

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448301

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bank Of America, N.A.		10/23/2017	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Birks Group, Inc.		
<b>Street Address:</b>	1240 Phillips Square		
<b>City:</b>	Montreal		
<b>State/Country:</b>	CANADA		
<b>Entity Type:</b>	Corporation: CANADA		
<b>Name:</b>	Mayor's Jewelers Inc.		
<b>Street Address:</b>	5870 Hiatus Rd		
<b>City:</b>	Tamarac		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33321		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	Mayor's Jewelers of Florida, Inc.		
<b>Street Address:</b>	5870 Hiatus Rd		
<b>City:</b>	Tamarac		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33321		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>Name:</b>	Mayor's Jewelers Intellectual Property Holding Company		
<b>Street Address:</b>	1325 Airmotive Way		
<b>Internal Address:</b>	Ste 130		
<b>City:</b>	Reno		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89502		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	JBM Retail Company, Inc.		
<b>Street Address:</b>	14501 NW 14th Street		
<b>City:</b>	Sunrise		

OP \$1140.00 1156142

<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33323
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	JBM Venture Co. Inc.
<b>Street Address:</b>	13801 N.W. - 14th Street
<b>City:</b>	Sunrise
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33323
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Henry Birks & sons US, Inc.
<b>Street Address:</b>	41 Century Drive
<b>City:</b>	Woonsocket
<b>State/Country:</b>	RHODE ISLAND
<b>Postal Code:</b>	02895
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Cash, Gold & Silver USA, Inc.
<b>Street Address:</b>	5870 Hiatus Rd
<b>City:</b>	Tamarac
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33321
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 45**

Property Type	Number	Word Mark
<b>Registration Number:</b>	1156142	BIRKS
<b>Serial Number:</b>	78675708	THE AMORIQUE DIAMOND
<b>Serial Number:</b>	78675715	EL DIAMANTE AMORIQUE
<b>Serial Number:</b>	78287448	BIRKS BLUE
<b>Serial Number:</b>	78414122	NEEDLEFISH
<b>Serial Number:</b>	78258114	BIRKS
<b>Registration Number:</b>	1432463	ON OUR OWN
<b>Registration Number:</b>	1490121	MAYOR'S
<b>Registration Number:</b>	2423284	MAIER & BERKELE
<b>Serial Number:</b>	75893240	M ARTIFEX SCIENTIA INTEGRITAS
<b>Registration Number:</b>	2637324	
<b>Registration Number:</b>	2610708	
<b>Registration Number:</b>	2490986	
<b>Registration Number:</b>	2596048	
<b>Registration Number:</b>	2610709	

Property Type	Number	Word Mark
Registration Number:	2610710	
Registration Number:	2490987	TRUE LUXURY IS INSIDE
Registration Number:	2715142	
Registration Number:	2929450	MAYORS MOMENT COLLECTION
Registration Number:	1236663	MAYORS
Registration Number:	1508071	BUECHE-GIROD
Registration Number:	3772623	MAYORS THE HEART OF LUXURY
Registration Number:	3906823	A BIRKS&MAYORS COMPANY
Serial Number:	77445646	BIRKS BIKER CHIC
Registration Number:	3717371	BIRKS CITIQUE
Registration Number:	3706201	BIRKS DESTINEE
Registration Number:	3574776	BIRKS RIBBONS
Registration Number:	3312301	BIRKS RPM
Registration Number:	3517431	BIRKS RPM
Registration Number:	3906824	BIRKS&MAYORS
Registration Number:	3855305	CRUMPLED GOLD
Registration Number:	4180681	HENRY BIRKS & SONS
Registration Number:	3446010	MAYORS CONGRATS POINTS
Registration Number:	3381850	THE AMORIQUE DIAMOND
Registration Number:	3925509	MAYORS GOLD EXCHANGE
Registration Number:	4147346	LUMINA
Registration Number:	4311710	WHERE MEMORIES START
Registration Number:	4426393	BIRKS MUSE
Registration Number:	4629223	BIRKS ROSÉE DU MATIN
Registration Number:	4637721	BIRKS SNOWFLAKE
Registration Number:	4562275	BIRKS LINKS
Registration Number:	4554266	BIRKS BOREALIS
Registration Number:	4661816	PLAISIRS DE BIRKS
Registration Number:	5176623	BIRKS PEBBLE
Registration Number:	4610522	BIRKS AMORIQUE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** joanna.crosby@hklaw.com, ptdocketing@hklaw.com,  
thomas.brooke@hklaw.com

**Correspondent Name:** Joanna Crosby

**Address Line 1:** 800 17th Street, NW

**Address Line 2:** Suite 1100

**TRADEMARK**

**REEL: 006188 FRAME: 0457**

**Address Line 4:** Washington, D.C. 20006

**DOMESTIC REPRESENTATIVE**

**Name:** Thomas W. Brooke

**Address Line 1:** 800 17th Street, NW

**Address Line 2:** Suite 1100

**Address Line 4:** Washington, D.C. 20006

**NAME OF SUBMITTER:** Thomas W. Brooke

**SIGNATURE:** /thomaswbroke/

**DATE SIGNED:** 10/23/2017

**Total Attachments: 10**

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## RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, on January 19, 2006, Bank of America, N.A. (the "Administrative Agent"), entered into a Trademark Collateral Security and Pledge Agreement (the "2006 Trademark Security Agreement") with Birks & Mayors Inc., Mayor's Jewelers, Inc., Mayor's Jewelers of Florida, Inc., Mayor's Jewelers Intellectual Property Holding Company, JBM Retail Company, Inc., JBM Venture Co. Inc., Jan Bell Marketing-Puerto Rico, Inc., and Henry Birks & Sons U.S., Inc.;

WHEREAS, the 2006 Trademark Security Agreement was recorded on January 30, 2006 at the U.S. Patent and Trademark Office at Reel 3236, Frame 0837 against the U.S. Trademark Registrations listed on Schedule A to this Release of Trademark Security Agreement;

WHEREAS, on December 17, 2008, the Administrative Agent entered into an Amended and Restated Trademark Collateral Security and Pledge Agreement (the "A & R Trademark Security Agreement") with Birks & Mayors Inc., Mayor's Jewelers, Inc., Mayor's Jewelers of Florida, Inc., Mayor's Jewelers Intellectual Property Holding Company, JBM Retail Company, Inc., JBM Venture Co. Inc., and Henry Birks & Sons U.S., Inc.;

WHEREAS, the A & R Trademark Security Agreement was recorded on December 18, 2008 at the U.S. Patent and Trademark Office at Reel 3906, Frame 0310 and a corrective version of the A & R Trademark Security Agreement was recorded on December 23, 2008 at the U.S. Patent and Trademark Office at Reel 3908, Frame 0339 against the U.S. Trademark Registrations listed on Schedule B to this Release of Trademark Security Agreement;

WHEREAS, on June 8, 2011, the Administrative Agent entered into a Trademark Security Agreement (the "2011 Trademark Security Agreement") with Birks & Mayors Inc., Mayor's Jewelers, Inc., Mayor's Jewelers of Florida, Inc., Mayor's Jewelers Intellectual Property Holding Company, JBM Retail Company, Inc., JBM Venture Co. Inc., and Cash, Gold & Silver USA, Inc. to extend the Amended and Restated Trademark Collateral Security and Pledge Agreement to cover two additional U.S. Trademark Registrations, listed on Schedule C to this Release of Trademark Security Agreement;

**WHEREAS**, the 2011 Trademark Security Agreement was recorded at the U.S. Patent and Trademark Office at Reel 4559, Frame 0416 on June 10, 2011;

**WHEREAS**, on August 22, 2013, Birks & Mayors Inc. and Mayor's Jewelers, Inc. entered into a Second Amendment to Trademark Collateral Security and Pledge Agreement (the "Second Amendment") with the Administrative Agent, recorded at Reel 5098, Frame 0794 against the registrations listed on Schedule D;

(All of the U.S. Trademark Registrations listed on Schedules A, B, C and D shall be collectively referred to as "The Registrations".)

**WHEREAS**, Birks & Mayors Inc. changed its name to Birks Group Inc. in a document executed on October 1, 2013, subsequently recorded at Reel 5127 Frame 0551 at the U.S. Patent and Trademark Office on October 8, 2013;

**WHEREAS**, the credit facilities extended under the Second Amended and Restated Revolving Credit and Security Agreement (the "Credit Agreement"), dated as of June 8, 2011, by and among the Administrative Agent, Bank of America, N.A. (acting through its Canada branch) as Canadian Agent, Bank of America, N.A. and Wells Fargo Bank, National Association, as Co-Collateral Agents, the lenders from time to time party thereto, Mayor's Jewelers, Inc., as a Borrower, Birks Group Inc. – Groupe Birks Inc. (f/k/a Birks & Mayors Inc.), as a Borrower, and the guarantors from time to time party thereto have all been satisfied and the parties wish to memorialize and confirm the release of the security interest in The Registrations set forth in the 2006 Trademark Security Agreement, the A & R Trademark Security Agreement, the 2011 Trademark Security Agreement, and the Second Amendment (the 2006 Trademark Security Agreement, the A & R Trademark Security Agreement, and the 2011 Trademark Security Agreement, collectively, the "Trademark Security Agreements");

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Administrative Agent hereby terminates the Trademark Security Agreements and terminates, releases, and discharges any and all security interests that it has pursuant to the Trademark Security Agreements in any and all right, title, and interest of the Assignors (as defined in the

Trademark Security Agreements). This release shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

Bank of America, N.A., as Administrative Agent

By: 

Name: Roger Malouf

Title: Director

Date: October 23, 2017

[Signature Page -- Termination of Trademark Security Agreements]

**TRADEMARK**  
**REEL: 006188 FRAME: 0462**



SCHEDULE A

Birks & Mayors Inc.  
Trademark Registrations & Applications

Country	Trademark	Class	App. No.	Reg. No.	Status	Reg. Date	Exp. Date
United States	Birks	8,9,11,14,16,18,20,21	73/184,789	1,156,142	Registered	6/2/1981	6/2/2011
United States	The Amorique Diamond & Design	14	78/675,708		Pending	Pending	Pending
United States	El Diamante Amorique & Design	14	78/675,715		Pending	Pending	Pending
United States	Birks Blue	14	78/287,448	2925048	Registered	2/8/2005	2/8/2015
United States	Needlefish	14	78/414,122		Pending	Pending	Pending
United States	Birks & Design	8,14,18,20,21	78/258,114		Pending	Pending	Pending

Mayor's Jewelers, Inc.  
Trademark Registrations & Applications

Country	Trademark	Class	App. No.	Reg. No.	Status	Reg. Date	Exp. Date
United States	ON OUR OWN	42	73/579350	1,432,463	Registered	3/10/1987	3/10/2007

Mayor's Jewelers of Florida, Inc.  
Trademark Registrations & Applications

Country	Trademark	Class	App. No.	Reg. No.	Status	Reg. Date	Exp. Date
United States	Mayor's	14, 36	73/688,457	1,490,121	Registered	5/31/1988	5/31/2008
	Old Logo	35	75/893,240	2,423,283	Registered	1/23/2001	1/23/2011
	Maier & Berkele	35	75/893,241	2,423,284	Registered	1/23/2001	1/23/2011
	New Logo	14	78/028,446	2,637,324	Registered	10/15/2002	10/15/2012
	New Logo	16	78/028,447	2,610,708	Registered	8/20/2002	8/20/2012
	New Logo	35	78/028,448	2,490,986	Registered	9/18/2001	9/18/2011
	New Logo	36	78/028,449	2,596,048	Registered	7/16/2002	7/16/2012
	New Logo	36	78/028,450	2,610,709	Registered	8/20/2002	8/20/2012
	New Logo	37	78/028,451	2,610,710	Registered	8/20/2002	8/20/2012
	True Luxury Is Inside	35	78/028,453	2,490,987	Registered	9/18/2001	9/18/2011
	Jewelry Box (Misc Design)	14	76/307,210	2,715,142	Registered	5/13/2003	5/13/2013
	Mayor's Moment Collection & Design	14	76/533,618	2,929,450	Registered	3/1/2005	3/1/2015

Mayor's Jewelers Intellectual Property Holding Company  
Trademark Registrations & Applications

Country	Trademark	Class	App. No.	Reg. No.	Status	Reg. Date	Exp. Date
United States	Mayor's	35, 36, 37, 42	73/361,034	1,236,663	Registered	5/3/1983	5/3/2013

JBM Venture Co., Inc.  
Trademark Registrations & Applications

Country	Trademark	Class	App. No.	Reg. No.	Status	Reg. Date	Exp. Date
United States	BOECHE-GIROD	14	73/712762	1,508,071	Registered	10/11/1998	10/11/2008

SCHEDULE B

Registrations now owned by Mayor's Jewelers of Florida, Inc.

<u>Registration No.</u>	<u>Mark</u>
Reg. No. 2,715,142	Design mark
Reg. No. 2,490,986	M Design mark
Reg. No. 2,637,324	M Design mark
Reg. No. 2,610,710	M Design mark
Reg. No. 2,610,709	M Design mark
Reg. No. 2,610,708	M Design mark
Reg. No. 2,596,048	M Design mark
Reg. No. 1,490,121	MAYORS
Reg. No. 2,929,450	MAYORS MOMENT COLLECTION & DESIGN
Reg. No. 1,236,663	MAYOR'S
Reg. No. 3,772,623	MAYORS THE HEART OF LUXURY

Registration owned by JBM Venture Co.

Reg. No. 1,508,071 BUECHE-GIROD (Stylized);

Registrations owned by Birks Group Inc.

<u>Registration No.</u>	<u>Mark:</u>
3,906,823	A BIRKS & MAYORS COMPANY
1,156,142	BIRKS
3,446,385	BIRKS & LION DESIGN
3,700,744	BIRKS BIKER CHIC
2,925,048	BIRKS BLUE

3,717,371	BIRKS CITIQUE
3,706,201	BIRKS DESTINEE
3,574,776	BIRKS RIBBONS
3,312,301	BIRKS RPM
3,517,431	BIRKS RPM (AND DESIGN)
3,906,824	BIRKS & MAYORS
3,855,305	CRUMPLED GOLD
4,180,681	HENRY BIRKS & SONS
3,446,010	MAYORS CONGRATS POINTS
3,044,772	NEEDLEFISH
3,381,850	THE AMORIQUE DIAMOND
3,405,332	THE AMORIQUE DIAMOND & DESIGN

SCHEDULE C

Registration owned by Cash, Gold & Silver USA, Inc.

Reg. No. 3,925,509 MAYORS GOLD EXCHANGE

Registration owned by Mayor's Jewelers of Florida, Inc.

Reg. No. 4,147,346 LUMINA

SCHEDULE D

Registration owned by Birks Group Inc.

Reg. No.	4,180,681	HENRY BIRKS & SONS
Reg. No.	4311710	WHERE MEMORIES START
Reg. No.	4426393	BIRKS MUSE
Reg. No.	4629223	BIRKS ROSÉE DU MATIN
Reg. No.	4637721	BIRKS SNOWFLAKE
Reg. No.	4562275	BIRKS LINKS
Reg. No.	4554266	BIRKS BOREALIS
Reg. No.	4661816	PLAISIRS DE BIRKS
Reg. No.	5176623	BIRKS PEBBLE
Reg. No.	4610522	BIRKS AMORIQUE