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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.210/23/2017
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
ETAS ID: TM448186

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MODERN TRIBE, INC.		08/17/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HECK YEAH INCORPORATED		
Street Address:	211 Washburn Ave		
City:	Capitola		
State/Country:	CALIFORNIA		
Postal Code:	95010		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4206112	MODERN TRIBE	
Registration Number:	4243365	MODERN TRIBE	
CORRESPONDENCE DATA			
Fax Number:	8317135677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8316008405		
Email:	ncb@nbcllaw.com		
Correspondent Name:	Nathan Benjamin		
Address Line 1:	340 Soquel Avenue # 205		
Address Line 4:	Santa Cruz, CALIFORNIA 95062		
NAME OF SUBMITTER:	Nathan Benjamin		
SIGNATURE:	/NCB/		
DATE SIGNED:	10/23/2017		
Total Attachments: 2			
source=HECK YEAH INCORPORATED - CA - NAME AMENDMENT#page1.tif			
source=HECK YEAH INCORPORATED - CA - NAME AMENDMENT#page2.tif			

OP \$65.00 4206112

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TRADEMARK
REEL: 006189 FRAME: 0344

 <p>Secretary of State Certificate of Amendment of Articles of Incorporation Name Change Only - Stock</p>	<p>AMDT- STK-NA</p>	<p>FILED </p> <p>Secretary of State State of California</p> <p>AUG 17 2017 </p> <p><i>Ice</i></p> <p>This Space For Office Use Only</p>
<p>IMPORTANT — Read Instructions before completing this form.</p> <p>Filing Fee — \$30.00</p> <p>Copy Fees — First Page \$1.00 & .50 for each attachment page; Certification Fee — \$5.00</p>		
<p>1. Corporation Name (Enter the exact name of the corporation as it currently is recorded with the California Secretary of State.)</p> <p>Modern Tribe, Inc.</p>	<p>2. 7-Digit Secretary of State File Number</p> <p>2963399</p>	

3. New Corporation Name

Item 3a: Enter the number, letter or other designation assigned to the provision in the Articles of Incorporation being amended (e.g., "I," "First," or "A"). See Instructions if the provision in the Articles of Incorporation being amended does not include a number, letter, or other designation. Any attachment is made part of this document.

Item 3b: Enter the new corporate name.

3a. Article I of the Articles of Incorporation is amended to read as shown in Item 3b below:

3b. The name of the corporation is Heck Yeah Incorporated

4. Approval Statements

4a. The Board of Directors has approved the amendment of the Articles of Incorporation.

4b. Shareholder approval was (check one):

By the required vote of shareholders in accordance with California Corporations Code section 902. The total number of outstanding shares of the corporation is 250,000 . The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.


Not required because the corporation has no outstanding shares.

5. Read, sign and date below (See instructions for signature requirements. Note: Both lines must be signed.)

We declare under penalty of perjury under the laws of the State of California that the matters set forth herein are true and correct of our own knowledge and we are authorized by California law to sign.

8/17/2017

Date


Signature 

Shane Pearlman

Type or Print Name of President

8/17/2017

Date

Signature 

Chaim Peter Chester

Type or Print Name of Secretary



I hereby certify that the foregoing
transcript of _____ page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

AUG 24 2017 *gp*

Date: _____

Ally Zell

Secretary of State

TRADEMARK