

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449388

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Post Brewing Company, LLC		10/12/2017	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Goodbird Holding Company, LLC		
Street Address:	5440 Conestoga Ct.		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	5180772	POST CHICKEN AND BEER	
Registration Number:	4512206	POST BREWING	
Registration Number:	4765280	HOT CHICKEN LOVES COLD BEER	
Registration Number:	5148997	TOWNIE ALE	
Registration Number:	5086714	BULKY OXEN	
Registration Number:	5082284	RIGHT SIDE	
Registration Number:	5082285	BEST BUDDY	
Registration Number:	5078056	EFITE	
Registration Number:	5078053	EAST COUNTY BROWN	
Registration Number:	5078059	MEATHOOKS	
Registration Number:	5078057	WET PANDA	
Registration Number:	5078058	LUYU	
Registration Number:	5078055	FRIENDLY NEIGHBOR	
Registration Number:	5078054	LOVEY DOVEY	
Registration Number:	5059616	TOP ROPE	
Registration Number:	5030197	HOWDY BEER	
Registration Number:	4946271	BIG ROSIE	
Registration Number:	4945914	WHEN YOU SAY, "HOWDY". I SAY, BEER.	
Registration Number:	4946322	ROOSTER CRUISER	
TRADEMARK			

OP \$1065.00 5180772

Property Type	Number	Word Mark
Registration Number:	4946270	LARGE MARGE
Registration Number:	4964027	OL' ZIPPY PREMIUM AMERICAN ALE
Serial Number:	87149879	POST CHICKEN AND BEER
Serial Number:	85842878	POST BREWING
Serial Number:	86135879	HOT CHICKEN LOVES COLD BEER
Serial Number:	86824936	TOWNIE ALE
Serial Number:	87022025	BULKY OXEN
Serial Number:	87021914	RIGHT SIDE
Serial Number:	87022001	BEST BUDDY
Serial Number:	87021990	EFITE
Serial Number:	87021936	EAST COUNTY BROWN
Serial Number:	87022029	MEATHOOKS
Serial Number:	87021995	WET PANDA
Serial Number:	87022022	LUYU
Serial Number:	87021971	FRIENDLY NEIGHBOR
Serial Number:	87021954	LOVEY DOVEY
Serial Number:	87015016	TOP ROPE
Serial Number:	86757032	HOWDY BEER
Serial Number:	86772685	BIG ROSIE
Serial Number:	86757053	WHEN YOU SAY, "HOWDY". I SAY, BEER.
Serial Number:	86809770	ROOSTER CRUISER
Serial Number:	86772676	LARGE MARGE
Serial Number:	86768903	OL' ZIPPY PREMIUM AMERICAN ALE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3035885756

Email: mo@bigredf.com

Correspondent Name: John Bachman

Address Line 1: 5440 Conestoga Ct.

Address Line 4: Boulder, COLORADO 80301

NAME OF SUBMITTER:	John Bachman
SIGNATURE:	/John Bachman/
DATE SIGNED:	11/01/2017

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** (this "Agreement") dated effective October ~~12th~~, 2017, is between The Post Brewing Company, LLC, a Colorado limited liability company with an address of 5440 Conestoga Court, Boulder, CO 80301 ("Assignor") and Goodbird Holding Company, LLC, a Colorado limited liability company also having an address of 5440 Conestoga Court, Boulder, CO 80301 ("Assignee").

WHEREAS, Assignor is the owner of the 21 trademarks referenced in the attached Exhibit "A" (collectively, the "Marks"); and

WHEREAS, Assignor has agreed to assign and transfer to Assignee all right, title and interest, including goodwill, in and to the Marks;

NOW, THEREFORE, in consideration of payment of \$1.00 by Assignee to Assignor at the time this Agreement is fully executed, the parties agree as follows:

1. Assignor hereby assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title, and interest in and to the Marks worldwide, together with the goodwill of the business symbolized by the Marks, including any and all federal and state trademark registrations and applications therefor. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignor shall make no further use of the Marks, nor shall Assignor challenge Assignee's use of the Marks either before or after the date of this Agreement. Assignor shall refrain from adoption or use of any trademarks or service mark confusingly similar to the Marks.

3. At any time, and from time to time after the date hereof, at Assignee's request, Assignor shall execute and deliver such other instruments of sale, transfer, conveyance, assignment and confirmation and take such other action at Assignee's expense as Assignee may reasonably deem necessary or desirable in order to more effectively transfer, convey and assign to Assignee and to confirm Assignee's title to the Marks and any and all federal and state registrations thereof or applications therefor, and to assist Assignee in exercising all rights with respect thereto.

4. No modifications of or additions to this Agreement shall have effect unless in writing and properly executed by both parties.

5. This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of the State of Colorado, without regard to its conflict of laws principles.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day and year above written.

ASSIGNOR:

ASSIGNEE:

THE POST BREWING COMPANY, LLC

GOODBIRD HOLDING COMPANY, LLC

By: *Dave Query*

By: *Dave Query*

Name: DAVE QUERY

Name: DAVE QUERY

Title: MANAGING MEMBER

Title: MANAGING MEMBER

EXHIBIT A - Table of trademarks currently owned by The Post Brewing Company, LLC to be assigned to Goodbird Holding Company, LLC

Mark	Reg No.	Ser. No.	Int'l Class
post chicken and beer	5180772	87149879	43
post brewing	4512206	85842878	32, 43
hot chicken loves cold beer	4765280	86135879	43
townie ale	5148997	86824936	32
bulky oxen	5086714	87022025	32
right side	5082284	87021914	32
best buddy	5082285	87022001	32
efite	5078056	87021990	32
east county brown	5078053	87021936	32
meathooks	5078059	87022029	32
wet panda	5078057	87021995	32
luyu	5078058	87022022	32
friendly neighbor	5078055	87021971	32
lovey dovey	5078054	87021954	32
top rope	5059616	87015016	32
howdy beer	5030197	86757032	32
big rosie	4946271	86772685	32
When you say, "HOWDY". I say, beer.	4945914	86757053	32
rooster cruiser	4946322	86809770	32
large marge	4946270	86772676	32
ol' zippy premium american ale	4964027	86768903	32