

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBRE Hospitality Research, LLC		10/27/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CBRE, Inc.		
Street Address:	400 S. Hope Street, 25th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3620101	HOTEL HORIZONS	
Registration Number:	3953125	MYSHARE	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-268-6538		
Email:	achung@mofo.com		
Correspondent Name:	Jennifer Lee Taylor, Morrison & Foerster		
Address Line 1:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	54541-6118.000; -6119.000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
SIGNATURE:	/Jennifer Lee Taylor/		
DATE SIGNED:	10/30/2017		
Total Attachments: 2			
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source=2017-10-27 CBRE Hospitality Research, LLC (to CBRE Inc.)#page2.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is made as of October 27, 2017 (the "Effective Date") by and between CBRE Hospitality Research, LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 400 S. Hope Street, 25th Floor, Los Angeles, California 90071, and CBRE, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 400 S. Hope Street, 25th Floor, Los Angeles, California 90071.

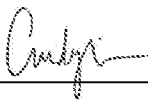
WHEREAS, Assignor is the sole owner of all rights, title and interest in and to the trademarks and registrations as listed in Exhibit A attached hereto and incorporated herein by this reference (the "Marks") and to the goodwill and reputation of the business connected with and symbolized by these trademarks; and

WHEREAS, Assignor wishes to assign all right, title and interest in and to the Marks to Assignee, and Assignee wishes to accept such assignment.

NOW, THEREFORE, in consideration of good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee its entire right, title and interest in and to the Marks, and to the registrations for the Marks, together with the goodwill of the business symbolized by the Marks, including all associated common law rights, and the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by an authorized officer.

ASSIGNOR

By: 

Name: Cindy Kee

Title: Vice President and Assistant Secretary

EXHIBIT A

Mark	U.S. Registration No.	Classes
HOTEL HORIZONS	3,620,101	41
MYSHARE	3,953,125	42