

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448413

|   |  |                       |                        |
|---|--|-----------------------|------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                        |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                        |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                        |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>     |
| Ariens Company  |  | 10/17/2017            | Corporation: WISCONSIN |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                        |
| <b>Name:</b>  | Stens Specialty Brands, LLC                        |                       |                        |
| <b>Street Address:</b>  | 3787 95th Avenue NE                                |                       |                        |
| <b>Internal Address:</b>  | Suite 250  |                       |                        |
| <b>City:</b>  | Blaine   |                       |                        |
| <b>State/Country:</b>   | MINNESOTA  |                       |                        |
| <b>Postal Code:</b>   | 55014  |                       |                        |
| <b>Entity Type:</b>   | Limited Liability Company: WISCONSIN               |                       |                        |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                        |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                        |
| <b>Registration Number:</b>   | 5096909  | FIND FIX GO           |                        |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                        |
| <b>Fax Number:</b>  |  |                       |                        |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                        |
| <b>Phone:</b>   | 19690.6  |                       |                        |
| <b>Email:</b>   | trademark@winthrop.com                             |                       |                        |
| <b>Correspondent Name:</b>  | Bradley J. Walz                                    |                       |                        |
| <b>Address Line 1:</b>  | 225 South Sixth Street                             |                       |                        |
| <b>Address Line 2:</b>  | Capella Tower, Suite 3500                          |                       |                        |
| <b>Address Line 4:</b>  | Minneapolis, MINNESOTA 55402                       |                       |                        |
| <b>NAME OF SUBMITTER:</b>   | Bradley J. Walz                                    |                       |                        |
| <b>SIGNATURE:</b>   | /Bradley J. Walz/                                  |                       |                        |
| <b>DATE SIGNED:</b>   | 10/24/2017   |                       |                        |
| <b>Total Attachments: 1</b>   |  |                       |                        |
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OP \$40.00 5096909

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is entered into as of the date indicated below between Ariens Company, a Wisconsin corporation ("Assignor") and Stens Specialty Brands, LLC, a Wisconsin limited liability corporation ("Assignee").

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee any and all of its right, title and interest and goodwill in the FIND FIX GO trademark, U.S. Registration No. 5096909, (the "Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby assigns unto Assignee any and all right, title, and interest in and to the Mark, including all rights of priority, together with any and all goodwill of the business symbolized by said Mark.
2. Assignor agrees to execute all documents, papers, forms and authorizations and take all other action that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in the Mark.
3. Assignor represents and warrants that it has full power to enter into and perform this Assignment, that it has not granted any person or entity any interest in the Mark and that there is no pending litigation or dispute in any jurisdiction concerning the use, validity, or ownership of the Mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date indicated below.

ASSIGNOR:

ARIENS COMPANY

By: Mark R. Olsen

Name: MARK R. OLSEN

Its: CEO / TREASURER

Date: Oct 17, 2017

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