

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMONSTER K.K.		10/24/2017	Kabushiki Kaisha (K.K.): JAPAN
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4712559	ANIMOJI	
Serial Number:	87604254	ANIMOJI	
CORRESPONDENCE DATA			
Fax Number:	4082530186		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-974-2385		
Email:	laperle@apple.com		
Correspondent Name:	Thomas R. La Perle		
Address Line 1:	1 Infinite Loop		
Address Line 2:	MS: 169-3IPL		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Thomas R. La Perle		
SIGNATURE:	/Thomas R. La Perle/		
DATE SIGNED:	10/26/2017		
Total Attachments: 1			
source=AnimojiAssignment#page1.tif			

CH \$65.00 4712559

TRADEMARK ASSIGNMENT

WHEREAS **EMONSTER K.K.**, a company organized under the laws of Japan with an address at 1-1-39 Hiroo Shibuya-ku, Ebisu Prime Square Tower 1F MBE-310, Tokyo, 150-0012 Japan ("Assignor") is listed in U.S. Trademark Office records as the owner of U.S. registration No. 4,712,559 (the "Registration") of the mark ANIMOJI (the "Mark"); and

WHEREAS, Emonster filed an application for "ANIMOJI" in Class 9 under Application No. 87604254 in the United States Patent and Trademark Office on September 12, 2017 (the "US Application"); and

WHEREAS, APPLE INC., a California corporation with an address at 1 Infinite Loop, Cupertino, CA 95014, United States of America ("Assignee"), desires to acquire the Mark, the Registration and the US Application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee the Registration and all of Assignor's right, title, and interest in the Mark including all common law rights, any other rights, registrations, or applications (including the Registration and the US Application) that Assignor may have in the Mark, together with the goodwill of the business connected with the use of and symbolized by the Mark.

EMONSTER K.K.



By: _____

Name: Enrique Bonansea

Title: President / CEO

Dated: October 24, 2017