKS DESTINEE |
| Registration Number: | 3574776 | BIRKS RIBBONS |
| Registration Number: | 3312301 | BIRKS RPM |
| Registration Number: | 3517431 | BIRKS RPM |
| Registration Number: | 3906824 | BIRKS&MAYORS |
| Registration Number: | 3855305 | CRUMPLED GOLD |
| Registration Number: | 3446010 | MAYORS CONGRATS POINTS |
| Registration Number: | 3044772 | NEEDLEFISH |
| Registration Number: | 3381850 | THE AMORIQUE DIAMOND |
| Registration Number: | 3405332 | THE AMORIQUE DIAMOND |
| Registration Number: | 3925509 | MAYORS GOLD EXCHANGE |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: joanna.crosby@hklaw.com, ptdocketing@hklaw.com,
thomas.brooke@hklaw.com

Correspondent Name: Joanna Crosby

Address Line 1: 800 17th Street, NW

Address Line 4: Washington, D.C. 20006

DOMESTIC REPRESENTATIVE

Name: Thomas W. Brooke

Address Line 1: 800 17th Street, NW

Address Line 2: Suite 1100

Address Line 4: Washington, D.C. 20006

NAME OF SUBMITTER: Thomas W. Brooke

SIGNATURE: /thomaswbrooke/

DATE SIGNED: 10/23/2017

Total Attachments: 9

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RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, on December 17, 2008, GB Merchant Partners, LLC, as Administrative Agent, entered into a Trademark Security Agreement with Birks & Mayors Inc., Henry Birks & Sons U.S. Inc., Mayor's Jewelers, Inc., Mayor's Jewelers of Florida, Inc., Mayor's Jewelers Intellectual Property Holding Company, JBM Retail Company, Inc., and JBM Venture Co. Inc.;

WHEREAS, this Trademark Collateral Security and Pledge Agreement was recorded on January 12, 2009 at the U.S. Patent and Trademark Office at Reel 3917, Frame 0425 against the U.S. Trademark Registrations listed on Schedule A;

WHEREAS, on June 8, 2011, GB Merchant Partners, LLC, as Administrative Agent, entered into a Trademark Collateral Security and Pledge Agreement with Birks & Mayors Inc. and Mayor's Jewelers, Inc. amending and extending the earlier Trademark Collateral Security and Pledge Agreement to include the U.S. Trademark Registrations listed on Schedule B;

WHEREAS, this Trademark Security Agreement was recorded on June 8, 2011 at the United States Patent and Trademark Office at Reel 4556, Frame 0727 listing Birks & Mayors Inc., Mayor's Jewelers, Inc., Mayor's Jewelers of Florida, Inc., Mayor's Jewelers Intellectual Property Holding Company, JBM Retail Company, Inc., JBM Venture Co. Inc. and Cash, Gold & Silver, USA, Inc.;

WHEREAS, on August 22, 2013, GB Credit Partners, LLC formerly GB Merchant Partners, LLC assigned its rights to the Trademark Collateral Security and Pledge Agreement to Pathlight Capital, LLC and this assignment was recorded at the U.S. Patent and Trademark Office on August 26, 2013 at Reel 5109, Frame 0978;

WHEREAS, the Assignment of rights from GB Partners, LLC to Pathlight Capital extended the existing security interest in the Trademark Registrations owned by Birks &

Mayors Inc. and Mayor's Jewelers, Inc. to include the U.S. Trademark Registrations listed on Schedule C;

WHEREAS, on August 22, 2013, Birks & Mayors Inc. and Mayors Jewelers, Inc. executed a Second Amendment to Trademark Collateral Security and Pledge Agreement with Pathlight Capital, LLC, recorded at Reel 5159, Frame 0693 on November 22, 2013, covering the U.S. Trademark Registrations listed on Schedule D;

(Collectively, the registrations listed on Schedules A, B, C and D will be referred to as "The Registrations.")

WHEREAS, Birks & Mayors Inc. changed its name to Birks Group Inc. in a document executed on October 1, 2013, subsequently recorded at Reel 5127 Frame 0551 at the U.S. Patent and Trademark Office on October 8, 2013;

WHEREAS, On January 31, 2014 an unsigned document dated January 31, 2014 entitled Name Change Affidavit attached to a document setting forth the name change by Birks & Mayors Inc. to Birks Group Inc. was recorded at the U.S. Patent and Trademark Office at Reel 5205, Frame 935;

WHEREAS, the Name Change by which Birks & Mayors Inc. changed its name to Birks Group Inc. recorded at Reel 5205, Frame 0935 incorrectly listed all properties whether in the name of Birks & Mayors Inc. or Mayors Jewelry of Florida, Inc. and applied the Name Change to all such properties;

WHEREAS The parties agree that this Assignment was filed in error in relation to the trademark registrations owned by Mayors Jewelers of Florida, Inc. and that no name change for Mayors Jewelers of Florida, Inc. to Birks Group, Inc. was intended or agreed to by anyone;

WHEREAS, on November 21, 2014, Pathlight Capital, LLC assigned its rights to the Trademark Collateral Security and Pledge Agreement to Crystal Financial, LLC and this assignment was recorded at the U.S. Patent and Trademark Office on November 26, 2014 at Reel 5409 Frame 0205 against The Registrations;

WHEREAS, on June 23, 2017, a Corrective Assignment to Correct the name change previously recorded at Reel 5205, Frame 935 was recorded at Reel 6098, Frame 133 in order to properly list the following registrations as being owned by Mayor's Jewelers of Florida, Inc.:

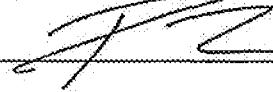
| | |
|--------------------|-------------------|
| Reg. No. 4,147,346 | LUMINA |
| Reg. No. 2,637,324 | STYLIZED M DESIGN |
| Reg. No. 2,715,142 | BOX DESIGN |
| Reg. No. 1,490,121 | MAYORS |
| Reg. No. 1,236,663 | MAYORS; |

WHEREAS, the credit facilities extended by Crystal Financial, LLC and its predecessors-in-interest to Birks Group Inc., formerly Birks & Mayors Inc., Henry Birks & Sons U.S., Inc., Mayor's Jewelers, Inc., Mayor's Jewelers of Florida, Inc., Mayor's Jewelers Intellectual Property Holding Company, JBM Retail Company, Inc., and JBM Venture Co. Inc. have all been satisfied and the parties wish to memorialize and confirm the release of the security interest in The Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Crystal Financial, LLC releases all security interest in The Registrations. This release shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

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Crystal Financial, LLC

By:  _____

Name: Rebecca Tarby

Title: Managing Director

Date: October 23, 2017

[Signature Page to Release of Trademark Security Agreement – Crystal Financial, LLC]

SCHEDULE A

Registrations now owned by Mayor's Jewelers of Florida, Inc.

| <u>Registration No.</u> | <u>Mark</u> |
|-------------------------|-----------------------------------|
| Reg. No. 2,715,142 | Design mark |
| Reg. No. 2,490,986 | M Design mark |
| Reg. No. 2,637,324 | M Design mark |
| Reg. No. 2,610,710 | M Design mark |
| Reg. No. 2,610,709 | M Design mark |
| Reg. No. 2,610,708 | M Design mark |
| Reg. No. 2,596,048 | M Design mark |
| Reg. No. 1,490,121 | MAYORS |
| Reg. No. 2,929,450 | MAYORS MOMENT COLLECTION & DESIGN |
| Reg. No. 1,236,663 | MAYOR'S |
| Reg. No. 3,772,623 | MAYORS THE HEART OF LUXURY |

Registration owned by JBM Venture Co.

Reg. No. 1,508,071 BUECHE-GIROD (Stylized);

Registrations owned by Birks Group Inc.

| <u>Registration No.</u> | <u>Mark:</u> |
|-------------------------|--------------------------|
| 3,906,823 | A BIRKS & MAYORS COMPANY |
| 1,156,142 | BIRKS |
| 3,446,385 | BIRKS & LION DESIGN |
| 3,700,744 | BIRKS BIKER CHIC |
| 2,925,048 | BIRKS BLUE |

| | |
|-----------|-------------------------------|
| 3,717,371 | BIRKS CITIQUE |
| 3,706,201 | BIRKS DESTINEE |
| 3,574,776 | BIRKS RIBBONS |
| 3,312,301 | BIRKS RPM |
| 3,517,431 | BIRKS RPM (AND DESIGN) |
| 3,906,824 | BIRKS & MAYORS |
| 3,855,305 | CRUMPLED GOLD |
| 3,446,010 | MAYORS CONGRATS POINTS |
| 3,044,772 | NEEDLEFISH |
| 3,381,850 | THE AMORIQUE DIAMOND |
| 3,405,332 | THE AMORIQUE DIAMOND & DESIGN |

SCHEDULE B

Registration owned by Cash, Gold & Silver USA, Inc.

Reg. No. 3,925,509 MAYORS GOLD EXCHANGE

Registration owned by Mayor's Jewelers of Florida, Inc.

Reg. No. 4,147,346 LUMINA

SCHEDULE C

Registration owned by Cash, Gold & Silver USA, Inc.

Reg. No. 3,925,509 MAYORS GOLD EXCHANGE

Registration owned by Mayor's Jewelers of Florida, Inc.

Reg. No. 4,147,346 LUMINA

Registration owned by Birks Group Inc.

Reg. No. 4,180,681 HENRY BIRKS & SONS

SCHEDULE D

Registration owned by Birks Group Inc.

| | | |
|----------|-----------|----------------------|
| Reg. No. | 4,180,681 | HENRY BIRKS & SONS |
| Reg. No. | 4311710 | WHERE MEMORIES START |
| Reg. No. | 4426393 | BIRKS MUSE |
| Reg. No. | 4629223 | BIRKS ROSÉE DU MATIN |
| Reg. No. | 4637721 | BIRKS SNOWFLAKE |
| Reg. No. | 4562275 | BIRKS LINKS |
| Reg. No. | 4554266 | BIRKS BOREALIS |
| Reg. No. | 4661816 | PLAISIRS DE BIRKS |
| Reg. No. | 5176623 | BIRKS PEBBLE |
| Reg. No. | 4610522 | BIRKS AMORIQUE |