

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448902

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCREEN ENGINE, LLC		08/22/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SCREEN ENGINE/ASI LLC		
Street Address:	1925 CENTURY PARK EAST		
Internal Address:	SUITE 950		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5270296	SCREEN ENGINE/ASI	
Registration Number:	5270304	SCREEN ENGINE/ASI	
Registration Number:	4128785	SCREEN ENGINE	
CORRESPONDENCE DATA			
Fax Number:	3109793603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-979-3600		
Email:	marc@hankinpatentlaw.com		
Correspondent Name:	MARC E. HANKIN		
Address Line 1:	12400 WILSHIRE BLVD		
Address Line 2:	SUITE 1265		
Address Line 4:	LOS ANGELES, CALIFORNIA 90025		
NAME OF SUBMITTER:	MARC E. HANKIN		
SIGNATURE:	/MARC E. HANKIN/		
DATE SIGNED:	10/27/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 22nd of August, 2017 by and between, on the one hand, SCREEN ENGINE LLC, a California limited liability company having a place of business at 1925 Century Park East, Suite 950, Los Angeles, CA 90067 (hereinafter referred to as "Assignor"), and, on the other hand, SCREEN ENGINE/ASI LLC, a Delaware limited liability company, having an address at 1925 Century Park East, Suite 950, Los Angeles, CA 90067 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 5,270,296, for SCREEN ENGINE/ASI, U.S. Trademark Registration No. 5,270,304, for SCREEN ENGINE/ASI (Logo), and U.S. Trademark Registration No. 4,128,785, for SCREEN ENGINE, as recorded in the U.S. Patent and Trademark Office (hereinafter referred to as the "Marks");

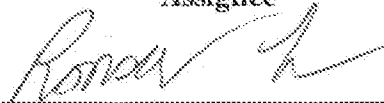
WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of their right, title, and interest in and to the Marks, together with the goodwill associated herewith and the right to recover for damages and profits and other remedies for past infringements of the Marks and the right to prosecute this and any other applications or registrations of the Marks.
2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor

Assignee



SCREEN ENGINE, LLC

SCREEN ENGINE/ASI, LLC

By: Ronson Cheung

By: Ronson Cheung

Title: VP of Finance

Title: VP Finance