

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arcadia Publishing, Inc.		10/27/2017	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Synovus Bank		
Also Known As:	NBSC, a division of Synovus Bank		
Street Address:	158 Meeting Street		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29401		
Entity Type:	Corporation: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87180743	READ TOGETHER DO TOGETHER	
Serial Number:	87333361	ARCADIA PRESS	
CORRESPONDENCE DATA			
Fax Number:	9194842089		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-484-2391		
Email:	trademarksrtp@wcsr.com		
Correspondent Name:	M. Christopher Bolen		
Address Line 1:	PO Box 13069		
Address Line 2:	Womble Carlyle Sandridge & Rice LLP		
Address Line 4:	Research Triangle Pk, NORTH CAROLINA 27709		
NAME OF SUBMITTER:	M. Christopher Bolen		
SIGNATURE:	/M. Christopher Bolen/		
DATE SIGNED:	10/30/2017		
Total Attachments: 3			
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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN TRADEMARKS AND RELATED APPLICATIONS, (this "Grant of Security Interest") is made effective as of the 27th day of October, 2017 (the "Effective Date"), by and from Arcadia Publishing, Inc., a South Carolina corporation ("Grantor"), to and for Synovus Bank (also known as NBSC, a division of Synovus Bank) ("Grantee").

WHEREAS, Grantor is the applicant under those certain applications for federal registration of the respective trademarks listed on Schedule A, attached hereto and incorporated herein by reference (collectively, the "Trademarks"); and

WHEREAS, Grantor desires to confirm and perfect the security interest in the Trademarks (the "Security Interest") in accordance with that certain 2017 Amended and Restated Security Agreement dated as of October 27, 2017, by and between Grantor and Grantee (the "Security Agreement");

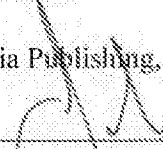
NOW, THEREFORE, in consideration of the mutual covenants, warranties and promises set forth in the Security Agreement, and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, Grantor hereby grants and conveys unto Grantee a first lien Security Interest in and to: (i) all trademarks now owned or hereafter acquired by Grantor, including, without limitation, the Trademarks (collectively, the "Intellectual Property"); (ii) any federal or state applications filed with respect to the Intellectual Property; (iii) any federal or state registrations issued or issuing with respect to the Intellectual Property; (iv) all proceeds of the Intellectual Property, including, but not limited to, any and all royalties and any claims and demands arising out of any infringement of the Intellectual Property, including the right to settle disputes concerning such claims and demands; and (v) all goodwill associated with the Intellectual Property, such grant being hereby effected for the purposes and subject to the terms and conditions set forth in the Security Agreement.


Grantor hereby appoints Grantee, with full power of substitution, to file and record this Grant of Security Interest, to transact all business in the United States Patent and Trademark Office in connection therewith, to receive any confirmatory documents relating thereto, and to take any and all action before the Patent and Trademark Office to give effect to this Grant of Security Interest.

IN WITNESS WHEREOF, Grantor has caused its duly authorized representative to execute this Grant of Security Interest as of the Effective Date.

GRANTOR:

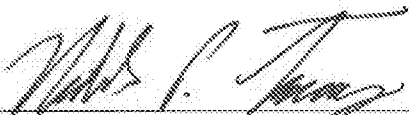
Arcadia Publishing, Inc.

By: 
Name: Richard D. Joseph
Title: Chairman

By: 
Name: Paul L. Raffle
Title: Secretary

STATE OF SOUTH CAROLINA)
)
 ss:
 COUNTY OF CHARLESTON)


On this 26 day of October, 2017, personally appeared before me Richard D. Joseph, known to me to be the Chairman of Arcadia Publishing, Inc. who acknowledged that he/she signed this instrument as a free act on behalf of Arcadia Publishing, Inc.


Notary Public for South Carolina
Print Name: Nicholas P. Tierney
My Commission expires: 03/08/2020

[SEAL]

STATE OF SOUTH CAROLINA)
)
 ss:
 COUNTY OF CHARLESTON)

On this 26 day of October, 2017, personally appeared before me Paul L. Raffle, known to me to be the Secretary of Arcadia Publishing, Inc. who acknowledged that he/she signed this instrument as a free act on behalf of Arcadia Publishing, Inc.


Notary Public for South Carolina
Print Name: Nicholas P. Tierney
My Commission expires: 03/08/2020

[SEAL]

SCHEDULE A

United States Intent-to-Use Trademark Applications

Trademarks	Application Serial Number	Filing Date
READ TOGETHER DO TOGETHER	87-180,743	September 23, 2016
ARCADIA PRESS	87-333,361	February 13, 2017