

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/31/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beddit Oy		11/01/2017	Osakeyhtio: FINLAND
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4113980	BEDDIT	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155760200		
Email:	mmartinenko@kilpatricktownsend.com		
Correspondent Name:	Masha Martinenko		
Address Line 1:	Two Embarcadero Center, Suite 1900		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Jason M. Vogel		
SIGNATURE:	/Jason M. Vogel/		
DATE SIGNED:	11/01/2017		
Total Attachments: 1			
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ASSIGNMENT

WHEREAS, Beddit Oy, an osakeyhtio organized and existing under the laws of Finland and located at Unioninkatu 22, Helsinki, 00130, Finland (“**Assignor**”), is the owner of the following trademark according to the records of the United States Patent and Trademark Office (hereinafter, the “**Trademark**”);

TRADEMARK	REGISTRATION NO.
BEDDIT	4,113,980

and WHEREAS, Apple Inc., a corporation organized and existing under the laws of California located at 1 Infinite Loop, Cupertino, California 95014 (“**Assignee**”), is desirous of acquiring all right, title and interest in and to the Trademark possessed by Assignor.

NOW, THEREFORE, pursuant to the Assignment of Intellectual Property agreement entered into between the parties on October 31, 2017, and for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

BEDDIT OY

By: *P. K. Denwood*

Name: Peter Denwood

Title: Member of the Board of Directors

Date of Signature: November 1, 2017