

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448372

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eastern Air Lines Group, Inc.		10/17/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	New Swift Air Holdings, L.L.C.		
Street Address:	2710 East Old Tower Road		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	86302862	EASTERN AIR LINES	
Serial Number:	87180061	EASTERN AIR LINES	
Serial Number:	73639093	EASTERN	
Serial Number:	77627469	EASTERN	
Serial Number:	73684172		
Serial Number:	77627477		
Serial Number:	86302432	EASTERN EXPRESS	
Serial Number:	86302345	EASTERN EXPRESSWAY	
Serial Number:	87183467	EASTERN GROUND TEAM AVIATION SERVICES	
Serial Number:	86302823	EASTERN SHUTTLE	
Serial Number:	73652838	THE EASTERN EXPRESSWAY	
Serial Number:	87106449	WHISPERLINER	
CORRESPONDENCE DATA			
Fax Number:	8662895775		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646.535.3252		
Email:	jenna@jfk-lawyer.com		
Correspondent Name:	Jenna F. Karadbil		
Address Line 1:	175 Varick Street Suite 306		
TRADEMARK			

OP \$315.00 86302862

Address Line 4:	New York, NEW YORK 10014
NAME OF SUBMITTER:	Jenna F. Karadbil
SIGNATURE:	/Jenna F. Karadbil/
DATE SIGNED:	10/24/2017
Total Attachments: 4 source=TM Assignment Eastern 10-17-2017#page1.tif source=TM Assignment Eastern 10-17-2017#page2.tif source=TM Assignment Eastern 10-17-2017#page3.tif source=TM Assignment Eastern 10-17-2017#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Eastern Air Lines Group, Inc., a Delaware corporation, having a registered address of 4200 NW 36th Street, Building 5A, Miami International Airport, Miami, Florida 33142 ("Eastern") was the owner of all right, title and interest in and to certain trademarks, service marks and/or trade names, as identified in Schedule A, attached hereto and incorporated herein by reference (collectively, the "Assigned Marks"), and the goodwill associated therewith; and

WHEREAS, New Swift Air Holdings, L.L.C., a Delaware limited liability company, having a registered address of 2710 East Old Tower Road, Phoenix, Arizona 85034 ("New Swift"), is the successor to Eastern's existing business to which the pending Assigned Marks pertain, has acquired from Eastern all right, title and interest in and to the Assigned Marks, and the goodwill associated therewith; and

WHEREAS, Eastern and New Swift have executed a certain Contribution Agreement, with an effective date of June 13, 2017 ("CA"), which provides for this Assignment of the Assigned Marks; and

WHEREAS, it is desired that the assignment of the Assigned Marks, and registrations thereof and applications therefore, be made of record in the United States Patent and Trademark Office, and any other appropriate Patent and Trademark Office;

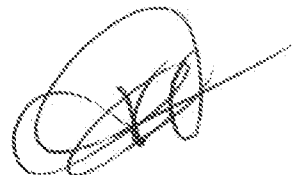
NOW, THEREFORE, pursuant to said CA, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Eastern makes the following assignment and agrees as follows:

1. Assignment. Eastern hereby sells, assigns, transfers and sets over to New Swift the entire right, title and interest in and to the Assigned Marks, including all common law rights, together with the goodwill of the business associated therewith, and the registrations thereof and applications, renewals and extensions therefore, along with that portion of the business to which the Assigned Marks pertain, and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued, including, without limitation, the exclusive rights to apply for and maintain all such registrations, applications, renewals and/or extensions, all rights to any damages and profits, due or accrued, arising out of past, present or future infringements of the Assigned Marks, and the right to sue for and recover such past, present or future infringements or any other violations of the Assigned Marks.

2. Terms. The terms and covenants of this Assignment shall inure to the benefit of Eastern, its successors, assigns and other legal representatives, and shall be binding on Eastern and its successors, assigns and other legal representatives.




3. Cooperation. Eastern agrees to execute any and all documents and to do all other lawful acts as may be required by New Swift to establish and protect the rights assigned herein.

[Signature Page Follows]



EASTERN EXPRESS	86/302,432 June 6, 2014	Services -- International Class 39 -- Airline transportation passenger services featuring a frequent flyer bonus program; providing information in the field of air travel and air transportation by electronic means.
EASTERN EXPRESSWAY	86/302,345 June 6, 2014	Services -- International Class 39 -- Airline transportation passenger services featuring a frequent flyer bonus program; providing information in the field of air travel and air transportation by electronic means.
EASTERN GROUND TEAM AVIATION SERVICES	87/183,467 September 26, 2016	Services -- International Class 39 -- Airport passenger check-in services; Arranging, coordinating and controlling stopovers, transfer and transit of passengers, aircraft crew and their luggage; Airport and aircraft services, namely, skycap services in the nature of handling and transporting passengers' baggage, baggage handling services in the nature of checking and transporting baggage for airlines, aircraft and airports, and bus shuttle services for passengers and the vendors and personnel of airlines, aircraft and airports. International Class 45 -- Security services for airports and aircraft, namely, non-preboard screening services in the nature of security control of persons in airports, security control of the vendors and personnel of airlines, aircraft and airports, and catering screening in the nature of security inspection and security control of airline, aircraft and airport caterers; Baggage security inspections for airlines, aircraft and airports.
EASTERN SHUTTLE	86/302,823 June 6, 2014	Services -- International Class 39 -- Airline transportation passenger services featuring a frequent flyer bonus program; providing information in the field of air travel and air transportation by electronic means.
THE EASTERN EXPRESSWAY	73/652,838 April 3, 1987 1,466,632 November 24, 1987	Services -- International Class 39 -- Transportation of Passengers by Air.
WHISPERLINER	87/106,449 July 17, 2016	Services -- International Class 39 -- Air transportation of passengers and cargo.

Schedule A – Trademarks

Trademark	Application No./ Application Date	Registration No./ Registration Date	Goods/Services
EASTERN AIR LINES	86/302,862 June 6, 2014	5,059,952 October 11, 2016	Services -- International Class 39 – Airline transportation passenger services featuring a frequent flyer bonus program; providing information in the field of air travel and air transportation by electronic means.
EASTERN AIR LINES	87/180,061 September 22, 2016	5,166,512 March 21, 2017	Services – International Class 39 – Transportation of persons by air.
EASTERN  EASTERN	73/639,093 January 12, 1987	1,467,648 December 1, 1987	Services -- International Class 39 – Transportation of Passengers by Air.
EASTERN  EASTERN	77/627,469 December 5, 2008	4,099,346 February 14, 2012	Services -- International Class 39 – Transportation of persons by air; airline transportation passenger services featuring a frequent flyer bonus program; providing information in the field of air travel and air transportation by electronic means.
	73/684,172 September 11, 1987	1,490,543 May 31, 1988	Services -- International Class 39 – Transportation of Passengers by Air.
	77/627,477 December 5, 2008	4,099,347 February 14, 2012	Services -- International Class 39 – Transportation of persons by air; airline transportation passenger services featuring a frequent flyer bonus program; providing information in the field of air travel and air transportation by electronic means.



