

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449055

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caesars World LLC		10/06/2017	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Caesars License Company, LLC		
Street Address:	One Caesars Palace Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 73			
Property Type	Number	Word Mark	
Serial Number:	73208395	APPIAN WAY	
Serial Number:	72380682	BACCHANAL	
Serial Number:	72158560	CAESARS	
Serial Number:	72453396	CAESARS	
Serial Number:	72413086	CAESARS	
Serial Number:	73684985	CAESARS	
Serial Number:	77745347	CAESARS	
Serial Number:	85018746	CAESARS	
Serial Number:	85784404	CAESARS	
Serial Number:	86554420	CAESARS	
Serial Number:	73297472	CAESARS	
Serial Number:	72413085	CAESARS	
Serial Number:	72453395	CAESARS	
Serial Number:	73684986	CAESARS	
Serial Number:	85601338	CAESARS	
Serial Number:	85580324	CAESARS CASINO	
Serial Number:	86160292	CAESARS CHALET	
Serial Number:	78274378	CAESARS ENTERTAINMENT	
Serial Number:	87519692		
TRADEMARK			

CH \$1840.00 73208395

Property Type	Number	Word Mark
Serial Number:	87519345	CAESARS ENTERTAINMENT STUDIOS
Serial Number:	77352483	CAESARS ENTERTAINMENT
Serial Number:	87017875	CAESARS IMPERIUM
Serial Number:	86305371	CAESARS IMPERIUM
Serial Number:	73712810	CAESARS MAN
Serial Number:	73712811	CAESARS MAN
Serial Number:	72410294	CAESARS PALACE
Serial Number:	72421350	CAESARS PALACE
Serial Number:	72300265	CAESARS PALACE
Serial Number:	72415187	CAESARS PALACE
Serial Number:	73141287	CAESARS PALACE
Serial Number:	73141327	CAESARS PALACE
Serial Number:	72421424	CAESARS PALACE
Serial Number:	72410295	CAESARS PALACE
Serial Number:	73204775	CAESARS PALACE
Serial Number:	72300270	CAESARS PALACE
Serial Number:	86305248	CAESARS REPUBLIC
Serial Number:	86079489	CAESARS SLOTS
Serial Number:	87588548	CAESARS SPORTS
Serial Number:	87516077	CAESARS SUITES
Serial Number:	73712812	CAESARS WOMAN
Serial Number:	73712809	CAESARS WOMAN
Serial Number:	72432162	CAESARS WORLD
Serial Number:	72380684	CIRCUS MAXIMUS
Serial Number:	72446003	CLEOPATRA'S BARGE
Serial Number:	76417751	COLOSSEUM
Serial Number:	74216577	EMPERORS CLUB
Serial Number:	72380686	GALLERIA
Serial Number:	72300268	
Serial Number:	87061309	HADRIAN
Serial Number:	87017850	IMPERIUM
Serial Number:	86305387	IMPERIUM
Serial Number:	86751806	JULIUS
Serial Number:	74075870	LA PIAZZA
Serial Number:	85191620	LAS VEGAS MEETINGS BY CAESARS ENTERTAINM
Serial Number:	85492653	LAUREL COLLECTION
Serial Number:	72368458	
Serial Number:	85197796	OCTAVIUS TOWER

Property Type	Number	Word Mark
Serial Number:	86423623	PALACE COURT
Serial Number:	86816557	REIGN
Serial Number:	85959040	RESPLENDECE STARTS HERE
Serial Number:	85601352	
Serial Number:	78963477	
Serial Number:	78472414	ROMAN PLAZA
Serial Number:	85336581	ROMAN RITUALS
Serial Number:	85006352	ROUTINELY SPECTACULAR
Serial Number:	78753702	THE FORUM SHOPS
Serial Number:	74097973	THE FORUM SHOPS AT CAESARS
Serial Number:	76443613	THE PALACE COURT
Serial Number:	73778759	TOGA TEDDY
Serial Number:	85825480	CAESARS ENLISTING HEROES
Serial Number:	85173932	CAESARS FOUNDATION
Serial Number:	85175431	CAESARS FOUNDATION
Serial Number:	85562550	CAESARS CASINO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:

cmeredithgoujon@paulweiss.com,dlaker@paulweiss.com,dewilliams@paulweiss.com

Correspondent Name:

Claudine Meredith-Goujon

Address Line 1:

1285 Avenue of the Americas

Address Line 4:

New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	9AE-E
NAME OF SUBMITTER:	Claudine Meredith-Goujon
SIGNATURE:	/Claudine Meredith-Goujon/
DATE SIGNED:	10/30/2017

Total Attachments: 8

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Trademark Assignment Agreement

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into on October 6, 2017, by Caesars World LLC, a Florida limited liability company having an address at One Caesars Palace Drive, Las Vegas, NV 89109 ("Assignor"), in favor of Caesars License Company, LLC, a Nevada limited liability company having an address at One Caesars Palace Drive, Las Vegas, NV 89109 ("Assignee").

WHEREAS, in furtherance of, and to effectuate, the Restructuring Transactions (as defined in the Debtors' Third Amended Joint Plan of Reorganization Pursuant to Chapter 11 of the Bankruptcy Code filed in the Chapter 11 Cases Dkt. No. 6318), Assignor, Assignee and certain other parties have entered into that certain Omnibus Bill of Sale, Assignment and Contribution Agreement, dated as of the date hereof (the "Agreement"); and

WHEREAS, pursuant to the Agreement, Assignor has agreed to convey, assign and transfer to Assignee, and Assignee has agreed to acquire and accept, all of Assignor's rights in and to certain intellectual property, including the trademark registrations and applications identified on Schedule 1 hereto (collectively, the "Trademarks").

NOW, THEREFORE, in accordance with the Agreement and in consideration of the mutual agreements set forth in this Assignment and the Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby grants, conveys, transfers, assigns, bargains, sells, delivers and sets over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in, to and under (i) the Trademarks, (ii) all goodwill connected with and symbolized by the Trademarks and (iii) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to the Trademarks, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee of all of Assignor's right, title and interest in and to the Trademarks in the appropriate jurisdiction and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications. The parties hereby acknowledge and affirm that their respective rights in and to the Trademarks are more fully set forth in the Agreement. In the event of any conflict between the terms of this Assignment and the terms of the Agreement, the terms of the Agreement shall control.

3. This Assignment is made without warranty, representation, or guaranty by, or recourse against, any party of any kind or nature, express, implied, or otherwise.

4. From time to time, pursuant to Assignee's request, and without further consideration by Assignee, Assignor shall execute, deliver and acknowledge such other instruments and documents of conveyance and transfer or assumption and shall take such other actions and shall execute and deliver such other documents, certifications and further assurances

as Assignee may reasonably request in order to vest and confirm more effectively in Assignee title to or to put Assignee more fully in legal possession of, or to enable Assignee to use, any of the Trademarks including, without limitation, in order to enable Assignee (at Assignee's expense) to record its ownership of the Trademarks in relevant U.S. and foreign local, state and national trademark offices.

5. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which shall be deemed to constitute the same agreement. If any signature is delivered by email in PDF or similar electronic means, such signature shall create a valid and binding obligation of the party on whose behalf the signature is executed, with the same force and effect as if such PDF signature were an original thereof.

6. This Assignment shall be governed by the law of the State of Delaware without reference to the choice of law doctrine of such state.

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IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR

CAESARS WORLD LLC

By: 
Name: Randall Eisenberg
Title: Chief Restructuring Officer

ASSIGNEE

CAESARS LICENSE COMPANY, LLC

By: 
Name: Randall Eisenberg
Title: Chief Restructuring Officer

[Trademark Assignment Agreement between CW and CLC]

TRADEMARK
REEL: 006192 FRAME: 0707

SCHEDULE 1

Trademark Registrations and Applications

Trademark	Jurisdiction	Brand	Specific/ System-wide	Property	App. No.	App. Date	Reg. No.	Reg. Date	Status
Applan Way	United States of America	Caesars	System Wide	Multiple	73/208395	3/22/1979	1143658	12/16/1980	Registered
Bacchanal	United States of America	Caesars	System Wide	Multiple	72/380682	1/11/1971	931975	4/4/1972	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	72/158560	12/5/1962	763255	1/14/1964	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	72/453396	4/3/1973	983525	5/7/1974	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	72/413086	1/19/1972	954684	3/6/1973	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	73/684985	9/18/1987	1527770	3/7/1989	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	77/745347	5/27/2009	3731048	12/29/2009	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	85/018746	4/20/2010	3877077	11/16/2010	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	85/784404	11/20/2012	4556737	6/24/2014	Registered
Caesars	United States of America	Caesars	System Wide	Multiple	86/554420	3/5/2015			Pending
Caesars (Stylized)	United States of America	Caesars	System Wide	Multiple	73/297472	2/17/1981	1186958	1/19/1982	Registered
Caesars (Stylized)	United States of America	Caesars	System Wide	Multiple	72/413085	1/19/1972	954637	3/6/1973	Registered
Caesars (Stylized)	United States of America	Caesars	System Wide	Multiple	72/453395	4/3/1973	1001363	1/7/1975	Registered
Caesars (Stylized)	United States of America	Caesars	System Wide	Multiple	73/684986	9/18/1987	1527771	3/7/1989	Registered

Trademark	Jurisdiction	Brand	Specific/ System-wide	Property	App. No.	App. Date	Reg. No.	Reg. Date	Status
Caesars (Stylized) with Roman Head	United States of America	Caesars	System Wide	Multiple	85/601338	4/18/2012	4234163	10/30/2012	Registered
Caesars Casino	United States of America	Caesars	System Wide	Multiple	85/580324	3/26/2012	4568738	7/15/2014	Registered
Caesars Casino (Logo)	United States of America	Caesars	System Wide	Multiple	85/562550	3/7/2012	4221894	10/9/2012	Registered
Caesars Chalet (Design)	United States of America	Caesars	System Wide	Multiple	86/160292	1/8/2014	4579830	8/5/2014	Registered
Caesars Entertainment	United States of America	Caesars	System Wide	Multiple	78/274378	7/15/2003	3021734	11/29/2005	Registered
Caesars Entertainment Studios (Design)	United States of America	Caesars	System Wide	Multiple	87/519692	7/7/2017			Pending
Caesars Entertainment Studios and Design	United States of America	Caesars	System Wide	Multiple	87/519345	7/7/2017			Pending
Caesars Entertainment with Laurel Design	United States of America	Caesars	System Wide	Multiple	77/352483	12/14/2007	3944625	4/12/2011	Registered
Caesars Imperium	United States of America	Caesars	System Wide	Multiple	87/017875	4/28/2016			Pending
Caesars Imperium	United States of America	Caesars	System Wide	Multiple	86/305371	6/10/2014			Pending
Caesars Man	United States of America	Caesars	System Wide	Multiple	73/712810	2/22/1988	1531549	3/28/1989	Registered
Caesars Man (Stylized)	United States of America	Caesars	System Wide	Multiple	73/712811	2/22/1988	1538771	5/16/1989	Registered
Caesars Palace	United States of America	Caesars	System Wide	Multiple	72/410294	12/15/1971	963820	7/10/1973	Registered
Caesars Palace	United States of America	Caesars	System Wide	Multiple	72/421350	4/14/1972	963656	7/10/1973	Registered
Caesars Palace	United States of America	Caesars	System Wide	Multiple	72/300265	6/12/1968	907693	2/9/1971	Registered

Trademark	Jurisdiction	Brand	Specific/ System-wide	Property	App. No.	App. Date	Reg. No.	Reg. Date	Status
Caesars Palace	United States of America	Caesars	System Wide	Multiple	72/415187	2/10/1972	951262	1/23/1973	Registered
Caesars Palace	United States of America	Caesars	System Wide	Multiple	73/141287	9/15/1977	1091551	5/16/1978	Registered
Caesars Palace (Stylized) (Horizontal)	United States of America	Caesars	System Wide	Multiple	73/141327	9/15/1977	1090494	5/2/1978	Registered
Caesars Palace (Stylized) (Horizontal)	United States of America	Caesars	System Wide	Multiple	72/421424	4/14/1972	968212	9/11/1973	Registered
Caesars Palace (Stylized) (Horizontal)	United States of America	Caesars	System Wide	Multiple	72/410295	12/15/1971	1004058	2/4/1975	Registered
Caesars Palace (Stylized) (Horizontal)	United States of America	Caesars	System Wide	Multiple	73/204775	2/23/1979	1158035	6/23/1981	Registered
Caesars Palace (Stylized) (Vertical)	United States of America	Caesars	System Wide	Multiple	72/300270	6/12/1968	907696	2/9/1971	Registered
Caesars Republic	United States of America	Caesars	System Wide	Multiple	86/305248	6/10/2014			Pending
Caesars Slots	United States of America	Caesars	System Wide	Multiple	86/079489	10/1/2013	4612541	9/30/2014	Registered
Caesars Sports	United States of America	Caesars	System Wide	Multiple	87/588548	8/29/2017			Pending
Caesars Suites with Design (Vertical)	United States of America	Caesars	System Wide	Multiple	87/516077	7/5/2017			Pending
Caesars Woman	United States of America	Caesars	System Wide	Multiple	73/712812	2/22/1988	1532553	4/4/1989	Registered
Caesars Woman (Stylized)	United States of America	Caesars	System Wide	Multiple	73/712809	2/22/1988	1531548	3/28/1989	Registered
Caesars World	United States of America	Caesars	System Wide	Multiple	72/432162	8/9/1972	995419	10/8/1974	Registered
Circus Maximus	United States of America	Caesars	System Wide	Multiple	72/380684	1/11/1971	965251	7/31/1973	Registered

Trademark	Jurisdiction	Brand	Specific/ System-wide	Property	App. No.	App. Date	Reg. No.	Reg. Date	Status
Cleopatra's Barge	United States of America	Caesars	System Wide	Multiple	72/446003	1/15/1973	979106	2/19/1974	Registered
Colosseum	United States of America	Caesars	System Wide	Multiple	76/417751	6/5/2002	3009896	1/1/2005	Registered
Emperors Club	United States of America	Caesars	System Wide	Multiple	74/216577	10/28/1991	1743663	12/29/1992	Registered
Galleria	United States of America	Caesars	System Wide	Multiple	72/380686	1/11/1971	945380	10/17/1972	Registered
Grape Girl (Design)	United States of America	Caesars	System Wide	Multiple	72/300268	6/12/1968	884317	1/13/1970	Registered
Hadrian	United States of America	Caesars	System Wide	Multiple	87/061309	6/6/2016			Pending
Imperium	United States of America	Caesars	System Wide	Multiple	87/017850	4/28/2016			Pending
Imperium	United States of America	Caesars	System Wide	Multiple	86/305387	6/10/2014			Pending
Julius	United States of America	Caesars	System Wide	Multiple	86/751806	9/9/2015	5042718	9/13/2016	Registered
La Piazza	United States of America	Caesars	System Wide	Multiple	74/075870	7/6/1990	1649800	7/2/1991	Registered
Las Vegas Meetings by Caesars Entertainment (Logo)	United States of America	Caesars	System Wide	Multiple	85/191620	12/6/2010	4141042	5/15/2012	Registered
Laurel Collection (Block)	United States of America	Caesars	System Wide	Multiple	85/492653	12/12/2011	4231389	10/23/2012	Registered
Miscellaneous Design (Burnt Edge Letter) (Color)	United States of America	Caesars	System Wide	Multiple	72/368458	8/19/1970	947706	11/21/1972	Registered
Octavius Tower	United States of America	Caesars	System Wide	Multiple	85/197796	12/14/2010	4259939	12/18/2012	Registered
Palace Court	United States of America	Caesars	System Wide	Multiple	86/423623	10/14/2014	4735332	5/12/2015	Registered

Trademark	Jurisdiction	Brand	Specific/ System-wide	Property	App. No.	App. Date	Reg. No.	Reg. Date	Status
Reign (Block)	United States of America	Caesars	System Wide	Multiple	86/816557	11/11/2015			Pending
Resplendence Starts Here	United States of America	Caesars	System Wide	Multiple	85/959040	6/13/2013	4614679	9/30/2014	Registered
Roman Head with Laurel Leaf (Design)	United States of America	Caesars	System Wide	Multiple	85/601352	4/18/2012	4234164	10/30/2012	Registered
Roman Head with Laurel Leaf (Design)	United States of America	Caesars	System Wide	Multiple	78/963477	8/30/2006	3312633	10/16/2007	Registered
Roman Plaza	United States of America	Caesars	System Wide	Multiple	78/472414	8/24/2004	3106029	6/20/2006	Registered
Roman Rituals	United States of America	Caesars	System Wide	Multiple	85/336551	6/2/2011	4090512	1/24/2012	Registered
Routinely Spectacular (Block)	United States of America	Caesars	System Wide	Multiple	85/006352	4/5/2010	3902206	1/4/2011	Registered
The Forum Shops	United States of America	Caesars	System Wide	Multiple	78/753702	11/14/2005	3249070	6/5/2007	Registered
The Forum Shops at Caesars	United States of America	Caesars	System Wide	Multiple	74/097973	9/17/1990	1829004	3/29/1994	Registered
The Palace Court	United States of America	Caesars	System Wide	Multiple	76/443613	8/26/2002	2707034	4/15/2003	Registered
Toga Teddy	United States of America	Caesars	System Wide	Multiple	73/778759	2/6/1989	1676542	2/25/1992	Registered
Caesars Enlisting Heroes (Logo)	United States of America	Corporate	System Wide	Multiple	85/825480	1/17/2013	4456524	12/24/2013	Registered
Caesars Foundation	United States of America	Corporate	System Wide	Multiple	85/173932	11/10/2010	3978086	6/14/2011	Registered
Caesars Foundation (Design)	United States of America	Corporate	System Wide	Multiple	85/175431	11/12/2010	3978154	6/14/2011	Registered