

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM449675

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Honey Baked Ham Company, LLC		09/29/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Regions Bank		
Street Address:	1180 W. Peachtree Street, Suite 900		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30309		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	2156950	AUTHENTIC SPIRAL SLICED	
Registration Number:	2026009	AUTHENTIC SPIRAL SLICED	
Registration Number:	2158999	BY THE SLICE HONEYBAKED HAM	
Registration Number:	2996538	CHAT	
Registration Number:	2024543		
Registration Number:	4176306	COMPLIMENTS GUARANTEED	
Registration Number:	2331873	HBH SELECTS	
Registration Number:	2575940	HEAVENLY HAM	
Registration Number:	1932836	HEAVENLY HAM	
Registration Number:	3292615	HEAVENLY HAM	
Registration Number:	1601136	HICKORY HAMS HONEY GLAZED AND SPIRAL SLI	
Registration Number:	5198699	HONEY BAKED HAM	
Registration Number:	1384504	HONEY BAKED HAM	
Registration Number:	1861924	HONEYBAKED	
Registration Number:	3049064	HONEYBAKED	
Registration Number:	5094383	HONEYBAKED	
Registration Number:	3639258	HONEYBAKED	
Registration Number:	5198701	HONEYBAKED	
Registration Number:	1883717	HONEYBAKED	
TRADEMARK			

OP \$815.00 2156950

Property Type	Number	Word Mark
Registration Number:	5198700	HONEYBAKED HAM
Registration Number:	5198704	HONEYBAKED HAM
Registration Number:	3388022	
Registration Number:	1823002	
Registration Number:	2642568	TENDER & MOIST
Registration Number:	3452316	· THE HONEYBAKED HAM · COMPANY
Registration Number:	2150993	THE HONEYBAKED HAM COMPANY EST. 1957
Registration Number:	2534573	THE HONEYBAKED HAM CO. AND CAFE
Registration Number:	2126500	THE HONEYBAKED HAM COMPANY
Registration Number:	5259277	THE HONEYBAKED HAM COMPANY
Registration Number:	2136466	THE HONEYBAKED HAM COMPANY EST. 1957
Registration Number:	2026371	THE HONEYBAKED HAM COMPANY EST. 1957 AUT
Registration Number:	2402685	THE HONEYGRAND

CORRESPONDENCE DATA

Fax Number: 4048817777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-881-7000

Email: kelly.branch@alston.com

Correspondent Name: Sam Gunn

Address Line 1: 1201 West Peachtree Street

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Sam Gunn
SIGNATURE:	/Sam Gunn/
DATE SIGNED:	11/02/2017

Total Attachments: 23

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GRANT OF SECURITY INTEREST IN
TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, THE HONEY BAKED HAM COMPANY, LLC, a limited liability company formed under the laws of the State of Delaware ("HBH"), with principal offices at 3875 Mansell Road, Alpharetta, Georgia 30022-1532, and the other Loan Parties (collectively and together with HBH, the "Grantors", and each, a "Grantor"), on this 29th day of September, 2017, assigns and grants to REGIONS BANK, as Collateral Agent (together with its successors and assigns, the "Grantee") with principal offices at Regions Plaza, 1180 West Peachtree Street, Suite 900, Atlanta, Georgia 30309, a security interest in (i) all of the following now owned or hereafter acquired by the Grantors or in which any Grantor has or acquires any such rights: (a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), now owned or existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof (the "Trademarks") set forth on Schedule A attached hereto and (b) all reissues, extensions or renewals thereof, together with (ii) all Proceeds (as such term is defined in the Credit Agreement referred to below) of the Trademarks, (iii) all goodwill associated with or symbolized by the Trademarks, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition or breach regarding the same.

THIS GRANT OF SECURITY INTEREST (this "Grant") is made to secure the satisfactory performance and payment of all the "Obligations" of each Grantor, as such term is defined in that certain Amended and Restated Credit and Security Agreement dated as of September 29, 2017 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"; capitalized terms used herein but not otherwise defined herein shall have the meanings given to such terms in the Credit Agreement) executed by the Grantors and the other grantors from time to time party thereto in favor of the Grantee.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Credit Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

This Grant may be executed in counterparts and by the different parties hereto on separate counterparts, but all of which shall together constitute one and the same instrument. Delivery of an executed counterpart of this Grant by facsimile or other electronic method of transmission shall be equally effective as delivery of an original executed counterpart.



This Grant shall be governed by the laws of the State of Georgia.


[SIGNATURES ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.


THE HONEY BAKED HAM COMPANY, LLC

By: 
Name: Linda Heasley
Title: Chief Executive Officer


Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
European Union 043652- 0409499	FROM THE KITCHENS OF HONEYBAKED (and design) 	Registered	009624925 Dec 23, 2010	009624925 Jul 1, 2011	The Honey Baked Ham Company, LLC	29 Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes, eggs, milk and milk products; edible oils and fats; ham; soups; prepared foods, side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits. Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice; cakes and pies; noodle- based prepared meals. 35 Retail services relating to food and beverages; online retail services relating to food and beverages; mail order catalog services relating to food and beverages; food kiosk services, namely, the retail sale of ham, soups, prepared foods, namely side dishes and casseroles mainly consisting of vegetables, potatoes, beans, fruits, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice.	Renewal Due Dec 23, 2020
European Union 043652- 0298847	THE HONEY BAKED HAM COMPANY EST. 1957 (and design) 	Registered	000256750 Jul 30, 1996	000256750 Oct 20, 1998	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, hams, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads, namely, potato salad, three-bean salad and cole slaw; soup mixes. 30 Confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely, horseradish sauce, relishes and mustards; sauces, namely, barbecue sauce and chili sauce; macaroni salad; coffee and tea. 42 Restaurant services.	Renewal Due Jul 30, 2026

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Hong Kong 043652- 0298843	THE HONEY BAKED HAM COMPANY EST. 1957 (and design) 	Registered	1071796 Aug 29, 1996	1999B09528 Aug 29, 1996	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, ham, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads, namely, potato salad, three-bean salad and cole slaw; and soup mixes.	Renewal Due Aug 29, 2023

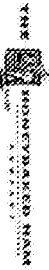



Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Japan 043652- 0843543	HONEYBAKED	Registered	2012043770 May 31, 2012	5575905 Apr 19, 2013	The Honey Baked Ham Company, LLC	<p>16 Gift certificates; coupons; papers for gift certificates; papers for coupons; papers; printed lottery tickets (exclusive of toys); printed matters; packing containers made of papers; wrapping bags made of plastics; hygienic hand towels; paper towels; paper table napkins; paper hand towels; paper handkerchiefs.</p> <p>29 Ham; meat products; processed marine products; pork; poultry; beef; meat; prepared food; side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits; soups; premixed curry, soup or stew; salads; processed vegetables and processed fruits; milk products; frozen vegetables; frozen fruits.</p> <p>30 Confectioneries; cheesecakes; pies; bread; sandwiches; chinese steamed buns; hamburgers; pizzas; hot dogs; meat pies; seasonings; spices; dumplings stuffed with minced pork (gyoza); shaomai (steamed meat dumplings); "sushi"; takoyaki (octopus dumplings); box lunches; ravioli; pasta sauce; tea; coffee; cocoa.</p> <p>35 Mediating or acting as agent for contract of sale of food, meal and beverage with receiving mail orders; mediating or acting as agent for contract of sale of goods by catalogs; mediating or acting as agent for contract of sale of goods by online; provision of information about sale of goods; office works regarding sale of goods for others; filing of documents or magnetic tapes; advertising; issuance of trading stamps; provision of facilities to customers rendered in the business of retailing or wholesaling of food and drinks (including that provided by means of electronic commerce).</p> <p>43 Providing food and drinks; providing food and drinks at restaurants; providing food and drinks which can be took-out at restaurants; arranging restaurant reservation.</p>	Renewal Due Apr 19, 2023


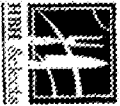
Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Japan 043652- 0843544	HONEYBAKED (in Katakana) 	Registered	2012043772 May 31, 2012	5575907 Apr 19, 2013	The Honey Baked Ham Company, LLC	<p>16 Gift certificates; coupons; papers for gift certificates; papers for coupons; papers; printed lottery tickets (exclusive of toys); printed matters; packing containers made of papers; wrapping bags made of plastics; hygienic hand towels; paper towels; paper table napkins; paper hand towels; paper handkerchiefs.</p> <p>29 Ham; meat products; processed marine products; pork; poultry; beef; meat; prepared food; side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits; soups; premixed</p> <p>30 Confectioneries; cheesecakes; pies; bread; sandwiches; chinese steamed buns; hamburgers; pizzas; hot dogs; meat pies; seasonings; spices; dumplings stuffed with minced pork (gyoza); shaomai (steamed meat dumplings); "sushi"; takoyaki (octopus dumplings); box lunches; ravioli; pasta sauce; tea; coffee; cocoa.</p> <p>35 Mediating or acting as agent for contract of sale of food, meal and beverage with receiving mail orders; mediating or acting as agent for contract of sale of goods by catalogs; mediating or acting as agent for contract of sale of goods by online; provision of information about sale of goods; office works regarding sale of goods for others; filing of documents or magnetic tapes; advertising; issuance of trading stamps; provision of facilities to customers rendered in the business of retailing or wholesaling of food and drinks (including that provided by means of electronic commerce).</p> <p>43 Providing food and drinks; providing food and drinks at restaurants; providing food and drinks which can be took-out at restaurants; arranging restaurant reservation.</p>	Renewal Due Apr 19, 2023

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Japan 043652- 843545	HONEYBAKED HAM	Registered	2012043769 May 31, 2012	5575904 Apr 19, 2013	The Honey Baked Ham Company, LLC	<p>16 Gift certificates; coupons; papers for gift certificates; papers for coupons; papers; printed lottery tickets (exclusive of toys); printed matters; packing containers made of papers; wrapping bags made of plastics; hygienic hand towels; paper towels; paper table napkins; paper hand towels; paper handkerchiefs.</p> <p>29 Ham; meat products; processed marine products; pork; poultry; beef; meat; prepared food; side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits; soups; premixed curry, soup or stew; salads; processed vegetables and processed fruits; milk products; frozen vegetables; frozen fruits.</p> <p>30 Confectioneries; cheesecakes; pies; bread; sandwiches; chinese steamed buns; hamburgers; pizzas; hot dogs; meat pies; seasonings; spices; dumplings stuffed with minced pork (gyoza); shaomai- (steamed meat dumplings); "sushi"; takoyaki (octopus dumplings); box lunches; ravioli; pasta sauce; tea; coffee; cocoa.</p> <p>35 Mediating or acting as agent for contract of sale of food, meal and beverage with receiving mail orders; mediating or acting as agent for contract of sale of goods by catalogs; mediating or acting as agent for contract of sale of goods by online; provision of information about sale of goods; office works regarding sale of goods for others; filing of documents or magnetic tapes; advertising; issuance of trading stamps; provision of facilities to customers rendered in the business of retailing or wholesaling of food and drinks (including that provided by means of electronic commerce).</p> <p>43 Providing food and drinks; providing food and drinks at restaurants; providing food and drinks which can be took-out at restaurants; arranging restaurant reservation.</p>	Renewal Due Apr 19, 2023

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Japan 043652- 0843546	HONEYBAKED HAM (in Katakana) 	Registered	2012043771 May 31, 2012	5575906 Apr 19, 2013	The Honey Baked Ham Company, LLC	<p>16 Gift certificates; coupons; papers for gift certificates; papers for coupons; papers; printed lottery tickets (exclusive of toys); printed matters; packing containers made of papers; wrapping bags made of plastics; hygienic hand towels; paper towels; paper table napkins; paper hand towels; paper handkerchiefs.</p> <p>29 Ham; meat products; processed marine products; pork; poultry; beef; meat; prepared food; side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits; soups; premixed curry, soup or stew; salads; processed vegetables and processed fruits; milk products; frozen vegetables; frozen fruits.</p> <p>30 Confectioneries; cheesecakes; pies; bread; sandwiches; chinese steamed buns; hamburgers; pizzas; hot dogs; meat pies; seasonings; spices; dumplings stuffed with minced pork (gyoza); shaomai (steamed meat dumplings); "sushi"; takoyaki (octopus dumplings); box lunches; ravioli; pasta sauce; tea; coffee; cocoa.</p> <p>35 Mediating or acting as agent for contract of sale of food, meal and beverage with receiving mail orders; mediating or acting as agent for contract of sale of goods by catalogs; mediating or acting as agent for contract of sale of goods by online; provision of information about sale of goods; office works regarding sale of goods for others; filing of documents or magnetic tapes; advertising; issuance of trading stamps; provision of facilities to customers rendered in the business of retailing or wholesaling of food and drinks (including that provided by means of electronic commerce).</p> <p>43 Providing food and drinks; providing food and drinks at restaurants; providing food and drinks which can be took-out at restaurants; arranging restaurant reservation.</p>	Renewal Due Apr 19, 2023

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Malaysia 043652- 0298393	THE HONEY BAKED HAM COMPANY EST. 1957 (and design) 	Registered	9610937 Sep 12, 1996	9610937 Nov 3, 2003	The Honey Baked Ham Company, LLC	29 Spiral sliced glazed ham.	Renewal Due Sep 12, 2023
Mexico 043652- 0409500	FROM THE KITCHENS OF HONEYBAKED (and design) 	Registered	1145778 Jan 5, 2011	1271661 Mar 5, 2012	The Honey Baked Ham Company, LLC	35 Food kiosk services.	Renewal Due Jan 5, 2021
Mexico 043652- 0409500	FROM THE KITCHENS OF HONEYBAKED (and design) 	Registered	1145779 Jan 5, 2011	1217814 May 19, 2011	The Honey Baked Ham Company, LLC	29 Ham; soups; prepared foods, namely, side dishes and casseroles mainly consisting of vegetables, potatoes, beans, or fruits.	Renewal Due Jan 5, 2021
Mexico 043652- 0905556	HONEYBAKED 	Registered	1474666 Apr 7, 2014	1530947 Apr 21, 2015	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, ham, bacon, pork loins, pork ribs and Canadian Bacon; vegetable salads, namely, potato salad, Three-Bean Salad and cole slaw; and soup mixes.	Renewal Due Apr 7, 2024
Mexico 043652- 0905557	HONEYBAKED (and design) 	Registered	1474667 Apr 7, 2014	1484313 Oct 1, 2014	The Honey Baked Ham Company, LLC	30 Confectionary products, mainly cheese pies and fruit cake and dry fruits; condiments, namely dressing radishes, trimmings and mustards, sauces, barbecue sauce and chili sauce; macaroni salad; coffee and tea.	Renewal Due Apr 7, 2024

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
Mexico 043652- 0905558	HONEYBAKED (and design)	Registered	1474668 Apr 7, 2014	1533097 Apr 27, 2015	The Honey Baked Ham Company, LLC	43 Services of order of meals prepared by mail and restaurant services.	Renewal Due Apr 7, 2024
Singapore 043652- 0298842	THE HONEY BAKED HAM COMPANY EST. 1957 (and design) 	Registered	T9609455C Sep 4, 1996	T9609455C Sep 4, 1996	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, ham, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads, namely, potato salad, three-bean salad and cole slaw; and soup mixes.	Renewal Due Sep 4, 2026
United States of America 043652- 0298199	AUTHENTIC SPIRAL SLICED (and design) 	Registered	75309144 Jun 16, 1997	2156950 May 12, 1998	The Honey Baked Ham Company, LLC	35 On-line mail order catalog services in the field of processed and prepared food.	Renewal Due May 12, 2018
United States of America 043652- 0298641	AUTHENTIC SPIRAL SLICED (and design) 	Registered	74648962 Mar 20, 1995	2026009 Dec 24, 1996	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roast; pork, namely ham, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads, namely, potato salad, and cole slaw; and soup mixes. 42 Mail order services for prepared foods and restaurant services.	Renewal Due Dec 24, 2026
United States of America 043652- 0298198	BY THE SLICE HONEYBAKED HAM (and design) 	Registered	75302159 Jun 3, 1997	2156999 May 19, 1998	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, hams, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads, namely, potato salad, three-bean salad and cole slaw; and soup mixes.	Renewal Due May 19, 2018

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0958293	CHAT	Registered	76571350 Jan 22, 2004	2996538 Sep 20, 2005	The Honey Baked Ham Company, LLC	35 Promoting public awareness of the need for family unity and social values.	Renewal Due Sep 20, 2025
United States of America 043652- 0298644	CHEF AT OPEN HEARTH DESIGN 	Registered	74648966 Mar 20, 1995	2024543 Dec 17, 1996	The Honey Baked Ham Company, LLC	29 Poultry, namely chicken and turkey; beef, namely beef ribs and roasts; pork, namely hams, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads, namely potato salad, cole slaw, and soup mixes. 42 Mail order services for prepared foods and restaurant services.	Renewal Due Dec 17, 2026
United States of America 043652- 0300723	COMPLIMENTS GUARANTEED	Registered Monitoring	85139677 Sep 28, 2010	4176306 Jul 17, 2012	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, ham, bacon, pork loins, pork ribs and Canadian bacon; vegetable salads; and soup. 30 Confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely, relishes; and sauces. 35 Mail order catalog services featuring prepared foods; online retail store services featuring prepared foods.	Declaration of Use Due Renewal Due Jul 17, 2018 Jul 17, 2022
United States of America 043652- 0298645	HBH SELECTS (and design) 	Registered	75626597 Jan 23, 1999	2331873 Mar 21, 2000	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and; beef, namely, and roasts; pork, namely, pork loins, pork ribs.	Renewal Due Mar 21, 2020

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0368916	HEAVENLY HAM	Registered	76263927 May 29, 2001	2575940 Jun 4, 2002	The Honey Baked Ham Company, LLC	29 Pork, namely, ham, bacon and pork ribs; poultry, namely, turkey; beef, soup mixes; prepared vegetable and fruit casseroles, namely, sweet potato, green bean, broccoli and rice casseroles, baked cinnamon apples, mashed potatoes; potato salad and cole slaw.	Renewal Due Jun 4, 2025
						30 Bakery goods, namely, breads, croissants, baguettes, cookies, pies and cheese cake, cake; prepared sandwiches, namely, veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; pasta salads; condiments, namely, mustards; and gravy.	
						35 Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats and deli trays.	
United States of America 043652- 0368923	HEAVENLY HAM	Registered	74559872 Aug 11, 1994	1932836 Nov 7, 1995	The Honey Baked Ham Company, LLC	42 Restaurant and catering services.	Renewal Due Nov 7, 2025
						29 Hams.	

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0368919	HEAVENLY HAM (and design)	Registered	76659673 May 8, 2006	3292615 Sep 18, 2007	The Honey Baked Ham Company, LLC	29 Pork, namely ham, bacon and pork ribs, poultry; namely turkey; beef; namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely, casseroles primarily composed of sweet potato, green bean, squash, rice; baked cinnamon apples and mashed potatoes; potato salad and coleslaw.	Renewal Due Sep 18, 2017
						30 Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheese cake, cake; prepared sandwiches, namely, veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy.	
						35 Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats and deli trays.	
United States of America 043652- 0959678	HICKORY HAMS HONEY GLAZED AND SPIRAL SLICED CAFE DELI DESIGN	Registered	73824333 Sep 11, 1989	1601136 Jun 12, 1990	The Honey Baked Ham Company, LLC	43 Restaurant and catering services.	Renewal Due Jun 12, 2020
						29 Hams.	





Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 1015525	HONEY BAKED HAM	Registered	87143026 Aug 18, 2016	5198699 May 9, 2017	The Honey Baked Ham Company, LLC	29 Ham: ham slices; ham portions; prepared meals consisting of ham; ham packaged on trays; gift baskets containing ham; pork; deli meats; cheese; prepared food, namely, cheese, preserved vegetables, ham, meat, and preserved fruit packaged on trays; gift baskets containing ham, cheese, prepared nuts, soup, preserved fruit, crackers, candy, cookies, biscuits; beef, namely, beef roast, beef ribs, beef steaks, beef tenderloin, prime rib, beef wellington, beef ribs; pork, namely, ham, pork roast, barbeque pork roast, pork loin, pork ribs, pork chops, barbeque pork; vegetable salads; baked bean salad; meat salads, including ham salad, chicken salad, and turkey salad; seafood not live, namely, salmon and lobster; deli meats; sliced turkey; sliced ham; cheese; prepared foods, namely, casseroles mainly consisting of vegetables, potatoes, beans or fruits; mashed potatoes; au gratin potatoes; frozen fruits, namely, cinnamon apples; sweet potato soufflé; prepared food consisting primarily of vegetables, namely, green bean casserole; fruit salad; fruit preserves; cheese spreads; jams, jellies; soup mixes. 35 Mail order catalog services featuring prepared foods; online retail store services featuring prepared foods; retail store services in the field of processed meats, namely, poultry, namely, chicken, turkey, and cornish hens, beef, namely, beef roast, beef ribs, beef steaks, beef tenderloin, prime rib, beef wellington, and beef ribs; pork, namely, ham, pork roast, barbeque pork roast, pork loin, pork ribs, pork chops, and barbeque pork; vegetable salads, baked bean salad, meat salads, including ham salad, chicken salad, and turkey salad; seafood not live, namely, salmon and lobster; deli meats; sliced turkey, sliced ham, cheese, trays consisting of food items, including cheese, vegetables, ham, meat, or fruit, gift baskets containing ham, cheese, crackers, candy, nuts, cookies, soup, biscuits, and fruit casseroles mainly consisting of vegetables, potatoes, beans or fruits, mashed potatoes, au gratin potatoes, cinnamon apples, sweet potato soufflé, corn casserole, green bean casserole, fruit salad, fruit preserves, cheese spreads, relish, jams, jellies, sauces, including three pepper mayonnaise, finishing sauce, honey mustard sauce, horseradish sauce, and barbeque sauce, and soup mixes. 43 Restaurant services, take-out restaurant services.	Declaration of Use Due Renewal Due May 9, 2023 May 9, 2027


Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0298639	HONEY BAKED HAM (word mark)	Registered	73139324 Aug 29, 1977	1384504 Feb 25, 1986	The Honey Baked Ham Company, LLC	29 Spiral sliced glazed hams.	Renewal Due Feb 25, 2026
United States of America 043652- 0298194	HONEYBAKED	Registered	74342368 Dec 21, 1992	1861924 Nov 8, 1994	The Honey Baked Ham Company, LLC	29 Poultry and meats; namely, turkey and pork, including ham and pork ribs. 30 Confectioneries; namely, cheesecakes; fruit and nut pies; condiments; namely, relishes.	Renewal Due Nov 8, 2024
United States of America 043652- 0302234	HONEYBAKED	Registered	78435628 Jun 15, 2004	3049064 Jan 24, 2006	The Honey Baked Ham Company, LLC	29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, ham, bacon, pork loins, pork ribs and canadian bacon; 30 vegetable salads; and soup. Confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely, relishes; and sauces. 35 Mail order catalog services featuring prepared foods; online store services featuring prepared foods. 43 Restaurant services.	Renewal Due Jan 24, 2026



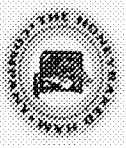

United States of America 043652-1005726	HONEYBAKED	Registered	86943886 Mar 17, 2016	5094383 Dec 6, 2016	The Honey Baked Ham Company, LLC	29 Ham; ham slices; ham bones; prepared meals consisting of ham; prepared foods; namely, ham packaged on trays; gift baskets containing ham; candied nuts; appetizers, namely, ham and cheese bites; pork; pork roast; barbeque pork roast; pork loin; pork ribs; pork chops; barbeque pork; beef; beef roast; beef ribs; beef steaks; beef tenderloin; prime rib; beef wellington; chicken; poultry; cornish hens; turkey; vegetable salads; baked bean salad; meat salads, including ham salad, chicken salad, and turkey salad; seafood (not live), namely, salmon and lobster; deli meats; sliced turkey; sliced ham; cheese; prepared food, namely, cheese, vegetables, ham, meat, or fruit packaged on trays; gift baskets containing ham, cheese, soup, fruit, prepared nuts, crackers, candy, cookies, biscuits; prepared foods, namely, casseroles mainly consisting of vegetables, potatoes, beans or fruits; mashed potatoes; au gratin potatoes; cinnamon apples; sweet potato souffle; corn casserole; green bean casserole; fruit salad; fruit preserves; cheese spreads; jams, jellies; soup mix. 30 Sauces, namely, three pepper mayonnaise, finishing sauce in the nature of a cooking sauce, honey mustard sauce, horseradish sauce, barbeque sauce; sandwiches; cakes; coffee cakes; pies; bread; cookies; rolls; stuffing mixes containing bread; muffins; biscuits; brownies; candy; gravy; pancake mix; pasta salad; macaroni salad; macaroni and cheese bake; pancake syrup; ham glaze; mustard; relish; quiche.	Declaration of Use Due Renewal Due Dec 6, 2022 Dec 6, 2026
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Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 1016340	HONEYBAKED	Allowed	87143052 Aug 18, 2016		The Honey Baked Ham Company, LLC	25 Clothing, namely, t-shirts and sweatshirts.	Statement of Use/Request for Extension Due Sep 7, 2017
United States of America 043652- 0369414	HONEYBAKED (and design)	Registered	77617596 Nov 19, 2008	3639258 Jun 16, 2009	The Honey Baked Ham Company, LLC	16 Gift certificates; coupons. 29 Ham; pork; poultry; beef; prepared foods, namely, side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits; cheese; seasoned nuts. 30 Cakes; pies; prepared foods, namely, side dishes and casseroles mainly consisting of bread stuffing. 35 Mail order catalog services featuring prepared foods; online store services featuring prepared foods; retail food stores.	Renewal Due Jun 16, 2019

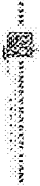

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 1015533	HONEYBAKED (and design) 	Registered	87143033 Aug 18, 2016	5198701 May 9, 2017	The Honey Baked Ham Company, LLC	29 Ham; ham slices; ham bones; prepared meals consisting of ham; ham packaged on trays; gift baskets containing ham; candied nuts; appetizers, namely, ham and cheese bites; pork; pork roast; barbeque pork roast; pork loin; pork ribs; pork chops; barbeque pork; beef; beef roast; beef ribs; beef steaks; beef tenderloin; prime rib; beef wellington; chicken; poultry; cornish hens; turkey; vegetable salads; baked bean salad; meat salads; including ham salad, chicken salad, and turkey salad; seafood, not live, namely, salmon and lobster; deli meats; sliced turkey; sliced ham; cheese; prepared food, namely, cheese, preserved vegetables, ham, meat, and preserved fruit packaged on trays; gift baskets containing ham, cheese, prepared nuts, soup, preserved fruit, crackers, candy, cookies, biscuits; prepared foods, namely, casseroles mainly consisting of vegetables, potatoes, beans or fruits; mashed potatoes; au gratin potatoes; frozen fruits, namely, cinnamon apples; sweet potato souffle; prepared food consisting primarily of vegetables, namely, green bean casserole; fruit salad; fruit preserves; cheese spreads; jams, jellies; soup mixes. 30 Sauces, including three pepper mayonnaise, finishing sauce, honey mustard sauce, horseradish sauce, and barbeque sauce; prepared corn, namely, corn casserole.	Declaration of Use Due Renewal Due May 9, 2023 May 9, 2027
United States of America 043652- 0298636	HONEYBAKED (stylized) (upper/lower case one word) 	Registered	74385229 Apr 28, 1993	1883717 Mar 14, 1995	The Honey Baked Ham Company, LLC	29 poultry and meats; namely, turkey and pork, including ham and pork ribs; vegetable salads; namely, soup mixes and potato salad. 30 confectioneries; namely, cheesecakes, fruit and nut pies; condiments; namely, horseradish sauce, relishes, and mustards; salads. 42 Mail order services for prepared foods.	Renewal Due Mar 14, 2025

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 1015528	HONEYBAKED HAM	Registered	87143029 Aug 18, 2016	5198700 May 9, 2017	The Honey Baked Ham Company, LLC	<p>29 Ham: ham slices; ham bones; prepared meals consisting of ham; ham packaged on trays; gift baskets containing ham; canned nuts; appetizers, namely, ham and cheese bites; pork; pork roast; barbecue pork roast; pork loin; pork ribs; pork chops; barbecue pork; beef; beef roast; beef ribs; beef steaks; beef tenderloin; prime rib; beef wellington; chicken; poultry; cornish hens; turkey; vegetable salads; baked bean salad; meat salads, including ham salad, chicken salad, and turkey salad; seafood, not live, namely, salmon and lobster; deli meats; sliced turkey; sliced ham; cheese; prepared food, namely, cheese, preserved vegetables, ham, meat, and preserved fruit packaged on trays; gift baskets containing ham, cheese, prepared nuts, soup, preserved fruit, crackers, candy, cookies, biscuits; prepared foods, namely, casseroles mainly consisting of vegetables, potatoes, beans or fruits; mashed potatoes; au gratin potatoes; frozen fruits, namely, cinnamon apples; sweet potato souffle; prepared food consisting primarily of vegetables, namely, green bean casserole; fruit salad; fruit preserves; cheese spreads; jams, jellies; soup mixes.</p> <p>35 Mail order catalog services featuring prepared foods; online retail store services featuring prepared foods; retail store services in the field of processed meats, namely, poultry, namely, chicken, turkey, and cornish hens; beef, namely, beef roast, beef ribs, beef steaks, beef tenderloin, prime rib, and beef wellington, pork, namely, ham, pork roast, barbecue pork roast, pork loin, pork ribs, pork chops, and barbecue pork; vegetable salads, baked bean salad, meat salads, including ham salad, chicken salad, and turkey salad; seafood, not live, namely, salmon and lobster, deli meats, sliced turkey, sliced ham, cheese, trays consisting of food items, including cheese, vegetables, ham, meat, or fruit, gift baskets containing ham, cheese, crackers, candy, nuts, cookies, soup, biscuits, and fruit, casseroles mainly consisting of vegetables, potatoes, beans or fruits, mashed potatoes, au gratin potatoes, cinnamon apples, sweet potato souffle, corn casserole, green bean casserole, fruit salad, fruit preserves, cheese spreads, jams, jellies, sauces, including three pepper mayonnaise, finishing sauce, honey mustard sauce, horseradish sauce, and barbecue sauce, and soup mixes; issuing gift certificates which may then be redeemed for goods or services. Restaurant services; take-out restaurant services.</p>	<p>Declaration of Use Due Renewal Due May 9, 2023 May 9, 2027</p>
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Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 1015530	HONEYBAKED HAM (and design) HONEYBAKED HAM	Registered	87143306 Aug 18, 2016	5198704 May 9, 2017	The Honey Baked Ham Company, LLC	35 Mail order catalog services featuring prepared foods; online retail store services featuring prepared foods; retail store services in the field of processed meats, namely, poultry, namely, chicken, turkey, and cornish hens, beef, namely, beef roast, beef ribs, beef steaks, beef tenderloin, prime rib and beef wellington, pork, namely, ham, pork roast, barbeque pork roast, pork loin, pork ribs, pork chops, and barbecue pork, vegetable salads, baked bean salad, meat salads, including ham salad, chicken salad, and turkey salad, seafood not live, namely, salmon and lobster, deli meats, sliced turkey, sliced ham, cheese, trays consisting of food items, including cheese, vegetables, ham, meat, or fruit, gift baskets containing ham, cheese, crackers, candy, nuts, cookies, soup, biscuits, and fruit, casseroles mainly consisting of vegetables, potatoes, beans or fruits, mashed potatoes, au gratin potatoes, cinnamon apples, sweet potato souffle, corn casserole, green bean casserole, fruit salad, fruit preserves, cheese spreads, jams, jellies, sauces, including three pepper mayonnaise, finishing sauce, honey mustard sauce, horseradish sauce, and barbeque sauce, and soup mixes; issuing gift certificates which may then be redeemed for goods or services. Restaurant services; take-out restaurant services.	Declaration of Use Due Renewal Due May 9, 2023 May 9, 2027
United States of America 043652- 0323645	SPIRAL SLICED DESIGN 	Registered	77178512 May 11, 2007	3388022 Feb 26, 2008	The Honey Baked Ham Company, LLC	16 Gift cards; coupons. 29 Ham; pork; poultry; beef; and prepared foods, namely, side dishes and casseroles mainly consisting of vegetables, potatoes, beans, or fruits. 30 Cakes; and prepared foods, namely, side dishes and casseroles mainly consisting of bread stuffing.	Renewal Due Feb 26, 2018

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0298388	SWIRL IN HEXAGON DESIGN 	Registered	74384588 Apr 28, 1993	1823002 Feb 22, 1994	The Honey Baked Ham Company, LLC	29 Poultry and meats; namely, turkey and pork, including ham and pork ribs; vegetable salads; namely, three bean salads and cole slaw; soup mixes. 42 Mail order sales services for prepared foods.	Renewal Due Feb 22, 2024
United States of America 043652- 0368766	TENDER & MOIST (and design) 	Registered	76333162 Nov 1, 2001	2642568 Oct 29, 2002	The Honey Baked Ham Company, LLC	29 Whole pre-roasted turkey.	Renewal Due Oct 29, 2022
United States of America 043652- 0323644	THE HONEYBAKED HAM (and design) 	Registered	77178488 May 11, 2007	3452316 Jun 24, 2008	The Honey Baked Ham Company, LLC	16 Gift cards; coupons. 29 Ham; pork; poultry; beef; and prepared foods; namely, side dishes and casseroles mainly consisting of vegetables, potatoes, beans or fruits. 35 Mail order catalog services featuring prepared foods; retail food stores.	Renewal Due Jun 24, 2018
United States of America 043652- 0298196	THE HONEY BAKED HAM COMPANY EST. 1957 (and design) 	Registered	75304105 Jun 5, 1997	2150993 Apr 14, 1998	The Honey Baked Ham Company, LLC	35 On-line mail order catalog services in the field of processed and prepared foods.	Renewal Due Apr 14, 2018

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0298646	THE HONEYBAKED HAM CO. AND CAFE (stylized) THE HONEYBAKED HAM CO. AND CAFE	Registered	75714684 May 27, 1999	2534573 Jan 29, 2002	The Honey Baked Ham Company, LLC	35 Retail store services in the field of processed meats, namely, poultry, namely, chicken and turkey; beef, namely, beef ribs and roast; pork, namely ham, bacon, pork ribs and vegetable salads, namely, potato salad, three-bean salad and cole slaw; baked beans; soup mixes; confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely horseradish sauce, relishes and mustards; sauces, namely, barbecue sauce and chili sauce; macaroni salad; coffee and tea; and prepared food trays comprised of pork, poultry, beef and vegetable sandwiches; sliced pork, poultry and beef; meat, vegetable, fruit and pasta salads; cheeses; fresh vegetables; fresh fruits; baked beans; pickles; olives; relishes; breads, cookies, cakes and pies; and condiments.	Renewal Due Jan 29, 2022
						42 Restaurant services.	
						29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, ham, bacon, pork loins, pork ribs and canadian bacon; vegetable salads, namely, potato salad, and cole slaw, and soup mixes. 30 Confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely, horseradish sauce, and mustards; sauces, namely, barbecue sauce; macaroni salad. 42 Mail order services for prepared foods and restaurant services.	
United States of America 043652- 1015534	THE HONEYBAKED HAM COMPANY (and design) 	Registered	87143043 Aug 18, 2016	5259277 Aug 8, 2017	The Honey Baked Ham Company, LLC	43 Restaurant services; take-out restaurant services.	Declaration of Use Renewal Due Aug 8, 2023 Aug 8, 2027

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America 043652- 0298197	THE HONEYBAKED HAM COMPANY EST. 1957 (and design) 	Registered	74648963 Mar 20, 1995	2136466 Feb 17, 1998	The Honey Baked Ham Company, LLC	25 Clothing, namely, polo shirts, sweatshirts, jackets, smocks and aprons. 29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, hams, bacon, pork loins, pork ribs and canadian bacon; vegetable salads, namely, potato salad, three-bean salad and cole slaw; and soup mixes. 30 Confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely, horseradish sauce, relishes and mustards; sauces, namely, barbecue sauce and macaroni salad; and coffee and tea. 42 Mail order services for prepared foods and restaurant services.	Renewal Due Feb 17, 2018
United States of America 043652- 0298643	THE HONEYBAKED HAM COMPANY EST. 1957 AUTHENTIC SPIRAL SLICED (and design) 	Registered	74648961 Mar 20, 1995	2026371 Dec 31, 1996	The Honey Baked Ham Company, LLC	25 Clothing, namely, sweatshirts. 29 Poultry, namely, chicken and turkey; beef, namely, beef ribs and roasts; pork, namely, hams, bacon, pork loins, pork ribs and canadian bacon; vegetable salads, namely, potato salad, and cole slaw; and soup mixes. 30 Confectioneries, namely, cheesecakes and fruit and nut pies; condiments, namely, horseradish sauce, and mustards; sauces, namely, barbecue sauce; macaroni salad. 42 Mail order services for prepared foods and restaurant services.	Renewal Due Dec 31, 2026
United States of America 043652- 0298649	THE HONEYGRAND	Registered	75595345 Nov 24, 1998	2402685 Nov 7, 2000	The Honey Baked Ham Company, LLC	29 Poultry and pork, namely, turkeys and hams. 30 Ham within a bread/pastry crust with cheese and condiments, namely mustard.	Renewal Due Nov 7, 2020