TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM449350

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reliance Vitamin Company Inc.		10/02/2017	Corporation: NEW JERSEY

RECEIVING PARTY DATA

Name:	Reliance Vitamin, LLC
Street Address:	3775 Park Avenue, #1
City:	Edison
State/Country:	NEW JERSEY
Postal Code:	08820
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark	
Serial Number:	85731364	CLEAN FIT	
Serial Number:	85663100	ECOLEAN	
Serial Number:	77254238	NITROFUSION	
Serial Number:	86156785	NUTRASPARK NUTRITIONALS	
Serial Number:	85504518	PHOOD	
Serial Number:	85838602	PLANT PUNCH	
Serial Number:	86295800	PLANT PUNCH	

CORRESPONDENCE DATA

Fax Number: 9738456176

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (973) 845-9071

Email: rcc@chippersonlaw.com **Correspondent Name:** RITA C. CHIPPERSON, ESQ. 2 GREEN VILLAGE ROAD Address Line 1:

Address Line 2: SUITE 301

Address Line 4: MADISON, NEW JERSEY 07940

NAME OF SUBMITTER:	Rita C Chipperson
SIGNATURE:	/Rita C. Chipperson/

DATE SIGNED:	11/01/2017
Total Attachments: 4	
source=Executed Reliance Vitamin LLC	Assignment#page1.tif
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TRADEMARK ASSIGNMENT (NUNC PRO TUNC)

WHEREAS, RELIANCE VITAMIN COMPANY, INC., a corporation residing at 3775 PARK AVENUE #1, EDISON, NEW JERSEY 08820, ASSIGNOR, has adopted, owned, and used the trademarks set forth on Schedule 1 attached hereto and incorporated herein by this reference, including any trademark application(s) and/or registration(s) therefore (the "Marks");

WHEREAS, RELIANCE VITAMIN, LLC, a Delaware limited liability company, having its principal place of business at 3775 PARK AVENUE 31, EDISON, NEW JERSEY 08820, with a registered agent of CAPITOL SERVICES, INC. at 1675 S STATE STREET STE B, DOVER DELAWARE 19901, ASSIGNEE, is desirous of acquiring the Marks from ASSIGNOR; and

WHEREAS, pursuant to and as set forth in that certain Contribution Agreement between ASSIGNOR and ASSIGNEE dated November 11, 2016 (the "Contribution Agreement"), ASSIGNOR assigns the Marks and the goodwill associated therewith to ASSIGNEE,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, the said ASSIGNOR agrees ASSIGNOR hereby, sold, assigned, transferred, conveyed, and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, nunc pro tunc effective as of November 11, 2016, the entire right, title and interest in and to the Marks together with the goodwill associated with the Marks including all common law rights thereto; all trademark registrations; all trademark applications and all registrations which may be granted thereon; and all applications and/or registration(s) for international trademark protection including, without limitation, all trademark applications which may hereafter be filed for said Marks in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States applications under the Trademark Laws of the United States, the Madrid Protocol, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of trademark protection which may be granted for said Marks in any country or countries foreign to the United States;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademark registrations or other evidence or forms of trademark protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this agreement and the Contribution Agreement.

AND I HEREBY covenant and agree that, ASSIGNEE shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

AND I HEREBY covenant and agree that, ASSIGNEE, at its own cost and expense, shall record a fully executed copy of this Nunc Pro Tunc Assignment with the United States Patent and

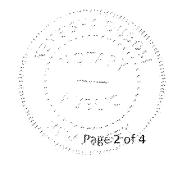
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Trademark Office, any foreign government office, and any other agency having jurisdiction over the ownership of the Marks.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the Marks, and testify in any legal proceeding provided ASSIGNEE shall pay me all reasonable costs and expenses associated therewith, sign all lawful papers, execute all applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said Marks in all countries.

	DF, I hereunto set my hand and seal the day and year set
opposite my signature. $\frac{\sqrt{6/2/20/7}}{\sqrt{20/7}}$	
Date	Mr. Phillip L. Vigeant
	President
	Reliance Vitamin Company, Inc.
State of <u>New Jersey</u>) ss County of <u>Middlesek</u>)	
) SS	te Ve
County of MiddleSek)	
On this <u>3</u> day of <u>7</u> for the State and County aforesaid, p	<u>ντοντά.</u> , 2017, before me, a Notary Public in and ersonally appeared <u>Phyllip Viatant</u> ,
to me known and known to me to be	the person of that name, who signed and sealed the nowledged the same to be his/her free act and deed.
	Keneisha Ouboo.
	Notary Public
	My Commission Expires: 2/18/2021

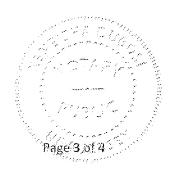
KENEISHA DUBOSE NOTARY PUBLIC OF NEW JERSEY My Commission Expires 2/18/2021



ACCEPTANCE BY ASSIGNEE:

	ipt of the entire right, title and interest in and to the d with the Marks nunc pro tunc effective as of Mr. Phillip L.Vigeant President Reliance Vitamin, LLC
STATE OF MEN JERSEY) COUNTY OF MiddleSEY)	SS:
Before me, this $\frac{Q}{Q}$ day of $\frac{QQ}{QQ}$ to be the person who is described in and who	, personally appeared known o executed the above Assignment, and he/she e same of his/her own free will for the purposes
	Notary Public My Commission Expires: 2/18/2021

KENEISHA DUBOSE NOTARY PUBLIC OF NEW JERSEY My Commission Expires 2/18/2021



SCHEDULE 1

<u>Trademark</u>	Country	Trademark Application Serial No.	Status
CLEAN FIT	United States	85,731,364	Registered
ECOLEAN	Canada	1,605,414	Allowed
ECOLEAN	Australia	A0033167	Abandoned
ECOLEAN	China	A0033167	Registered
ECOLEAN	Germany	A0033167	Registered
ECOLEAN	Great Britain	A0033167	Registered
ECOLEAN	Russia	A0033167	Registered
ECOLEAN	United States	85,663,100	Registered
NITROFUSION	United States	77,254,238	Registered
NUTRASPARK NUTRITIONALS	United States	86,156,785	Abandoned
PHOOD	Canada	1,583,678	Abandoned
PHOOD	European Union	12,013,041	Registered
PHOOD	India	2,620,803	Pending
PHOOD	Australia	A0030501	Abandoned
PHOOD	China	A0030501	Registered
PHOOD	Germany	A0030501	Abandoned and Refiled
PHOOD	Great Britain	A0030501	Registered
PHOOD	India	A0030501	Pending
PHOOD	United States	85,504,518	Registered
PLANT PUNCH	European Union	13,501,853	Registered
PLANT PUNCH	Australia	A0046694	Registered
PLANT PUNCH	United States	85,838,602	Abandoned and Refiled
PLANT PUNCH	United States	86,295,800	Registered

RECORDED: 11/01/2017

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