CH \$65.00 2062

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM449835 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Amendment and Assignment of Trademark Security Agreement recorded at r/f 5831/0306

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|---|
| Barclays Bank PLC, as Credit Facility Agent | | 11/02/2017 | Public Limited Company: UNITED KINGDOM |

RECEIVING PARTY DATA

| Name: | Barclays Bank PLC, as Common Collateral Agent | | | |
|-----------------|---|--|--|--|
| Street Address: | 745 Seventh Avenue | | | |
| City: | New York | | | |
| State/Country: | NEW YORK | | | |
| Postal Code: | 10019 | | | |
| Entity Type: | Public Limited Company: UNITED KINGDOM | | | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 2062058 | NEIGHBORS TOGETHER |
| Registration Number: | 204496 | |

CORRESPONDENCE DATA

Fax Number: 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-906-1216

Email: angela.amaru@lw.com

Correspondent Name: Latham & Watkins LLP c/o Angela M. Amaru

Address Line 1: 885 Third Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 039269-0443

NAME OF SUBMITTER: Angela M. Amaru

SIGNATURE: /S/ Angela M. Amaru

DATE SIGNED: 11/06/2017

Total Attachments: 19

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AMENDMENT AND ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT

This AMENDMENT AND ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of November 2, 2017, is by BARCLAYS BANK PLC, as collateral agent and administrative agent (in such capacity, and together with its successors and assigns in such capacity, the "Credit Facility Agent") for the banks and other financial institutions (the "Credit Facility Lenders") from time to time party to the Credit Agreement, dated as of June 30, 2016 (as amended, amended and restated, waived, supplemented or otherwise modified from time to time, together with any agreement extending the maturity of, or restructuring, refunding, refinancing or increasing the Indebtedness under such agreement or successor agreements, the "Credit Facility Agreement"), among The Hertz Corporation, the Credit Facility Agent and other parties from time to time party thereto, to BARCLAYS BANK PLC, as Common Collateral Agent (as defined below) under the Collateral Agency Agreement (as defined below) for the Secured Parties (as defined therein, the "Secured Parties").

WHEREAS, The Hertz Corporation, Barclays Bank PLC, as collateral agent and administrative agent (in such capacity, and together with its successors and assigns in such capacity, the "LC Facility Agent") for the banks and other financial institutions (the "LC Facility Lenders") from time to time party thereto and the other parties from time to time party thereto entered into that certain Letter of Credit Agreement, dated as of the date hereof (as amended, amended and restated, waived, supplemented or otherwise modified from time to time, the "LC Agreement" and, together with the Credit Facility Agreement, the "Credit Agreements");

WHEREAS, pursuant to the Collateral Agency Agreement, dated as of the date hereof, among the Credit Facility Lenders, the Credit Facility Agent, the LC Facility Lenders, the LC Facility Agent and the other parties party thereto (as amended, amended and restated, waived, supplemented or otherwise modified from time to time, the "Collateral Agency Agreement"), the Credit Facility Lenders and the Credit Facility Agent, on the one hand, and the LC Facility Lenders and the LC Facility Agent, on the other, have appointed the Barclays Bank PLC as collateral agent (in such capacity, and together with its successors and assigns in such capacity, the "Common Collateral Agency") for all Secured Parties under the Credit Agreements, upon the terms and subject to the conditions set forth therein;

WHEREAS, the Grantors (as defined below), the other grantors party thereto and the Credit Facility Collateral Agent entered into that certain Guarantee and Collateral Agreement, dated as of June 30, 2016 (as heretofore amended, supplemented or otherwise modified, the "Existing Guarantee and Collateral Agreement");

WHEREAS, the Grantors (as defined below), the other grantors party thereto and the Common Collateral Agent executed that certain Amended and Restated Guarantee and Collateral Agreement, dated as of the date hereof (as it may be further amended, amended and restated, waived, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement") to amend and restate the Existing Guarantee and Collateral Agreement in its entirety, including to grant a security interest in the Collateral to the Common Collateral Agent, for the benefit of all Secured Parties;

WHEREAS, pursuant to the Trademark Security Agreement, dated as of June 30, 2016 (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified

from time to time, the "<u>Trademark Security Agreement</u>") entered into by each of the entities listed in Annex 1 to this Agreement (each a "<u>Grantor</u>") in favor of the Credit Facility Agent, each Grantor granted to the Credit Facility Agent a security interest in all of the Trademarks (as defined in the Trademark Security Agreement) of such Grantor, including, without limitation, the Trademarks listed on <u>Schedule A</u> hereto;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 8, 2016 at Reel/Frame No. 5830/0503 (Hertz System, Inc.), Reel Frame No. 5831/0288 (Donlen Corporation), Reel Frame No. 5829/0839 (Dollar Rent A Car, Inc.) Reel Frame No. 5831/0306 (Dollar Thrifty Automotive Group, Inc.) and Reel Frame No. 5831/0327 (Thrifty, LLC); and

WHEREAS, the Credit Facility Agent and the Common Collateral Agent have agreed to execute this Agreement to evidence the foregoing amendment and to assign the Credit Facility Agent's interest in the Trademark Security Agreement for recordation with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Credit Facility Agent hereby agrees as follows:

Capitalized terms not otherwise defined herein, have the meanings set forth in the Guarantee and Collateral Agreement.

The effective date of this Agreement shall be November 2, 2017 (the "Effective Date").

As of the Effective Date, the Credit Facility Agent hereby irrevocably assigns to the Common Collateral Agent, and the Common Collateral Agent hereby assumes from the Credit Facility Agent, all of the Credit Facility Agent's interest in the Trademark Security Agreement and all rights, powers, privileges, remedies, obligations and other interests of the Credit Facility Agent thereunder.

As of the Effective Date, the Trademark Security Agreement is hereby amended such that each reference therein to (x) "Secured Parties" shall mean the Secured Parties (as defined in the Collateral Agency Agreement), (y) "Lenders" shall mean the Credit Facility Lenders and the LC Facility Lenders and (z) "Obligations" shall mean "Obligations" under both the Credit Facility Agreement and the LC Agreement. Except as specifically amended or otherwise modified by this Agreement, the terms and conditions of the Trademark Security Agreement are and shall continue to be in full force and effect and are hereby in all respects ratified and confirmed. For the avoidance of doubt, the liens and security interests granted under the Trademark Security Agreement shall continue to be in full force and effect as amended and modified hereby.

From and after the Effective Date, (a) each reference in the Trademark Security Agreement to "Collateral Agent" shall be deemed to be a reference to the Common Collateral Agent, in its capacity as successor Collateral Agent thereto, (b) the Common Collateral Agent shall have the rights, remedies, obligations and other interests of the Collateral Agent under the Trademark Security Agreement and shall be bound by the provisions thereof, and (c) the Credit Facility Agent shall relinquish its rights and remedies and other interests and be discharged from its obligations under the Trademark Security Agreement, subject to the terms and conditions set out in the

Guarantee and Collateral Agreement and the Collateral Agency Agreement.

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

This Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be executed by its duly authorized officer as of the Effective Date.

BARCLAYS BANK PLC,

as Credit Facility Agent

By:

Name: Craig Malloy

Title: Director

[Signature Page to Amendment and Assignment of Trademark Security Agreement]

BARCLAYS BANK PLC, as Common Collateral Agent

By:

Name: Craig Malloy

Title: Director

REEL: 006197 FRAME: 0623

ANNEX 1

List of Grantors

- 1. Hertz System, Inc.
- 2. Donlen Corporation
- 3. Dollar Rent A Car, Inc.
- 4. Dollar Thrifty Automotive Group, Inc.
- 5. Thrifty, LLC (f/k/a Thrifty, Inc.)

SCHEDULE A

<u>Trademarks</u>

Trademarks Owned by Hertz System, Inc.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Status |
|----------------------|-----------|-------------|----------|------------|------------|
| 24/7 Clock | Арр. 110. | App. Date | Reg. No. | Reg. Date | Status |
| | | | | | |
| Logo Design in Color | 05000501 | 3/21/2013 | 4421898 | 10/22/2012 | Danistanad |
| | 85882591 | 3/21/2013 | 4421898 | 10/22/2013 | Registered |
| 3 DAYS TO | | | | | |
| TRY, ZERO | | | | | |
| PRESSURE | 05610041 | 4/27/2012 | 4021702 | 10/22/2012 | Danistanad |
| TO BUY | 85610841 | 4/27/2012 | 4231703 | 10/23/2012 | Registered |
| ADRENALIN | | | | | |
| E | | | | | |
| COLLECTIO | 05017007 | 1/12/2011 | 4106701 | 2/20/2012 | D ' 4 1 |
| N | 85217027 | 1/13/2011 | 4106721 | 2/28/2012 | Registered |
| AMERICA'S | 74005005 | 11/29/198 | 1652011 | 0/12/1001 | Decision 1 |
| WHEELS | 74005885 | 9 | 1653911 | 8/13/1991 | Registered |
| BOOK. | | | | | |
| UNLOCK. | | | 10-1101 | | |
| GO. | 86351213 | 7/29/2014 | 4856496 | 11/17/2015 | Registered |
| BUYING A | | | | | |
| CAR MADE | | | | | |
| BETTER | 86539223 | 2/19/2015 | N/A | N/A | Pending |
| CARFIRMAT | | 12/12/201 | | | |
| ION | 85493065 | 1 | 4422468 | 10/22/2013 | Registered |
| DREAM CAR | 76375512 | 2/26/2002 | 2677467 | 1/21/2003 | Registered |
| EHERTZ | 75701043 | 5/6/1999 | 2550483 | 3/19/2002 | Registered |
| EXPLORE | | | | | |
| HAWAII | 85425833 | 9/19/2011 | 4260096 | 12/18/2012 | Registered |
| EXPRESS | | | | | |
| FUEL | 86729452 | 8/19/2015 | N/A | N/A | Pending |
| EXPRESS | | | | | |
| RETURN | 73519783 | 1/29/1985 | 1367222 | 10/22/1985 | Registered |
| EXPRESSRE | | | | | |
| NT | 86272884 | 5/6/2014 | 4618979 | 10/7/2014 | Registered |
| FIREFLY | 85817057 | 1/7/2013 | 4728094 | 4/28/2015 | Registered |
| Firefly & | | | | | |
| Flying Car | | 12/21/201 | | | |
| Design | 85808766 | 2 | 4728082 | 4/28/2015 | Registered |
| FUN | | | | | |
| COLLECTIO | | | | | |
| N | 78978215 | 4/20/2005 | 3257183 | 6/26/2007 | Registered |
| HERTZ | 86810902 | 11/5/2015 | N/A | N/A | Pending |
| HERTZ | 78240462 | 4/22/2003 | 2830130 | 4/6/2004 | Registered |
| HERTZ | 78240474 | 4/22/2003 | 2830131 | 4/6/2004 | Registered |
| TILKIL | 102707/7 | 1 7/22/2003 | 2030131 | 7/0/2004 | Registered |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Status |
|----------------|-----------|-----------|----------|--------------|----------------|
| | | 11/30/195 | 1 | | |
| HERTZ | 71657133 | 3 | 614123 | 10/11/1955 | Registered |
| HERTZ | 85682572 | 7/20/2012 | 4337644 | 5/21/2013 | Registered |
| HERTZ | 75071174 | 2/28/1996 | 2237037 | 4/6/1999 | Registered |
| HERTZ #1 | 7007117 | 2,20,1330 | | ., 0, 1, , , | i i i gistorou |
| AWARDS | 75501009 | 6/12/1998 | 2257216 | 6/29/1999 | Registered |
| HERTZ #1 | 7.0001007 | 0.12,1330 | | 0.27,1777 | Trogration. |
| CLUB GOLD | 73796375 | 4/28/1989 | 1579481 | 1/23/1990 | Registered |
| HERTZ #1 | | | | | |
| CLUB GOLD | | | | | |
| SERVICE | 73796374 | 4/28/1989 | 1583987 | 2/20/1990 | Registered |
| HERTZ #1 | | | | | |
| CLUB | | | | | |
| PLATINUM | 76037974 | 4/28/2000 | 2526088 | 1/1/2002 | Registered |
| HERTZ #1 | | | | | <u> </u> |
| RATES | 74279659 | 5/29/1992 | 1787080 | 8/10/1993 | Registered |
| Hertz | | | | | |
| (Stylized) | 73360120 | 4/16/1982 | 1230391 | 3/8/1983 | Registered |
| HERTZ 24/7 | 85557187 | 3/1/2012 | 4343639 | 5/28/2013 | Registered |
| HERTZ | | | | | |
| AFFORDABL | | | | | |
| E EUROPE | 73424184 | 5/2/1983 | 1286468 | 7/17/1984 | Registered |
| HERTZ | | | | | |
| BUSINESS | | | | | |
| REWARDS | 85360446 | 6/30/2011 | 4211261 | 9/18/2012 | Registered |
| HERTZ CAR | | | | | |
| SALES | 76405001 | 5/8/2002 | 2768863 | 9/30/2003 | Registered |
| HERTZ CAR | | | | | |
| SALES | 86810935 | 11/5/2015 | N/A | N/A | Pending |
| Hertz Car | | | | | |
| Sales in Black | | | | | |
| & White | | | | | |
| Rectangles | 73583164 | 2/18/1986 | 1417030 | 11/11/1986 | Registered |
| HERTZ CAR | | | | | |
| SALES Logo | | | | | |
| in Color | 86810718 | 11/5/2015 | N/A | N/A | Pending |
| HERTZ | | | | | |
| DEALER | | | | | |
| DIRECT | 85600948 | 4/18/2013 | 4285289 | 2/5/2013 | Registered |
| HERTZ | | | | | |
| DREAM | | | | | |
| CARS | 86043878 | 8/21/2013 | 4612424 | 9/30/2014 | Registered |
| HERTZ | | | | | |
| EXACTLY | 77682919 | 3/4/2009 | 3683029 | 9/15/2009 | Registered |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Status |
|--------------------|---|------------|----------|------------|-------------|
| HERTZ FIVE | i i i i i i i i i i i i i i i i i i i | | 11181111 | | |
| STAR | 85601035 | 4/18/2012 | 4250096 | 11/27/2012 | Registered |
| HERTZ FUN | 2.2.2 | | | | <u> </u> |
| COLLECTIO | | | | | |
| N | 78978181 | 4/20/2005 | 3248660 | 5/29/2007 | Registered |
| HERTZ | | | | | |
| GOLD | | | | | |
| CHOICE | 85241686 | 2/14/2011 | 4126673 | 4/10/2012 | Registered |
| HERTZ | | | | | |
| GOLD | | | | | |
| EXPRESS | 85278608 | 3/28/2011 | 4168951 | 7/3/2012 | Registered |
| HERTZ | | | | | |
| GOLD PLUS | | | | | |
| REWARDS | 85278618 | 3/28/2011 | 4078215 | 12/27/2011 | Registered |
| HERTZ in | | | | | |
| Stylized | | | | | |
| Uppercase | 76405097 | 5/8/2002 | 2709052 | 4/22/2003 | Registered |
| Hertz in | | | | | |
| Yellow | | | | | |
| Horizontal | | 1/1/2/2010 | 4000740 | 2/10/2012 | |
| Strip | 76702523 | 4/16/2010 | 4292510 | 2/19/2013 | Registered |
| Hertz in | | | | | |
| Yellow | | | | | |
| Rounded | 76702520 | 4/16/2010 | 4295844 | 2/26/2013 | Registered |
| Rectangle Hertz in | 76702320 | 4/10/2010 | 4293844 | 2/20/2013 | Registered |
| Yellow | | | | | |
| Vertical Strip | 76702521 | 4/16/2010 | 4292509 | 2/19/2013 | Registered |
| HERTZ | 70702321 | 4/10/2010 | 4292309 | 2/19/2013 | Registered |
| ISLANDER | | | | | |
| GOLD | 75641030 | 2/16/1999 | 2321406 | 2/22/2000 | Registered |
| HERTZ | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | 2521100 | 2,22,2000 | 11051510104 |
| KEY2KEY | 85100036 | 8/4/2010 | 4112574 | 3/13/2012 | Registered |
| HERTZ | | | | | <i>Gm</i> |
| LEISURE | | | | | |
| RATE | 74236023 | 1/8/1992 | 1789677 | 8/24/1993 | Registered |
| HERTZ | | | | | |
| LOCAL | | | | | |
| EDITION | 75347131 | 8/26/1997 | 2226787 | 2/23/1999 | Registered |
| HERTZ | | | | | |
| MOBILITY | 87008085 | 4/20/2016 | N/A | N/A | Pending |
| HERTZ | | | | | |
| MOVIN' | | | | | |
| WITH MUSIC | 85772693 | 11/6/2012 | 4426646 | 10/29/2013 | Registered |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Status |
|-----------------|-----------|-----------|----------|------------|-------------|
| Hertz NEVER | App. No. | App. Date | Reg. No. | Reg. Date | Status |
| LOST Stylized | | 11/22/199 | | | |
| & O Stylized | 74602122 | 4 | 2037578 | 2/11/1997 | Registered |
| HERTZ | 74002122 | - | 2037370 | 2/11/1997 | Registered |
| NEVERLOST | 78698396 | 8/23/2005 | 3126595 | 8/8/2006 | Registered |
| HERTZ | 70070370 | 11/22/199 | 3120373 | 0/0/2000 | Registered |
| NEVERLOST | 74602123 | 4 | 1996150 | 8/20/1996 | Registered |
| Hertz | 7 1002123 | • | 1990130 | 0,20,1330 | registered |
| NEVERLOST | | | | | |
| With O | | | | | |
| Stylized | 78698423 | 8/23/2005 | 3162136 | 10/24/2006 | Registered |
| HERTZ ON | | | | | |
| DEMAND | 85327436 | 5/23/2011 | 4098438 | 2/14/2012 | Registered |
| HERTZ | | | | | |
| PRESIDENT' | | | | | |
| S CIRCLE | 85278663 | 3/28/2011 | 4187605 | 8/7/2012 | Registered |
| HERTZ PUTS | | | | | |
| YOU IN THE | | | | | |
| DRIVER'S | | 12/12/196 | | | |
| SEAT | 72158972 | 2 | 759388 | 10/29/1963 | Registered |
| HERTZ | | | | | |
| RENT2BUY | 77765317 | 6/22/2009 | 3766548 | 3/30/2010 | Registered |
| HERTZ | | | | | |
| SMALL | | | | | |
| BUSINESS | 05000566 | 5/2/2010 | 4100240 | 4/2/2012 | Desistand |
| ONE HERTZ | 85028566 | 5/3/2010 | 4122342 | 4/3/2012 | Registered |
| Stylized on | | | | | |
| Yellow | | | | | |
| Trapezoid | | | | | |
| (Streamline) | 86288666 | 5/22/2014 | 4691285 | 2/24/2015 | Registered |
| HERTZ | 0020000 | 0,22,201 | 1091200 | 2/2 1/2018 | registered |
| ULTIMATE | | | | | |
| CHOICE | 86896412 | 2/3/2016 | N/A | N/A | Pending |
| HERTZ | | | | | |
| VALUE | | | | | |
| LEASE | 85543127 | 2/15/2012 | 4306542 | 3/19/2013 | Registered |
| Hertz With | | | | | |
| Stippling & | | | | | |
| Dropped | | | | | |
| Shadow | 74150193 | 3/22/1991 | 1733621 | 11/17/1992 | Registered |
| Horatio | | | | | |
| Cartoon | | | | | |
| Character | | | | | |
| With Letter h - | 95040212 | 2/22/2011 | 4511060 | 4/0/2014 | Dagistana d |
| Front View | 85249312 | 2/23/2011 | 4511069 | 4/8/2014 | Registered |

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| IN LIFE, | - Lapprovo | 1 -PP | 1118/1101 | 1118121111 | |
| YOU'RE | | | | | |
| EITHER THE | | | | | |
| GAS OR THE | | | | | |
| BRAKE | 85265889 | 3/14/2011 | 4230722 | 10/23/2012 | Registered |
| JOURNEY | 0020000 | 0,11,2011 | .200722 | 10/20/2012 | Ttogistore. |
| ON | 77773668 | 7/2/2009 | 3826293 | 7/27/2010 | Registered |
| KEY2KEY | 85099996 | 8/4/2010 | 4112573 | 3/13/2012 | Registered |
| LET HERTZ | | | | | |
| PUT YOU IN | | | | | |
| THE | | | | | |
| DRIVER'S | | 12/12/196 | | | |
| SEAT | 72158975 | 2 | 759390 | 10/29/1963 | Registered |
| LIVING | | 10/17/201 | | | |
| JOURNEY | 85448979 | 1 | 4444337 | 12/3/2013 | Registered |
| MY | | | | | |
| EXPLORE | 85425846 | 9/19/2011 | 4300002 | 3/12/2013 | Registered |
| | | 10/30/199 | | | |
| NEVERLOST | 75579857 | 8 | 2340337 | 4/11/2000 | Registered |
| NEVERLOST | 78698353 | 8/23/2005 | 3148203 | 9/26/2006 | Registered |
| PRESIDENT' | | | | | |
| S CIRCLE | 75917172 | 2/11/2000 | 2856180 | 6/22/2004 | Registered |
| RENT | | | | | |
| SPONTANEO | | | | | |
| USLY | 85360861 | 6/30/2011 | 4121023 | 4/3/2012 | Registered |
| RENT | | | | | |
| WISELY | 78405618 | 4/21/2004 | 2963392 | 6/21/2005 | Registered |
| THE #1 WAY | | | | | |
| TO RENT A | | | | | |
| CAR | 73489360 | 7/11/1984 | 1361049 | 9/17/1985 | Registered |
| THE BRAKE | 85265883 | 3/14/2011 | 4230721 | 10/23/2012 | Registered |
| THE GAS | 85265877 | 3/14/2011 | 4230720 | 10/23/2012 | Registered |
| THE HERTZ | | | | | |
| #1 CLUB | 73132269 | 6/29/1977 | 1091096 | 5/9/1978 | Registered |
| TRAVELING | | | | | |
| AT THE | | | | | |
| SPEED OF | 05510400 | 1/6/0010 | 1206122 | 2/10/2012 | D |
| HERTZ | 85510489 | 1/6/2012 | 4306423 | 3/19/2013 | Registered |
| ULTIMATE | 0.000.071 | 0/0/0015 | DT/A | NT/A | D 1' |
| CHOICE | 86896371 | 2/3/2016 | N/A | N/A | Pending |
| VRAC | 85860347 | 2/26/2013 | 4539436 | 5/27/2014 | Registered |
| WE'LL COME | | | | | |
| AND GET | 75700570 | (11511000 | 2220024 | 2/14/2000 | Desire 1 |
| YOU | 75728578 | 6/15/1999 | 2329934 | 3/14/2000 | Registered |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Status |
|---------------|------------|-----------|-----------|------------|------------|
| WE'RE | | | | | |
| HERTZ. | | | | | |
| THEY'RE | | 11/20/200 | | | |
| NOT. | 77333856 | 7 | 3467029 | 7/15/2008 | Registered |
| Yellow | | | | | |
| Parallelogram | 72193672 | 5/18/1964 | 815190 | 9/13/1966 | Registered |
| HERTZ | | | 3772683 | | |
| CONNECT | 77587299 | 10/7/08 | | 4/6/10 | Registered |
| HERTZ | | | | | |
| JOURNEY | | | | | |
| ON | 77773685 | 7/2/09 | 3826294 | 7/27/10 | Registered |
| HERTZ | 73/459,166 | 12/30/198 | 1,337,196 | 5/21/1985 | Registered |
| PLATINUM | | 3 | | | |
| SERVICE | | | | | |
| HERTZ CAR | 583,164 | 2/18/1986 | 1,417,030 | 11/11/1986 | Registered |
| SALES & | | | | | |
| Design | | | | | |
| HERTZ | 76/141,249 | 10/5/2000 | 2,587,596 | 7/2/2002 | Registered |
| TECHNOLOG | | | | | |
| IES | | | | | |
| HERTZ | 76/405,097 | 5/8/2002 | 2,709,052 | 4/22/2003 | Registered |
| HERTZ | 78/240,474 | 4/22/2003 | 2,830,131 | 4/6/2004 | Registered |
| HERTZ #1 | | | 48476 | 9/30/01 | REGISTERED |
| CLUB GOLD | | | | | PR |
| SIMPLY | | | 74099 | 8/9/07 | REGISTERED |
| WHEELZ | | | | | PR |
| SIMPLY | | | 74097 | 8/9/07 | REGISTERED |
| WHEELZ BY | | | | | PR |
| HERTZ | | | | | |
| SIMPLY | | | 74098 | 8/9/07 | REGISTERED |
| WHEELZ BY | | | | | PR |
| HERTZ | | | | | |

Trademarks Owned by Donlen Corporation

| Trademarks Owned by Domen Corporation | | | | | | | |
|---------------------------------------|----------|----------|----------|-----------|--------|------------|--|
| Trademark | App. No. | App. | Reg. | Reg. | Classe | Status | |
| | | Date | No. | Date | S | | |
| FLEETWEB (U.S.) | 75261405 | 3/21/97 | 2,406,56 | 11/21/200 | 25, 39 | Registered | |
| | 6 | | 1 | 0 | | | |
| SAFE-LEASE | 75195523 | 12/12/96 | 2,089,39 | 08/19/199 | 39 | Registered | |
| | | | 4 | 7 | | | |
| DONLEN | 76614740 | 10/4/04 | 3,033,78 | 12/27/200 | 35, 39 | Registered | |
| CORPORATION | | | 0 | 5 | | | |
| DonlenDriver | 76618604 | 12/1/04 | 3,075,31 | 04/04/200 | 35, 38 | Registered | |
| | | | 3 | 6 | | | |

| Trademark | App. No. | App. | Reg. | Reg. | Classe | Status |
|-----------------|----------|----------|----------|-----------|--------|--------------|
| | | Date | No. | Date | S | |
| NATIONAL | 78741966 | 10/27/05 | 3,152,39 | 10/03/200 | 35 | Registered |
| AUCTION INDEX | | | 6 | 6 | | |
| LIFECYCLE | 78789722 | 1/11/06 | 3,379,49 | 02/05/200 | 42 | Registered |
| OPTIMIZATION | | | 4 | 8 | | |
| TOOLS | | | | | | |
| DONLEN | 77427199 | 3/20/08 | 3,923,54 | 02/22/201 | 9, 42 | Registered |
| GREENKEY | | | 6 | 1 | | |
| GREENKEY | 77547390 | 8/14/08 | 3,920,19 | 02/15/201 | 9, 42 | Registered |
| | | | 7 | 1 | | |
| SAFECARE | 74795617 | 8/15/95 | 2,186,18 | 09/01/199 | 16 | Registered |
| | | | 6 | 8 | | |
| VEHICLE VIEWS | 74674560 | 5/16/95 | 1,968,47 | 06/16/199 | 16 | Registered |
| | | | 1 | 6 | | |
| DC AND DESIGN | 73757658 | 10/14/98 | 1,553,21 | 08/22/198 | 35, 39 | Registered |
| | | | 2 | 9 | , | |
| WE'RE CHANGING | 76515600 | 5/20/200 | 2,868,73 | 08/03/200 | 35, 39 | Registered |
| THE WAY YOU | | 3 | 8 | 4 | | |
| WORK | | | | | | |
| FRIDAYFLEET | 77884146 | 12/20/08 | 3,817,97 | 07/03/201 | 41 | Registered |
| | | | 0 | 0 | | |
| FLEETS FOR | 85282339 | 3/31/11 | 4095655 | 2/7/12 | | Registered |
| CHANGE | | | | | | |
| IDEAS. FOCUS. | 77898374 | 12/21/09 | 4135900 | 5/1/12 | | Registered |
| SOLUTIONS. | | | | | | |
| MODEL. MEASURE. | 85541454 | 2/13/12 | 4326781 | 4/30/13 | | Registered |
| MANAGE. | | | | | | |
| SHOPCOMPANYCA | 85696500 | 8/6/12 | 4456727 | 12/24/13 | | Registered |
| RS | | | | | | Supplement |
| | | | | | | al Register |
| VEHICLE | 85618904 | 5/7/12 | 4337466 | 5/21/13 | | Registered |
| OPTIMIZATION | | | | | | Section 2(F) |
| MODEL | | | | | | ` ' |

Trademarks Owned by Dollar Rent A Car. Inc.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Classe | Status |
|-----------|----------|-----------|----------|-----------|--------|------------|
| | | | | | S | |
| DAILY | | | | | | Registered |
| DIVIDEND | 77/44423 | | | | | |
| S | 4 | 4/9/2008 | 3542242 | 12/2/2008 | 35 | |
| | 72/40363 | | | | | Registered |
| DOLLAR | 0 | 9/27/1971 | 948360 | 12/5/1972 | 100 | |
| | 73/69161 | 10/26/198 | | | | Registered |
| DOLLAR | 7 | 7 | 1492628 | 6/14/1988 | 39 | |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Classe | Status |
|------------------|----------|-----------|----------|-----------|--------|-------------|
| | 74/40273 | | | | S | Dagistanad |
| DOLLAR | 14/402/3 | 6/18/1993 | 1825518 | 3/8/1994 | 39 | Registered |
| DOLLAR | 75/12603 | 0/10/1993 | 1023310 | 3/6/1994 | 39 | Registered |
| DOLLAR | 5 | 6/27/1996 | 2170106 | 6/30/1998 | 42 | Registered |
| DOLLAR | 75/62648 | 0/2//1990 | 2170100 | 0/30/1990 | 42 | Registered |
| DOLLAR | 3 | 1/25/1999 | 2326037 | 3/7/2000 | 39 | Registered |
| DOLLAR & | | | | | | Registered |
| Logo | 75/12623 | | | | | |
| (B&W) | 7 | 6/27/1996 | 2182755 | 8/18/1998 | 42 | |
| DOLLAR & | | | | | | Registered |
| Logo | 74/16177 | | | | | |
| (B&W) | 0 | 4/29/1991 | 1782238 | 7/13/1993 | 39 | |
| DOLLAR & | 75/12624 | | | | | Registered |
| Logo (Color) | 2 | 6/27/1996 | 2245294 | 5/18/1999 | 35 | |
| DOLLAR & | 74/16176 | | | | | Registered |
| Logo (Color) | 9 | 4/29/1991 | 1768245 | 4/27/1993 | 39 | |
| DOLLAR & | 74/40273 | | | | | Registered |
| Logo (Color) | 2 | 6/18/1993 | 1826644 | 3/15/1994 | 39 | |
| DOLLAR | 73/68737 | | | | | Registered |
| (Stylized) | 1 | 10/1/1987 | 1493576 | 6/21/1988 | 39 | |
| DOLLAR | | | | | | Registered |
| 4BUSINESS | | | | | | |
| & Logo | 85/51619 | | | 11/20/201 | | |
| (Color) | 9 | 1/13/2012 | 4244751 | 2 | 39 | |
| DOLLAR | 78/37945 | | | 11/29/200 | | Registered |
| EXPRESS | 1 | 3/5/2004 | 3021940 | 5 | 39 | |
| DOLLAR | | | | | | Registered |
| EXPRESS | | | | | | |
| RENTER | 78/37946 | | | | | |
| REWARDS | 1 | 3/5/2004 | 3230530 | 4/17/2007 | 39 | |
| DOLLAR | | | | | | Registered |
| Logo | | | | | | |
| EXPRESS | | | | | | |
| & Lines | | 10/02/201 | | | | |
| Design in | 06400000 | 12/23/201 | 4704006 | 0/10/2015 | 20 | |
| Color | 86488882 | 4 | 4794096 | 8/18/2015 | 39 | Design |
| DOLLAR | 75/0(792 | | | 12/17/100 | | Registered |
| MAKES | 75/06783 | 2/5/1006 | 2024146 | 12/17/199 | 20 | |
| SENSE. | 6 | 3/5/1996 | 2024146 | 6 | 39 | Dagistana 1 |
| DOLLAR RENT A | 75/14866 | | | 10/29/100 | | Registered |
| | 73/14800 | 8/12/1006 | 2110019 | 10/28/199 | 39 | |
| CAR | / | 8/12/1996 | Z110019 | / | 39 | |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Classe | Status |
|-----------------|-----------|-----------|----------|-----------|--------|------------|
| | | | | | S | |
| DOLLAR | | | | | | Registered |
| RENT A | | | | | | |
| CAR & | | | | | | |
| Logo (Color) | | | | | | |
| & Truck | 75/15674 | | | | | |
| Design | 1 | 8/27/1996 | 2079330 | 7/15/1997 | 39 | |
| GREAT | 74/68565 | | | 12/17/199 | | Registered |
| DRIVES | 3 | 6/8/1995 | 2023133 | 6 | 39 | |
| GREAT | | | | | | Registered |
| RATES! | | | | | | |
| GOOD | 78/53168 | 12/13/200 | | | | |
| CALL. | 6 | 4 | 3105179 | 6/13/2006 | 39 | |
| HOME OF | | | | | | Registered |
| OUR | | | | | | |
| LOWEST | 78/37533 | 2/2=/2004 | 2007071 | 10449005 | 20 | |
| RATES | 2 | 2/27/2004 | 3005071 | 10/4/2005 | 39 | |
| RAPID | | | | | | Registered |
| RENTAL & | 77/05000 | | | 10/10/201 | | |
| Arrows in | 77/95239 | 2/6/2010 | 2062404 | 10/19/201 | 20 | |
| Color | 2 | 3/6/2010 | 3863484 | 0 | 39 | D : 1 |
| RIGHT ON | | | | | | Registered |
| THE | | | | | | |
| AIRPORT. | | | | | | |
| RIGHT ON THE | 74/20290 | | | | | |
| MONEY. | 74/39289 | 5/20/1993 | 1823254 | 2/22/1994 | 39 | |
| MONE 1. | 77/13202 | 3/20/1993 | 1023234 | 212211994 | 39 | Registered |
| ROADSAFE | 7//13202 | 3/15/2007 | 3395601 | 3/11/2008 | 37 | Registered |
| SILVER | / | 3/13/2007 | 3393001 | 3/11/2008 | 31 | Registered |
| DOLLAR | 75/20964 | | | | | Registered |
| CLUB | 4 | 12/6/1996 | 2209577 | 12/8/1998 | 39 | |
| DOLLAR | Г | 12/0/1//0 | 2207311 | 12/0/1//0 | | Registered |
| EXPRESS | 78388369 | 3/22/04 | 3021985 | 8/18/15 | | Registered |
| DOLLAR | , 0300307 | 312210 T | 3021703 | 0,10,13 | | REGISTERE |
| RAPID | | | | | | D |
| RENTAL | 77952390 | 3/6/10 | 3872656 | 11/9/10 | | |
| , | | | 20.200 | | | REGISTERE |
| FASTLANE | 77857570 | 10/26/09 | 3861959 | 10/12/10 | | D |
| Projection, | 32.2.0 | | | 1 20 | | REGISTERE |
| analysis, | | | | | | D |
| staffing & | | | | | | |
| scheduling | | | TX508938 | | | |
| system | | | 1 | 09/23/99 | | |

Trademarks Owned by Dollar Thrifty Automotive Group, Inc.

| Trademark | App. | App. | Reg. | Reg. | Classes | Status |
|----------------|---------|----------|--------|----------|---------|------------|
| | No. | Date | No. | Date | | |
| Neighbors | | | | | | Registered |
| Together & | | | | | | |
| Silhouettes of | 74/6953 | 6/29/199 | 206205 | 5/13/199 | | |
| Men in Color | 06 | 5 | 8 | 7 | 36 | |
| SHOOTING | | | | | | Registered |
| STARS | | | | | | |
| (Stylized) & | 74/7060 | 7/26/199 | 204496 | 3/11/199 | | |
| Bullet Design | 53 | 5 | 2 | 7 | 41 | |

Trademarks Owned by Thrifty, LLC (f/k/a Thrifty, Inc.)

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date | Status |
|--------------------|----------------|------------|-------------|-------------|------------|
| 1-800-FOR-CARS | 74/600472 | 11/18/1994 | 1974685 | 5/21/1996 | Registered |
| 1-800-THRIFTY | 75/802728 | 9/20/1999 | 2375277 | 8/8/2000 | Registered |
| 1-877-BUY-BLUE | 76/343137 | 11/30/2001 | 2609786 | 8/20/2002 | Registered |
| BE SMART, BUY | , 0, 0 10 10 1 | 11,00,2001 | | 0.20.2002 | Registered |
| THRIFTY | 76/298495 | 8/13/2001 | 2550112 | 3/19/2002 | |
| BLUE CHIP & | | | | | Registered |
| Stylized Seal With | | | | | |
| Shadow in Color | 75/245413 | 2/21/1997 | 2237403 | 4/6/1999 | |
| BLUE CHIP | | | | | Registered |
| EXPRESS | | | | | |
| RENTAL | | | | | |
| PROGRAM | 75/376105 | 10/20/1997 | 2216214 | 1/5/1999 | |
| BUY LIKE AN | | | | | Registered |
| INSIDER. GO | | | | | |
| STRAIGHT TO | | | | | |
| THE OUTLET. | 85/429305 | 9/22/2011 | 4180861 | 7/24/2012 | |
| DRIVEWISE | 85/195083 | 12/10/2010 | 4206737 | 9/11/2012 | Registered |
| GET A TITLE | | | | | Registered |
| WITHOUT A | | | | | |
| FIGHT | 77/081157 | 1/11/2007 | 3340743 | 11/20/2007 | |
| LEAVE YOUR | | | | | Registered |
| CAR, LEAVE | | | | | |
| YOUR WORRIES. | 85/764920 | 10/26/2012 | 4360715 | 7/2/2013 | |
| MISS THRIFTY | 72/228759 | 9/27/1965 | 840196 | 12/5/1967 | Registered |
| SMARTBIZ | 85/951448 | 6/5/2013 | 4465967 | 1/14/2014 | Registered |
| SMARTBUSINESS | 85/951473 | 6/5/2013 | 4465970 | 1/14/2014 | Registered |
| The Color Blue | | | | | Registered |
| Used on Buildings | | | | | |
| Design | 75/377453 | 10/22/1997 | 2608362 | 8/20/2002 | |
| The Color Blue | | | | | Registered |
| Used on Vehicles | | | | | |
| Design | 75/377466 | 10/22/1997 | 2608363 | 8/20/2002 | |
| THE FRANCHISE | | | | | Registered |
| WITHOUT THE | | | | 4.54.64.6.6 | |
| FACTORY | 77/114393 | 2/23/2007 | 3355175 | 12/18/2007 | |
| THRIFTY | 72430414 | 7/20/1972 | 986155 | 6/11/1974 | Registered |
| THRIFTY | 75/163475 | 9/10/1996 | 2427742 | 2/13/2001 | Registered |
| THRIFTY | 72/315114 | 12/23/1968 | 880666 | 11/11/1969 | Registered |
| THRIFTY | 72/228758 | 9/27/1965 | 816350 | 10/4/1966 | Registered |
| THRIFTY | 75/163690 | 9/10/1996 | 2427743 | 2/13/2001 | Registered |
| Thrifty (Stylized) | 73/629578 | 11/10/1986 | 1570143 | 12/5/1989 | Registered |
| THRIFTY | | | | | Registered |
| (Stylized) (Color) | 75/446465 | 3/9/1998 | 2240661 | 4/20/1999 | |

| THDIETY | | T | | | D 1 - 4 1 |
|--------------------|---------------------|--------------|-----------------|------------|------------|
| THRIFTY | 721620577 | 11/10/1007 | 1570140 | 10/5/1000 | Registered |
| (Stylized) (Color) | 73/629577 | 11/10/1986 | 1570142 | 12/5/1989 | D 1 1 |
| Thrifty (Stylized) | | | | | Registered |
| (Trade Dress) | 55.101.50 00 | 111641005 | 0.405501 | 2/12/2001 | |
| (Color) | 75/015380 | 11/6/1995 | 2427731 | 2/13/2001 | |
| Thrifty (Stylized) | | | | | Registered |
| on Blue | | | | | |
| Background (Color) | 76/039687 | 5/3/2000 | 2477739 | 8/14/2001 | |
| Thrifty (Stylized) | | | | | Registered |
| on Blue | | | | | |
| Background (Color) | 73/629574 | 11/10/1986 | 1570141 | 12/5/1989 | |
| THRIFTY AUTO | | | | | Registered |
| LOAN | 77/032227 | 10/30/2006 | 3319278 | 10/23/2007 | |
| Thrifty Auto Loan | | | | | Registered |
| & Tire Tread | | | | | |
| Design | 77/194803 | 5/31/2007 | 3375745 | 1/29/2008 | |
| Thrifty Car Rental | | | | | Registered |
| on a Blue | | | | | |
| Background | | | | | |
| (Stylized Color) | 76/105373 | 8/9/2000 | 2575433 | 6/4/2002 | |
| Thrifty Car Rental | | | | | Registered |
| on a Blue | | | | | |
| Background | | | | | |
| (Stylized Color) | 73/629579 | 11/10/1986 | 1572308 | 12/19/1989 | |
| Thrifty Car Rental | | | | | Registered |
| Stylized | 73/629580 | 11/10/1986 | 1566277 | 11/14/1989 | |
| Thrifty Car Rental | | | | | Registered |
| Stylized (Color) | 73/629581 | 11/10/1986 | 1570144 | 12/5/1989 | |
| THRIFTY CARE | 76/219611 | 3/6/2001 | 2571205 | 5/21/2002 | Registered |
| THRIFTY | | | | | Registered |
| CERTIFIED | 75/629753 | 1/27/1999 | 2398617 | 10/24/2000 | |
| THRIFTY | | | | | Registered |
| UNIVERSITY | 76/455117 | 9/30/2002 | 2805641 | 1/13/2004 | |
| Thrifty.com & | | | | | Registered |
| Squarish Design | | | | | |
| (Stylized) | 76/143018 | 10/10/2000 | 2580130 | 6/11/2002 | |
| TIMESAVER & | | | | | Registered |
| Stopwatch Design | | | | | |
| in Color | 77/952401 | 3/6/2010 | 3863487 | 10/19/2010 | |
| TRIPSAVER | 77/132102 | 3/15/2007 | 3389631 | 2/26/2008 | Registered |
| TRY IT before you | | | | | Registered |
| BUY IT & Circles | | | | | <i>S</i> |
| & Exclamation | | | | | |
| Point Designs | 85/285551 | 4/4/2011 | 4156571 | 6/12/2012 | |
| VALUE IS OUR | | | | | Registered |
| DOMAIN | 78/845553 | 3/24/2006 | 3205746 | 2/6/2007 | |
| | | 1 2.2 1,2000 | 1 2 2 3 2 7 1 3 | , | I |

| WILD CARD | 86/031673 | 8/7/2013 | 4466601 | 1/14/2014 | Registered |
|---------------|-----------|----------|---------|-----------|----------------|
| CLICK AND | | | 3817621 | | Registered |
| SAVE | 77880423 | 11/24/09 | | 7/13/10 | |
| THRIFTY | | | | | Registered |
| TIMESAVER | 77952398 | 3/6/10 | 3863485 | 10/19/10 | |
| | 75802728 | | 2375277 | | RENEWED |
| 1-800-THRIFTY | | 9/20/99 | | 8/8/00 | (REGISTERED) |
| THRIFTY | 72315114 | 12/23/68 | 0880666 | | RENEWED |
| | | | | | (REGISTERED) |
| | | | | 11/11/69 | Concurrent Use |
| THRIFTY AUTO | 77032227 | 10/30/06 | 3319278 | | REGISTERED |
| LOAN | | | | 10/23/07 | |
| THRIFTY CAR | 76105373 | 8/9/00 | 2575433 | | RENEWED |
| RENTAL | | | | 6/4/02 | (REGISTERED) |

Trademark Licenses

RECORDED: 11/06/2017

Hertz System Inc. grants, in the ordinary course of business, to its licensees a non-exclusive license to use certain HERTZ marks in the business of renting and leasing cars and trucks.