

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM452199

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>RESUBMIT DOCUMENT ID:</b>	900425451

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hipcricket, Inc.		03/17/2016	Corporation: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	EPM Live, Inc.
<b>Street Address:</b>	401 Congress Avenue
<b>Internal Address:</b>	Suite 2650
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78701
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Registration Number:</b>	3922978	WORKENGINE

**CORRESPONDENCE DATA**

Fax Number: 5122874866

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 512-656-7960

Email: brian.spross@jonespross.com

Correspondent Name: Brian Spross

Address Line 1: 1605 Lakecliff Hills Lane

Address Line 2: Suite 100

Address Line 4: Austin, TEXAS 78732

<b>NAME OF SUBMITTER:</b>	Brian Spross
<b>SIGNATURE:</b>	/brian spross/
<b>DATE SIGNED:</b>	11/27/2017

**Total Attachments: 3**

source=Hipcricket TM Assign Cover Sheet (name change-EPM Live) 20171018#page1.tif

source=Hipcricket Cert of Amend (name change-EPM Live) 20160317 (file-stamped)#page1.tif

source=Hipcricket Cert of Amend (name change-EPM Live) 20160317 (file-stamped)#page2.tif

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM447642

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hipcricket, Inc.		03/17/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EPM Live, Inc.		
<b>Street Address:</b>	401 Congress Avenue		
<b>Internal Address:</b>	Suite 2650		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3922978	WORKENGINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5122874866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-656-7960		
<b>Email:</b>	brian.spross@jonesspross.com		
<b>Correspondent Name:</b>	Brian Spross		
<b>Address Line 1:</b>	1605 Lakecliff Hills Lane		
<b>Address Line 2:</b>	Suite 100		
<b>Address Line 4:</b>	Austin, TEXAS 78732		
<b>NAME OF SUBMITTER:</b>	Brian Spross		
<b>SIGNATURE:</b>	/brian spross/		
<b>DATE SIGNED:</b>	10/18/2017		
<b>Total Attachments: 8</b>			
source=Hipcricket-Upland Software IP Assignment Agrmt (assignment of Upland mark) 20160314#page1.tif			
source=Hipcricket-Upland Software IP Assignment Agrmt (assignment of Upland mark) 20160314#page2.tif			
source=Hipcricket-Upland Software IP Assignment Agrmt (assignment of Upland mark) 20160314#page3.tif			
source=Hipcricket-Upland Software IP Assignment Agrmt (assignment of Upland mark) 20160314#page4.tif			

OP \$40.00 3922978

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HIPCRICKET, INC.", CHANGING ITS NAME FROM "HIPCRICKET, INC." TO "EPM LIVE, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MARCH, A.D. 2016, AT 3:15 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

3191772 8100  
SR# 20161712597

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202003496  
Date: 03-17-16

**TRADEMARK**  
**REEL: 006190 FRAME: 0664**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Hipcricket, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " FIRST " so that, as amended, said Article shall be and read as follows:

The name of the corporation is EPM Live, Inc. (the "Corporation").

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 17th day of March, 2016.

By: /Andrew S. Price/  
Authorized Officer  
Title: Andrew S. Price

Name: Chief Financial Officer  
Print or Type