

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449832

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TRAGON, LLC		05/01/2017	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	TRAGON, LLC
Street Address:	3411 SILVERSIDE ROAD, RODNEY BUILDING #104
City:	WILMINGTON
State/Country:	DELAWARE
Postal Code:	19810
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	4080798	BRAINFARM
Registration Number:	3900332	GET INSIDE THE MIND OF YOUR CONSUMER
Registration Number:	5128123	PROP
Registration Number:	3847036	QSI
Registration Number:	3816447	QUALITATIVE SENSORY IMMERSION
Registration Number:	4044912	QUANTITATIVE DESCRIPTIVE ANALYSIS (QDA)
Registration Number:	4584236	R
Registration Number:	4502127	REDJADE
Registration Number:	4678770	TRAGON
Registration Number:	3467711	TRAGON
Registration Number:	4678886	TRAGON
Registration Number:	3655510	TRAGON
Registration Number:	3551474	TRAGON QDA
Registration Number:	3658880	TRAGON QUANTITATIVE DESCRIPTIVE ANALYSIS

CORRESPONDENCE DATA

Fax Number: 9086547866

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9086547866
Email: INFORMATIONSSPECIALISTS@LERNERDAVID.COM
Correspondent Name: LERNER DAVID ET AL.
Address Line 1: 600 south avenue west
Address Line 4: westfield, NEW JERSEY 07090

NAME OF SUBMITTER:	KERRY J. GROVES
SIGNATURE:	/KERRY J. GROVES/
DATE SIGNED:	11/06/2017

Total Attachments: 4

source=Certificate of Conversion Tragon, LLC (CA) to Tragon, LLC (DE)#page1.tif
source=Certificate of Conversion Tragon, LLC (CA) to Tragon, LLC (DE)#page2.tif
source=Certificate of Conversion Tragon, LLC (CA) to Tragon, LLC (DE)#page3.tif
source=Certificate of Conversion Tragon, LLC (CA) to Tragon, LLC (DE)#page4.tif


Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "TRAGON, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE FIRST DAY OF MAY, A.D. 2017, AT 2:41 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6397517 8100F
SR# 20172947537

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202463974
Date: 05-01-17

TRADEMARK
REEL: 006197 FRAME: 0572

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is April 28, 2017.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Tragon, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Tragon, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 30th day of April, A.D. 2017.

By: 
Authorized Person

Name: Douglas Vont
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "TRAGON, LLC"
FILED IN THIS OFFICE ON THE FIRST DAY OF MAY, A.D. 2017, AT
2:41 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6397517 8100F
SR# 20172947537

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202463974
Date: 05-01-17

TRADEMARK
REEL: 006197 FRAME: 0574

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:41 PM 05/01/2017
FILED 02:41 PM 05/01/2017
SR 20172947537 - File Number 6397517

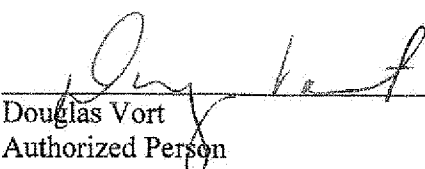
CERTIFICATE OF FORMATION
OF
TRAGON, LLC
A LIMITED LIABILITY COMPANY

FIRST: The name of the limited liability company is:

Tragon, LLC

SECOND: Its registered office in the State of Delaware is to be located at 3411 Silverside Road, Rodney Building #104, in the City of Wilmington, County of New Castle 19810, and its registered agent at such address is Corporate Creations Network, Inc.

IN WITNESS WHEREOF, the undersigned, being the individual forming the Company, has executed, signed and acknowledged this Certificate of Formation this 30th day of April, 2017.



Douglas Vort
Authorized Person

BN 28572843v1

RECORDED: 11/06/2017

TRADEMARK
REEL: 006197 FRAME: 0575