

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Palace Holding, S.A. de C.V.		05/05/2016	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	Palace Resorts, S.A. de C.V.		
Street Address:	Carretera Cancun - Puerto Modelos KM 21 SM 47 MZA 1 Lote 1-11		
Internal Address:	Centro de Distribucion y Servicios Palace Resorts (CEDIS)		
City:	Cancun		
State/Country:	MEXICO		
Postal Code:	77506		
Entity Type:	Sociedad Anonima de Capital Variable: MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3611001	MOON SPA & GOLF CLUB	
Serial Number:	86656713	CANCUN PALACE	
Serial Number:	86659415	CANCUN PALACE	
CORRESPONDENCE DATA			
Fax Number:	4438154747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4433157929		
Email:	jmorales@moralesq.com		
Correspondent Name:	Joseph L. Morales, Esq.		
Address Line 1:	6628 Walnutwood Cir.		
Address Line 4:	Baltimore, MARYLAND 21212		
NAME OF SUBMITTER:	Joseph L. Morales		
SIGNATURE:	/Joseph L. Morales/		
DATE SIGNED:	10/25/2017		
Total Attachments: 2			
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OP \$90.00 3611001

CERTIFICADO DE TRANSFERENCIA / CERTIFICATE OF ASSIGNMENT

Por un lado / On the one part

PALACE HOLDING, S.A DE C.V.
CARRETERA CANCUN – PUERTO MORELOS KM 21 SM 47 MZA 1 LOTE 1-11
CENTRO DE DISTRIBUCION Y SERVICIOS (CEDIS) PALACE RESORTS
CANCUN, BENITO JUÁREZ, QUINTANA ROO. CP. 77506

En adelante "Cedente" / Hereinafter "Assignor"

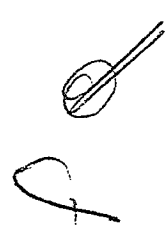
Por otro lado / On the other part

PALACE RESORTS, S.A. DE C.V.
CARRETERA CANCUN – PUERTO MORELOS KM 21 SM 47 MZA 1 LOTE 1-11
CENTRO DE DISTRIBUCION Y SERVICIOS PALACE RESORTS(CEDIS)
CANCUN, BENITO JUÁREZ, QUINTANA ROO. CP. 77506

En adelante "Cesionario" / Hereinafter "Assignee"

Por el presente CERTIFICAN que las siguientes marcas eran titularidad de la cedente y han sido traspasadas, y se traspasan en este momento y de por siempre, al cesionario para TODOS los productos y/o servicios cubiertos, incluyendo la reputación comercial generada por las marcas.

Hereby CERTIFY that the following trademarks were owned by the assignor and have been transferred, and are hereby assigned, to the assignee in relation to ALL goods and/or services covered, including all the goodwill associated with the marks.



Número de registro / Reg. Number	Marca / Trademark
3611001	MOON SPA & GOLF CLUB
86656713	CANCUN PALACE
86659415	CANCUN PALACE

Finalmente, por el presente el cesionario otorga PODER tan amplio como en Ley sea menester, con plenas facultades de delegación y sustitución, para tomar las medidas necesarias para la inscripción de

The Assignee also grants a POWER OF ATTORNEY as broad as permitted by Law, including the faculty of substitution and delegation, to take the necessary steps for the Recordal of the assignment of these

la transferencia de las marcas citadas y trademarks and any other related actions in
cualesquiera otras acciones relacionadas relation to the trademark applications and
con las solicitudes y registros de marca registrations concerned, as well as any other
citados, así como otras de la misma in the name of the same company,
compañía,

JOSEPH MORALES

Con oficina en /with office at 6628 Walnutwood Cir. Baltimore, Maryland United States 21212.

Por el cedente / For the assignor **JOSÉ ANTONIO CHAPUR ZAHOUL**, Cancún, Q.Roo,
México a 5 de mayo de 2016. / representante legal de **PALACE HOLDING, S.A. DE C.V.**,
/ **JOSÉ ANTONIO CHAPUR ZAHOUL**, counsel of **PALACE HOLDING, S.A. DE C.V.**, city
of Cancún, México, May 5 2016



Por el cesionario / For the assignee **OMAR CHAPUR BECIL**, representante legal de
PALACE RESORTS, S.A. DE C.V., Cancún, Q.Roo, México a 3 de mayo de 2016/ **OMAR**
CHAPUR BECIL, counsel of **PALACE RESORTS, S.A. DE C.V.**, city of Cancún, México,
May 5 2016.

