

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448396

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC BANK, NATIONAL ASSOCIATION		10/24/2017	National Banking Association:

RECEIVING PARTY DATA

Name:	Sales Performance Holding Company
Street Address:	6201 Fairview Road, Suite 400
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28210-4277
Entity Type:	Corporation: DELAWARE
Name:	Sales Performance International, LLC
Street Address:	6201 Fairview Road
Internal Address:	Suite 400
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28210-4277
Entity Type:	Limited Liability Company: NORTH CAROLINA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2984454	PAIN CHAINS
Registration Number:	2984453	PAIN SHEETS
Registration Number:	3317668	SALES PERFORMANCE INTERNATIONAL
Registration Number:	2493630	SITUATIONAL FLUENCY PROMPTER
Registration Number:	1647233	SOLUTION SELLING
Registration Number:	2746939	SOLUTION SELLING
Registration Number:	3312104	SPI

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

OP \$190.00 2984454

Phone: 704-377-8109
Email: lcabrera@robinsonbradshaw.com
Correspondent Name: Lisa Cabrera
Address Line 1: 101 N. Tryon St., Suite 1900
Address Line 2: Robinson, Bradshaw & Hinson, P.A.
Address Line 4: Charlotte, NORTH CAROLINA 28262

NAME OF SUBMITTER:	Lisa Cabrera
SIGNATURE:	/Lisa Cabrera/
DATE SIGNED:	10/24/2017

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made and effective as of October 24, 2017 and granted by PNC Bank, National Association (the "Bank") in favor of Sales Performance Holding Company, a Delaware Corporation ("SPH") and Sales Performance International, LLC, a North Carolina limited liability company ("SPI") (SPH, together with SPI, the "Grantors" and each a "Grantor").

WHEREAS, in order to secure certain indebtedness, the Grantors entered into a Security Agreement (the "Security Agreement") and Rider to Security Agreement (the "Rider"), both dated as of September 15, 2014, among Grantors and Bank and also into certain other financing documents and security agreements execute by and among the Grantors and Bank (all such documents, including the Rider, being collectively referred to as "Loan Documents");

WHEREAS, pursuant to the terms of Loan Documents, Grantors granted a security interest to the Bank in certain trademarks and/or trademark applications (the "Trademarks");

WHEREAS, the Rider was recorded with the United States Patent and Trademark Office at Reel 5365, Frame 0208 on September 18, 2014; and

WHEREAS, in consideration of the full and final satisfaction by Grantors of the Obligations in the Loan Documents creating the security interests, Bank desires to terminate and release its security interest in the Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Guarantors and Bank agree as follows.

1. Bank hereby irrevocably and unconditionally terminates the Rider and terminates, cancels, releases and discharges any and all security interests granted to Bank under the Rider, including without limitation any and all rights, title and interest in and to the Trademarks, and hereby authorizes Grantors or Grantor's authorized representative to record this Release with the United States Patent and Trademark Office.

2. This Release and all acts and transactions pursuant hereto and the rights and obligations of the parties hereto shall be governed, construed and interpreted in accordance with the laws of North Carolina, without giving effect to principles of conflicts of law.

3. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

IN WITNESS WHEREOF, Bank has caused this release to be duly executed and delivered as of the date first set forth above.

**PNC BANK, NATIONAL
ASSOCIATION**



Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

<u>Trademark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>	<u>Owner</u>
PAIN CHAINS	2984454	US	Sales Performance Holding Company
PAIN SHEETS	2984453	US	Sales Performance Holding Company
SALES PERFORMANCE INTERNATIONAL	3317668	US	Sales Performance Holding Company
SITUATIONAL FLUENCY PROMPTER	2493630	US	Sales Performance Holding Company
SOLUTION SELLING	1647233	US	Sales Performance Holding Company
SOLUTION SELLING	2746939	US	Sales Performance Holding Company
SPI	3312104	US	Sales Performance Holding Company
9 BLOCK VISION PROCESSING MODEL	2985562	European Community	Sales Performance Holding Company
PAIN CHAINS	3023827	European Community	Sales Performance Holding Company
PAIN SHEETS	3024064	European Community	Sales Performance Holding Company
SITUATIONAL FLUENCY PROMPTER	2986461	European Community	Sales Performance Holding Company
SALESWIKI	6602692	European Community	Sales Performance Holding Company
SOLUTION SELLING	8630378	European Community	Sales Performance Holding Company
SPI	1127748	Australia	Sales Performance Holding Company
SALES PERFORMANCE INTERNATIONAL	TMA743599	Canada	Sales Performance Holding Company
SPI ASIA	T0605587A	Singapore	Sales Performance Holding Company