

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spuds Ventures, LLC		10/18/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ANHEUSER-BUSCH, LLC		
Street Address:	One Busch Place		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63118		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87353908	SPUDS MACKENZIE	
Serial Number:	87148812	SPUDS MACKENZIE	
CORRESPONDENCE DATA			
Fax Number:	8886979665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-235-1220		
Email:	joseph.gioconda@giocondalaw.com		
Correspondent Name:	Joseph C. Gioconda, Esq.		
Address Line 1:	100 Park Avenue, 16th Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Joseph C. Gioconda		
SIGNATURE:	/Joseph C. Gioconda/		
DATE SIGNED:	10/19/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

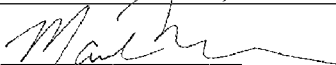
<u>Mark:</u>	SPUDS MACKENZIE
<u>Int'l Classes:</u>	25 and 43
<u>U.S. Trademark Application. Nos.:</u>	Ser. No. 87/353,908 (Class 25); and Ser. No. 87/148,812 (Class 43)
<u>Assignor:</u>	SPUDS VENTURES, LLC One Commerce Center 1201 Orange Street, #600 Wilmington, DE 19899
<u>Assignee:</u>	ANHEUSER-BUSCH, LLC One Busch Place St. Louis, MO 63118

ASSIGNOR hereby assigns the Mark in International Classes 25 and 43, the trademark applications corresponding thereto and all goodwill associated therewith to ASSIGNEE, as follows:

1. This assignment transfers all of Assignor's right, title and interest in and to the Mark in International Classes 25 and 43 throughout the world and the above-identified applications thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various states.
2. This Assignment only assigns Assignor's rights to the Mark and corresponding trademark applications in Classes 25 and 43. The Assignor otherwise reserves and retains all rights.

3. The assignment is made for good and valuable consideration, the receipt and sufficiency of which the parties acknowledge.

IN WITNESS WHEREOF the Assignor executed this Trademark Assignment as of **October 18, 2017**.

Assignor: SPUDS VENTURES, LLC

By: Mark Thomann, Managing Member