

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WELLS FARGO BANK, NATIONAL ASSOCIATION, as Agent		10/12/2017	national banking association:

RECEIVING PARTY DATA

Name:	LO PLATFORM MIDCO, INC.
Street Address:	338 Pier Avenue
City:	Hermosa Beach
State/Country:	CALIFORNIA
Postal Code:	90254
Entity Type:	Corporation: DELAWARE
Name:	SERENOVA, LLC
Street Address:	7300 Ranch Road 2222, Building III, Suite 200
City:	Austin
State/Country:	TEXAS
Postal Code:	78730
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4454765	BAX = BCX = BCLTV
Registration Number:	4454868	= \$
Registration Number:	4493385	CXENGAGE
Registration Number:	3491087	CONTACT
Registration Number:	3486985	DATASQUIRT

CORRESPONDENCE DATA

Fax Number: 4045725100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-572-3431

Email: cfraser@kslaw.com

Correspondent Name: Carol Fraser, Paralegal

CH \$140.00 4454765

Address Line 1: 1180 Peachtree Street
Address Line 2: King & Spalding LLP
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: Serenova -14868.015084

NAME OF SUBMITTER: Carol Fraser

SIGNATURE: //Carol Fraser//

DATE SIGNED: 11/02/2017

Total Attachments: 3

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”), dated as of October 12, 2017, is executed by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, in its capacity as agent for each member of the Lender Group and the Bank Product Providers (in such capacity, “Agent”), in favor of LO PLATFORM MIDCO, INC., a Delaware corporation, and SERENOVA, LLC, a Delaware limited liability company (formerly known as LiveOps Cloud Platform, LLC) (collectively, “Grantors”). All capitalized terms used in this Release and not otherwise defined herein, shall have the respective meanings given to such terms in the Trademark Security Agreement (as defined below).

RECITALS

A. WHEREAS, the Grantors have, pursuant to that certain Trademark Security Agreement dated November 24, 2015, recorded in the United States Patent and Trademark Office (the “USPTO”) on December 29, 2015 at Reel 5698, Frame 0715, (as the same may be amended, amended and restated, restated, supplemented, modified or otherwise in effect prior to the date hereof, the “Trademark Security Agreement”) granted to Agent (for the benefit of itself and each member of the Lender Group and the Bank Product Providers) a Security Interest in and to all of each Grantor’s right, title and interest in and to the Trademark Collateral, including without limitation those trademarks listed on Exhibit A attached hereto (collectively, the “Released Collateral”); and

B. WHEREAS, Agent, on behalf of itself and each member of the Lender Group and the Bank Product Providers, wishes to terminate and release, without representation or warranty, its Security Interest in and to the Released Collateral as provided in this release.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent, on behalf of itself and each member of the Lender Group and the Bank Product Providers, hereby terminates and releases, without representation or warranty, its Security Interest in and to the Released Collateral and terminates the Trademark Security Agreement. Agent acknowledges that this Release may be filed along with any other necessary documentation with the USPTO or any other governmental office to evidence the release granted herein at the sole expense of the Grantors. The Agent authorizes the Grantors to record this Release with the USPTO and other applicable registry at the sole expense of the Grantors and agrees to provide the Grantors with any information and additional authorization necessary to effect the release of the Security Interest in the Released Collateral.

[Signature page follows.]

IN WITNESS WHEREOF, Agent has executed this Release of Security Interests in Trademarks as of the date first set forth above.

AGENT:

WELLS FARGO BANK, NATIONAL
ASSOCIATION, a national banking association

By: _____

Name: NICHOL SHAWNET
Title: DIRECTOR

[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 006195 FRAME: 0633

Exhibit A

Trademark Registrations/Applications

Application Type	Mark	Country	Application Date	Application No.	Registration Date	Registration No.
ITU - Original Application	CLOUDSOURCE	United States	N/A	N/A	N/A	N/A
Original Application	BAX = BCX = BCLTV	United States	05/09/2013	85/928,069	12/24/2013	4,454,765
Original Application	"PEOPLE" design	United States	05/13/2013	85/929,982	12/24/2013	4,454,868
Original Application	CxEngage	United States	7/23/2013	85/683,856	3/11/2014	4,493,385
--	CONTACT Logo	United States	--	--	8/26/2008	3491087
--	DATASQUIRT	United States	--	--	8/19/2008	3486985