

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM449186

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BANK OF AMERICA, N.A., AS COLLATERAL AGENT		10/31/2017	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FERMATA PARTNERS, LLC, AS GRANTOR		
<b>Street Address:</b>	1440 Dutch Valley Place		
<b>Internal Address:</b>	Suite 101		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30324		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4908197	FERMATA	
<b>Registration Number:</b>	4958777	GENUINE COLLEGE PRODUCT	
<b>Registration Number:</b>	4940714	GENUINE COLLEGE PRODUCT	
<b>Serial Number:</b>	86699759	GENUINE COLLEGE PRODUCT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-787-5529		
<b>Email:</b>	trey@morriskamlay.com		
<b>Correspondent Name:</b>	MORRIS & KAMLAY LLP		
<b>Address Line 1:</b>	1911 Fort Myer Drive		
<b>Address Line 2:</b>	Suite 1050		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22209		
<b>NAME OF SUBMITTER:</b>	RL Barlow III		
<b>SIGNATURE:</b>	/Trey Barlow/		
<b>DATE SIGNED:</b>	10/31/2017		
<b>Total Attachments: 4</b>			

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source=FERMATA PARTNERS, LLC - Trademark Release (Execution)#page4.tif

**RELEASE OF TRADEMARK SECURITY INTEREST**

This **RELEASE OF TRADEMARK SECURITY INTEREST** (this “Release”), dated as of October 31, 2017, is made by **BANK OF AMERICA, N.A.**, in its capacity as collateral agent for the Secured Parties (in such capacity, the “Collateral Agent”), in favor of **FERMATA PARTNERS, LLC** (the “Grantor”).

**WHEREAS**, the Grantor and the Collateral Agent are parties to the Pledge and Security Agreement, dated as of December 17, 2014 (as it may be from time to time amended, restated, amended and restated, replaced, supplemented and/or otherwise modified, the “Security Agreement”);

**WHEREAS**, pursuant to the Security Agreement, the Grantor granted to the Collateral Agent for the benefit of the Secured Parties, to secure the prompt and complete payment and performance of all Secured Obligations, a lien on and security interest in and to all of its right, title and interest in, to and under all the following pledged Collateral of the Grantor: (a) Trademarks of the Grantor, including those listed on Schedule I attached hereto; (b) all goodwill associated with such Trademarks; and (c) all proceeds of any and all of the foregoing (collectively, the “Trademark Collateral”);

**WHEREAS**, in furtherance of the Security Agreement, the Grantor executed a Trademark Security Agreement, dated June 8, 2016, which was duly recorded on June 10, 2016, at Reel/Frame 5811/0417 in the United States Patent and Trademark Office (the “Trademark Security Agreement”); and

**WHEREAS**, in reliance of the representations, warranties and certifications made by the Grantor in the Confirmation of Release, dated as of October 31, 2017, to which the Grantor and the Collateral Agent are parties, the Collateral Agent wishes to release and restore all right, title and interest in, and dissolve those liens and encumbrances created by, the Trademark Security Agreement and the Security Agreement with respect to the Trademark Collateral; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Collateral Agent hereby agrees and follows:

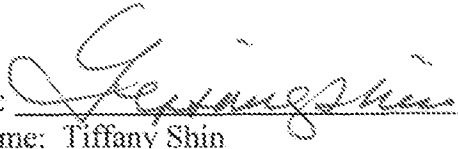
1. Unless otherwise defined herein, terms defined in the Security Agreement and used herein shall have the meaning given to them in the Security Agreement.
2. The Collateral Agent, without recourse, representation or warranty, hereby irrevocably terminates, releases, discharges, quitclaims and relinquishes unto the Grantor and its successors and assigns any and all security interests and liens the Collateral Agent has in, to and against the Trademark Collateral. The Collateral Agent, without recourse, representation or warranty, hereby grants, assigns and conveys to the Grantors any and all of its rights, title and interest in and to the Trademark Collateral, and any right, title or interest of the Collateral Agent in the Trademark Collateral shall hereby cease and become void.

3. This Release is applicable only and solely with respect to the Trademark Collateral and to no other Collateral arising under the Security Agreement or the Trademark Security Agreement. The Collateral Agent retains all security interests, liens, rights, titles and interests pledged and granted to the Agent under the Security Agreement and the Trademark Security Agreement with respect to all such other Collateral (the "Retained Collateral"), and the Collateral Agent's security interest, liens, rights, titles and interests in such Retained Collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Release.
4. The Collateral Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary and requested by the Grantor and to cooperate and assist the Grantor and its successors, assigns or other legal representatives to effect the release of the liens and security interest in the Trademark Collateral, all at the Grantor's sole cost and expense.
5. The Collateral Agent authorizes and requests that the United States Patent and Trademark Office record this Release.
6. THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.
7. As used in this Release, the word "including" is not intended to be exclusive, or to limit the generality of the preceding words, and means "including, without limitation." Delivery of an executed signature page to this Release by facsimile or other electronic transmission (including .pdf file) shall be as effective as delivery of a manually executed counterpart of this Release.

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IN WITNESS WHEREOF, the Collateral Agent has caused this Release of Trademark Security Interest to be executed by its duly authorized representative as of the date first above written.

BANK OF AMERICA, N.A., as Collateral Agent

By:   
Name: Tiffany Shin  
Title: Vice President

[Signature Page to Release of Trademark Security Interest]

**SCHEDULE I**  
**to**  
**TRADEMARK SECURITY AGREEMENT**  
**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

**UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS:**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	Fermata Partners, LLC	FERMATA	86699774	07/21/2015	4908197	03/01/2016
2.	Fermata Partners, LLC	GENUINE COLLEGE PRODUCT & Design	86699759	07/21/2015	5029952	08/30/2016
3.	Fermata Partners, LLC	GENUINE COLLEGE PRODUCT & Design	86699763	07/21/2015	4958777	05/17/2016
4.	Fermata Partners, LLC	GENUINE COLLEGE PRODUCT & Design	86699766	07/21/2015	4940714	04/19/2016

Release of Trademark Security Interest