

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM449150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		10/30/2017	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Hy Cite Corporation		
Street Address:	333 Holtzman Road		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53713		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	75108424	INFINITY	
Serial Number:	75108423	LUMINA	
Serial Number:	74708540	REDI-TEMP	
Serial Number:	73775889	WELLNESS CONNECTION	
Serial Number:	73396615	ROYAL PRESTIGE	
CORRESPONDENCE DATA			
Fax Number:	6082832275		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-257-3501		
Email:	kateelin@michaelbest.com		
Correspondent Name:	Kelly Teelin		
Address Line 1:	1 S. Pinckney St.		
Address Line 2:	Ste. 700		
Address Line 4:	Madison, WISCONSIN 53703		
NAME OF SUBMITTER:	Kelly Teelin		
SIGNATURE:	/s/ Kelly Teelin		
DATE SIGNED:	10/31/2017		
Total Attachments: 4			

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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (the "Release"), dated as of October 30, 2017, is made by U.S. Bank National Association ("Secured Party") in favor of Hy Cite Corporation, a Wisconsin corporation ("Debtor").

WHEREAS, Debtor entered into an Amended and Restated Loan and Security Agreement with the Secured Party, as Agent for the lenders from time to time a party thereto, dated October 10, 2003 (the "Loan Agreement");

WHEREAS, in connection with the Loan Agreement, Debtor executed and delivered to Secured Party that certain Notice of Grant of Security Interest in Trademarks (the "Collateral Agreement");

WHEREAS, pursuant to the Collateral Agreement, Debtor pledged and granted to Secured Party a security interest in and to all of the right, title and interest of Debtor in, to and under the Trademarks (as defined below);

WHEREAS, the Collateral Agreement was recorded at the United States Patent and Trademark Office at Reel 002846/Frame 0819 on October 20, 2003; and

WHEREAS, Debtor has requested that Secured Party enter into this Release in order to accomplish and evidence the release and reassignment of any and all right, title and interest Secured Party may have in the Trademarks pursuant to the Collateral Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby states as follows:

1. Definition. The term "Trademarks," as used herein, shall mean all of Debtor's right, title and interest of every kind and nature as of the date hereof in any and all trademarks, service marks, trade names, brand names, logos, trade dress, design rights and other similar designations of source, sponsorship, association or origin, whether registered or unregistered, including the trademark registrations set forth in Schedule 1 hereto, together with the goodwill connected with the use of and symbolized thereby and all extensions and renewals thereof ("Trademarks");

2. Release of Security Interest. Secured Party hereby terminates, releases and discharges its security interest in and to the Trademarks, and all other right, title, and interest in and to the Trademarks, and reassigns to Debtor any and all such right, title and interest that Secured Party may have in the Trademarks.

3. Further Assurances. Secured Party agrees to execute, acknowledge, procure and deliver to Debtor any and all further documents or instruments and do any and all further acts which Debtor (or its respective agents, designees or assignees) reasonably requests in order to

confirm, effectuate or record this Release and Debtor's (or its assignees') right, title and interest in and to the Trademarks.

4. Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Wisconsin, without giving effect to any choice or conflict of law provision or rule (whether of the State of Wisconsin or any other jurisdiction).

[Signatures on Following Page]

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

SECURED PARTY:

U.S. BANK NATIONAL
ASSOCIATION, a national banking
association, as Agent

By: 

Name: Charles E. Smith

Title: Sr. Vice President

**SCHEDULE 1
TRADEMARK REGISTRATIONS**

<u>MARKS</u>	<u>SERIAL NO.</u>	<u>REG. No.</u>
INFINITY	75/108,424	2,098,986
LUMINA	75/108,423	2,098,985
REDI-TEMP	74/708,540	2,005,865
WELLNESS CONNECTION	73/775,889	1,600,432
ROYAL PRESTIGE	73/396,615	1,292,937

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