

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448066

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Humble Bundle, Inc.		10/20/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ziff Davis, LLC		
Street Address:	28 East 28th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4597050	HUMBLE BUNDLE	
Registration Number:	4609042	HUMBLE STORE	
Registration Number:	4501010	HUMBLE BUNDLE	
Registration Number:	4597048		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125035417		
Email:	julianna_orgel-eaton@ziffdavis.com		
Correspondent Name:	Julianna Orgel-Eaton		
Address Line 1:	28 East 28th Street		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Julianna Orgel-Eaton		
SIGNATURE:	/Julianna Orgel-Eaton/		
DATE SIGNED:	10/20/2017		
Total Attachments: 2			
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OP \$115.00 4597050

Assignment of Trademarks

WHEREAS, Humble Bundle, Inc. a Delaware Corporation having an address of 201 Post Street, 11th Floor San Francisco, California 94108 (hereinafter "Assignor") is the owner of numerous trademarks including "Humble Bundle" (hereinafter referred to as the "Marks"); and

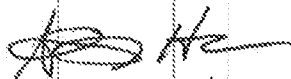
WHEREAS, ZIFF DAVIS, LLC, a Delaware limited liability company having an address of 28 East 28th Street New York, New York 10016 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Mark therefor, together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to sue and recover for damages and profits for past infringements thereof.

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark and the applications/registrations therefor for the United States, and throughout the world (outlined in Schedule A) together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to sue and recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said Mark and said applications/registrations in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor, which shall include, without limitation, execution of any forms, statements or other documents required by any trademark office relating to the Mark or the applications/registrations listed in Schedule A.

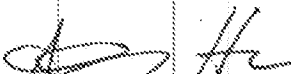
HUMBLE BUNDLE, INC.

Date: 20 - October - 2017

By: 
Name: Stephen Hilder
Title: Corp Secretary


ZIFF DAVIS, LLC

Date: 20 - October 2017

By: 
Name: Stephen Hilder
Title: Corp Secretary

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS:

Mark	Registration No.
HUMBLE BUNDLE	4597050
HUMBLE STORE	4609042
HUMBLE BUNDLE	4501010
	4597048

FOREIGN TRADEMARK REGISTRATIONS/APPLICATIONS:

Country	Mark	Registration/Application No.
EUTM	HUMBLE BUNDLE	015503642