

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448398

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STEW LEONARD'S		10/13/2017	Partnership: CONNECTICUT
RECEIVING PARTY DATA			
Name:	STEW LEONARD'S		
Street Address:	100 Westport Avenue		
City:	Norwalk,		
State/Country:	CONNECTICUT		
Postal Code:	06851		
Entity Type:	Partnership: CONNECTICUT		
Composed Of:	<ul style="list-style-type: none"> • The Marianne Leonard Trust of 1993, CONNECTICUT, Trust <ul style="list-style-type: none"> • Jill Tavello, UNITED STATES, INDIVIDUAL • Daniel L. Arthur, UNITED STATES, INDIVIDUAL • The Marianne Leonard Trust of 2006, CONNECTICUT, Trust <ul style="list-style-type: none"> • Daniel L. Arthur, UNITED STATES, INDIVIDUAL • Lizabeth L. Hollis, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3352821	WOW THE COW	
CORRESPONDENCE DATA			
Fax Number:	2037875818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-787-0595		
Email:	bsullivan@delpet.com		
Correspondent Name:	Peter W. Peterson		
Address Line 1:	DeLIO, PETERSON & CURCIO, LLC		
Address Line 2:	700 State Street, Suite 402		
Address Line 4:	New Haven, CONNECTICUT 06511		
ATTORNEY DOCKET NUMBER:	SWL400014000		
NAME OF SUBMITTER:	Peter W. Peterson		
SIGNATURE:	/Peter W. Peterson/		
DATE SIGNED:	10/24/2017		

OP \$40.00 3352821

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **STEW LEONARD'S**, a partnership duly organized and existing under and by virtue of the laws of the State of Connecticut composed of The Marianne Leonard Trust of 1993 (Jill Tavello U.S. citizen and Daniel L. Arthur U.S. citizen), Connecticut, Trustee; and The Marianne Leonard Trust of 2006 (Daniel L. Arthur U.S. citizen), Connecticut, Trustee, having its principal place of business at 100 Westport Avenue, Norwalk, Connecticut 06851, (hereinafter referred to as "Assignor"), has adopted, used and is using in its business the trademark WOW THE COW which has been registered in the United States Patent and Trademark Office, Registration No. 3,352,821, registered December 11, 2007; and

WHEREAS, **STEW LEONARD'S**, a partnership duly organized and existing under and by virtue of the laws of the State of Connecticut composed of The Marianne Leonard Trust of 1993 (Jill Tavello U.S. citizen and Daniel L. Arthur U.S. citizen), Connecticut, Trustee; and The Marianne Leonard Trust of 2006 (Daniel L. Arthur U.S. citizen and Lizabeth L. Hollis U.S. citizen), Connecticut, Trustee, having its principal place of business at 100 Westport Avenue, Norwalk, Connecticut 06851, (hereinafter referred to as "Assignee") is desirous of acquiring said trademark and the respective registration thereof, together with the goodwill of the business in connection therewith;

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the said trademark and registration set forth above, together with the goodwill of the business symbolized by the said trademark and registration and including all claims for damages by reason of infringement of said trademark and registration with

the right to sue for damages and collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this 13th day of October, 2017.

STEW LEONARD'S, a Connecticut partnership

By: 

Name: Jill Tavello

Title: Trustee, the Marianne Leonard Trust of 1993