

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448534

|   |                                |                       |                         |
|---|--------------------------------|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                 |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST   |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |                                |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                | <b>Execution Date</b> | <b>Entity Type</b>      |
| Silicon Valley Bank   |                                | 09/20/2017            | Corporation: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |                                |                       |                         |
| <b>Name:</b>  | Applause APP Quality, Inc.     |                       |                         |
| <b>Street Address:</b>  | 100 Pennsylvania Avenue        |                       |                         |
| <b>City:</b>  | Framingham                     |                       |                         |
| <b>State/Country:</b>   | MASSACHUSETTS                  |                       |                         |
| <b>Postal Code:</b>   | 01701                          |                       |                         |
| <b>Entity Type:</b>   | Corporation: DELAWARE          |                       |                         |
| <b>PROPERTY NUMBERS Total: 4</b>  |                                |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                  | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>   | 3541489                        | UTEST                 |                         |
| <b>Registration Number:</b>   | 4372120                        | APPLAUSE              |                         |
| <b>Registration Number:</b>   | 4732753                        | 360° APP QUALITY      |                         |
| <b>Serial Number:</b>   | 86442765                       | OVATION AWARDS        |                         |
| <b>CORRESPONDENCE DATA</b>  |                                |                       |                         |
| <b>Fax Number:</b>  | 3125774565                     |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                |                       |                         |
| <b>Phone:</b>   | 3125778265                     |                       |                         |
| <b>Email:</b>   | kristin.brozovic@kattenlaw.com |                       |                         |
| <b>Correspondent Name:</b>  | Kristin Brozovic C/O Katten    |                       |                         |
| <b>Address Line 1:</b>  | 525 W Monroe Street            |                       |                         |
| <b>Address Line 4:</b>  | Chicago, ILLINOIS 60661        |                       |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 389395-3                       |                       |                         |
| <b>NAME OF SUBMITTER:</b>   | Kristin Brozovic               |                       |                         |
| <b>SIGNATURE:</b>   | /Kristin Brozovic/             |                       |                         |
| <b>DATE SIGNED:</b>   | 10/25/2017                     |                       |                         |
| <b>Total Attachments: 5</b>   |                                |                       |                         |
| source=21. IP Release (Fully Compiled) (9-20)#page1.tif   |                                |                       |                         |

CH \$115.00 3541489

source=21. IP Release (Fully Compiled) (9-20)#page2.tif

source=21. IP Release (Fully Compiled) (9-20)#page3.tif

source=21. IP Release (Fully Compiled) (9-20)#page4.tif

source=21. IP Release (Fully Compiled) (9-20)#page5.tif

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

This Release of Security Interest in Intellectual Property, dated as of September 20, 2017 (this “**Release**”), is made by **SILICON VALLEY BANK**, a California corporation, with a loan production office located at 275 Grove Street, Suite 2-200, Newton, Massachusetts 02466 (the “**Assignor**”), in favor of **APPLAUSE APP QUALITY, INC.**, a Delaware corporation, with its principal place of business located at 100 Pennsylvania Avenue, Suite 500, Framingham, Massachusetts 01701 (the “**Assignee**”). Capitalized terms used but not defined herein shall have the meanings set forth in the Loan Agreement (as defined below).

RECITALS

**WHEREAS**, the Assignor and the Assignee are parties to (i) that certain Amended and Restated Loan and Security Agreement, dated as of December 18, 2014 (as amended, and as the same may be further amended, modified or supplemented from time to time, the “**Loan Agreement**”) and (ii) that certain Intellectual Property Security Agreement, dated as of December 18, 2015 (the “**IP Security Agreement**”);

**WHEREAS**, pursuant to the IP Security Agreement, the Assignee granted to the Assignor a security interest in all of Assignee’s right, title and interest in, to and under its intellectual property including, without limitation the following: (a) any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, (b) any and all trade secrets and any and all intellectual property rights in computer software and computer software products, (c) any and all design rights that may be available to the Assignee, (d) all patent, patent applications and like protections, including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including the patents and patent applications set forth on Exhibit A, attached hereto, (e) any trademark and service mark rights, whether registered or not, applications to register and registrations of the same and like protections and the entire goodwill of the business of the Assignee connected with and symbolized by such trademarks, including, without limitation, those set forth on Exhibit B, attached hereto, (f) all mask works or similar rights available for the protection of semiconductor chips, (g) any and all claims for damages by way of past, present and future infringements of any of the foregoing rights, with the right, but not the obligation, to sue for and collect damages for said use or infringement of the intellectual property rights of the foregoing, (h) all licenses or other rights to use any of the foregoing items and all license fees and royalties arising from such use to the extent permitted by such license or rights, (i) all amendments, extensions, renewals and extensions of any of the items in clauses (a), (d), (e) and (f), and (j) all proceeds and products of the foregoing, including, without limitation, under insurance or any indemnity or warranty payable in respect of any of the foregoing (collectively, the “**Intellectual Property Collateral**”);

**WHEREAS**, the IP Security Agreement was recorded with the United States Patent and Trademark Office (“**USPTO**”) on December 21, 2015 at Reel/Frame 037355/0332 and Reel/Frame 005693/0826;

**WHEREAS**, the Assignor as of the date hereof no longer has any right, title or interest in, to and under the Intellectual Property Collateral; and

**WHEREAS**, the Assignee desires that the Assignor terminate and release its security interest in the Intellectual Property Collateral.

**NOW THEREFORE**, in consideration of the premises, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby terminates, releases and discharges fully its security interest in the Intellectual Property Collateral, and reassigns and transfers to the Assignee all right, title and interest that the Assignor may have in, to and under the Intellectual Property Collateral.

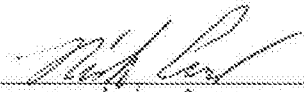
The Assignor hereby authorizes the Assignee, or the Assignee’s authorized representative or representatives, as the case may be, to record this Release with the USPTO. The Assignor further authorizes and requests that the Commissioner for Patents and the Commission for Trademarks in the USPTO, and any other necessary United States government officer, record this Release.

This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the Commonwealth of Massachusetts, without giving effect to any choice or conflict of law provision or rule (whether of the Commonwealth of Massachusetts or any other jurisdiction).

*(Signature Page Follows)*

IN WITNESS WHEREOF, this Release of Security Interest in Intellectual Property has been duly executed as of the date first written above.

SILICON VALLEY BANK, as Assignor

By:   
Name: *Nick Corie*  
Title: *VP*

Signature Page to IP Release

**TRADEMARK**  
**REEL: 006189 FRAME: 0965**

**Exhibit A**  
**PATENTS**

| <u>Description</u>  | <u>Registration/Application Number</u>                 | <u>Registration/Application Date</u> |
|---|--|--------------------------------------|
| METHOD AND SYSTEMS FOR QUANTIFYING AND TRACKING SOFTWARE APPLICATION QUALITY              | Application No. 13/910,433<br>Registration No. 9704171 | June 5, 2013                         |
| COMPUTER-IMPLEMENTED METHODS AND SYSTEMS FOR CLUSTERING USER REVIEWS AND RANKING CLUSTERS | Application No. 14/539623                              | November 12, 2014                    |

**Exhibit B**  
**TRADEMARKS**

| <u>Description</u> | <u>Registration/Application Number</u> | <u>Registration/Application Date</u> |
|--------------------|--|--------------------------------------|
| UTEST*             | U.S. Reg. Number 3541489               | December 2, 2008                     |
| APPLAUSE**         | U.S. Reg. Number 4372120               | July 23, 2013                        |
| 360° APP QUALITY   | U.S. Reg. Number 4732753               | May 5, 2015                          |
| OVATION AWARDS     | U.S. Application Number 86/442765      | November 3, 2014                     |

\* Also registered in Australia, European Community, International – Madrid Protocol. Pending in Canada.

\*\* Also registered in Australia, Canada, European Community, International – Madrid Protocol, Russian Federation. Pending in Argentina, Brazil, India, Israel and Japan.