

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448718

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Name of Assignee previously recorded on Reel 005306 Frame 0105. Assignor(s) hereby confirms the Assignment.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lance Roehl		10/26/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Game 7 Group, LLC		
<b>Street Address:</b>	225 E 36th Street		
<b>Internal Address:</b>	5E		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2412709	GAME 7	
<b>Registration Number:</b>	3339679	GAME SEVEN	
<b>Registration Number:</b>	4086066	GAME 7	
<b>Registration Number:</b>	4525094	G	
<b>Registration Number:</b>	4258440	GAME 7	
<b>Registration Number:</b>	4059974	GAME 7	
<b>Serial Number:</b>	86269394	THE TWO GREATEST WORDS IN SPORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3152188515		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3152188515		
<b>Email:</b>	bskpto@bsk.com		
<b>Correspondent Name:</b>	George R. McGuire		
<b>Address Line 1:</b>	One Lincoln Center		
<b>Address Line 4:</b>	Syracuse, NEW YORK 13202		
<b>NAME OF SUBMITTER:</b>	George R. McGuire		

CH \$190.00 2412709

<b>SIGNATURE:</b>	/George R. McGuire/
<b>DATE SIGNED:</b>	10/26/2017
<b>Total Attachments: 6</b> source=Original Trademark Assignment Reel 005306 Frame 0103#page1.tif source=Original Trademark Assignment Reel 005306 Frame 0103#page2.tif source=Original Trademark Assignment Reel 005306 Frame 0103#page3.tif source=Original Trademark Assignment Reel 005306 Frame 0103#page4.tif source=Corrected Trademark Assignment Reel 005306 Frame 0105#page1.tif source=Corrected Trademark Assignment Reel 005306 Frame 0105#page2.tif	

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308155

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lance Roehl		06/19/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Game 7 Group, LLC		
<b>Street Address:</b>	225 E 36th Street		
<b>Internal Address:</b>	5 e		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2412709	GAME 7	
<b>Registration Number:</b>	3339679	GAME SEVEN	
<b>Registration Number:</b>	4086066	GAME 7	
<b>Registration Number:</b>	4525094	G	
<b>Registration Number:</b>	4258440	GAME 7	
<b>Registration Number:</b>	4059974	GAME 7	
<b>Serial Number:</b>	86269394	THE TWO GREATEST WORDS IN SPORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3152188748		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	315.218.8515		
<b>Email:</b>	bskpto@bsk.com		
<b>Correspondent Name:</b>	George R. McGuire		
<b>Address Line 1:</b>	One Lincoln Center		
<b>Address Line 4:</b>	Syracuse, NEW YORK 13202		
<b>ATTORNEY DOCKET NUMBER:</b>	425T001		
<b>NAME OF SUBMITTER:</b>	George R. McGuire		
<b>SIGNATURE:</b>	/george r. mcguire/		

CH \$190.00 2412709

**DATE SIGNED:**

06/19/2014


**Total Attachments: 2**

source=Game 7 tm assignment#page1.tif

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## TRADEMARK ASSIGNMENT

WHEREAS Lance Roehl (“Assignor”), an individual who has had an address at 509 Saratoga Ave. #1, Santa Clara, CA 95050 owns the entire right, title and interest in and to the following United States Trademark Registrations (the “Trademark Registrations”) and the one United States Trademark Application (the “Trademark Application”):

App. No./Reg. Nos.	Trademark	Goods/Services
2,412,709	GAME 7	wearing apparel, namely T-shirt, shirts, shorts, pants, sweat shirts, sweat pants, hats, visors, shoes, sandals
3,339,679	GAME SEVEN	Short-sleeved or long-sleeved t-shirts
4,086,066	GAME 7	Computerized on-line retail store services in the field of apparel
4,525,094		Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms
4,258,440	GAME 7	Sporting equipment, namely, basketballs, baseball bats, baseball gloves, hockey sticks and hockey pucks
4,059,974	GAME 7	Bags specially adapted for sports equipment
86/269,394	THE TWO GREATEST WORDS IN SPORTS	Short-sleeved or long-sleeved t-shirts

WHEREAS, Game 7 Group, LLC (“Assignee”), a limited liability company organized and existing under the laws of the State of New York and having offices at 225 E 36th St., 5 e, New York, NY 10016, is desirous of acquiring the entire right, title and interest in and to the Trademark Registrations, and all goodwill associated therewith, and the Trademark Application, the entire business associated with the Trademark Application, and all goodwill associated therewith;

2337654.1 6/19/2014

**TRADEMARK**  
**REEL: 006191 FRAME: 0105**  
**REEL: 006191 FRAME: 0073**

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor has sold and BY THESE PRESENTS does transfer and set over unto Assignee the entire right, title and interest in and to the Trademark Registration and Trademark Application, including all federal, state and common law rights, and all goodwill associated therewith, and the entire business associated with the Trademark Application.

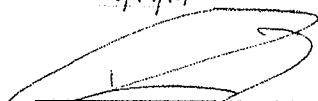
Lance Roehl

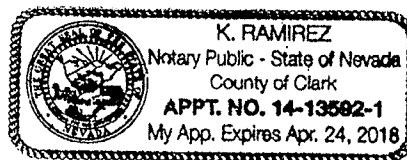
Date: June 19, 2014

Lance Roehl

Name: Lance Roehl

State of Nevada  
County of Clark  
Signed and sworn to before me on  
this 19 by Lance Robert Roehl  
6/19/14

  
\_\_\_\_\_  
Notary Public




2337654.1 6/19/2014

RECORDED: 06/19/2014

TRADEMARK  
REEL: 006191 FRAME: 0106  
REEL: 006191 FRAME: 0074

*corrected*  
**TRADEMARK ASSIGNMENT**

WHEREAS Lance Roehl ("Assignor"), an individual who has had an address at 509 Saratoga Ave. #1, Santa Clara, CA 95050 owns the entire right, title and interest in and to the following United States Trademark Registrations (the "Trademark Registrations") and the one United States Trademark Application (the "Trademark Application"):

App. No./Reg. Nos.	Trademark	Goods/Services
2,412,709	GAME 7	wearing apparel, namely T-shirt, shirts, shorts, pants, sweat shirts, sweat pants, hats, visors, shoes, sandals
3,339,679	GAME SEVEN	Short-sleeved or long-sleeved t-shirts
4,086,066	GAME 7	Computerized on-line retail store services in the field of apparel
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4,059,974	GAME 7	Bags specially adapted for sports equipment
86/269,394	THE TWO GREATEST WORDS IN SPORTS	Short-sleeved or long-sleeved t-shirts

*L.R.  
10/26/17*

WHEREAS, <sup>The</sup> Game 7 Group, LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of New York and having offices at 225 E 36th St., 5 e, New York, NY 10016, is desirous of acquiring the entire right, title and interest in and to the Trademark Registrations, and all goodwill associated therewith, and the Trademark Application, the entire business associated with the Trademark Application, and all goodwill associated therewith;

2337854.1 6/19/2014

**TRADEMARK  
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**TRADEMARK  
 REEL: 006191 FRAME: 0075**

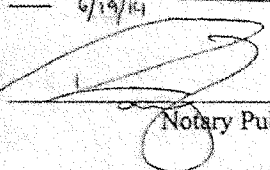
NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor has sold and BY THESE PRESENTS does transfer and set over unto Assignee the entire right, title and interest in and to the Trademark Registration and Trademark Application, including all federal, state and common law rights, and all goodwill associated therewith, and the entire business associated with the Trademark Application.

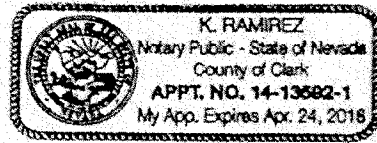
Lance Roehl

Date: June 19, 2014

Lance Roehl

Name: Lance Roehl

State of Nevada  
Swo County of Clark  
Signed and sworn to before me on  
this 19 by Lance Robert Roehl  
6/19/14  
  
\_\_\_\_\_  
Notary Public



L.R.  
10/26/17

2337654.1 6/19/2014

RECORDED: 06/19/2014

TRADEMARK  
REEL: 005306 FRAME: 0106

RECORDED: 10/26/2017

TRADEMARK  
REEL: 006191 FRAME: 0076