

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM449891

|                                                                                                                                                                                                 |                                                    |                       |                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|------------------------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                                     |                       |                                                |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                                |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                                                |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                             |
| Al Jazeera Media Network                                                                                                                                                                        |                                                    | 07/20/2017            | A private institution of public benefit: QATAR |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                                                |
| <b>Name:</b>                                                                                                                                                                                    | beIN Media Group LLC                               |                       |                                                |
| <b>Street Address:</b>                                                                                                                                                                          | P.O. Box 23231                                     |                       |                                                |
| <b>City:</b>                                                                                                                                                                                    | Doha                                               |                       |                                                |
| <b>State/Country:</b>                                                                                                                                                                           | QATAR                                              |                       |                                                |
| <b>Entity Type:</b>                                                                                                                                                                             | Limited Liability Company: QATAR                   |                       |                                                |
| <b>PROPERTY NUMBERS Total: 2</b>                                                                                                                                                                |                                                    |                       |                                                |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                      | <b>Word Mark</b>      |                                                |
| <b>Registration Number:</b>                                                                                                                                                                     | 4665444                                            | BEIN                  |                                                |
| <b>Registration Number:</b>                                                                                                                                                                     | 5066623                                            | BEIN SPORT            |                                                |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                    |                       |                                                |
| <b>Fax Number:</b>                                                                                                                                                                              | 3102860488                                         |                       |                                                |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                    |                       |                                                |
| <b>Phone:</b>                                                                                                                                                                                   | 3109854283                                         |                       |                                                |
| <b>Email:</b>                                                                                                                                                                                   | mpilosof@ipbymbp.com                               |                       |                                                |
| <b>Correspondent Name:</b>                                                                                                                                                                      | Maurice b Pilosof                                  |                       |                                                |
| <b>Address Line 1:</b>                                                                                                                                                                          | PO Box 691937                                      |                       |                                                |
| <b>Address Line 4:</b>                                                                                                                                                                          | West Hollywood, CALIFORNIA 90069                   |                       |                                                |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Maurice B. Pilosof                                 |                       |                                                |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Maurice B. Pilosof/                               |                       |                                                |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 11/06/2017                                         |                       |                                                |
| <b>Total Attachments: 1</b>                                                                                                                                                                     |                                                    |                       |                                                |
| source=TM assignment#page1.tif                                                                                                                                                                  |                                                    |                       |                                                |

OP \$65.00 4665444

DEED OF ASSIGNMENT

THIS TRADEMARK ASSIGNMENT IS MADE AND IS EFFECTIVE ON JULY 20 2017, BETWEEN Al Jazeera Media Network (hereinafter the "Assignor") and beIN Media Group LLC, a limited liability company organized under the laws of Qatar (hereinafter the "Assignee").


WHEREAS the Assignor is the owner of U.S. Trademark Registration Nos. 4665444 and 5066623 (hereinafter the "Registrations") for the marks BEIN and BEIN SPORT (the "Marks") (the Marks and the Registrations collectively referred to as the "IP Property").

AND WHEREAS the Assignor has agreed with the Assignee to assign, sell, transfer and otherwise convey to Assignee the IP Property and all goodwill associated therewith.

NOW THEREFORE THIS DEED WITNESSETH, that in pursuance of the said agreement and in consideration of the sum of QAR 1.00 the receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer all rights, title and interest to the Assignees in and to the IP Property.

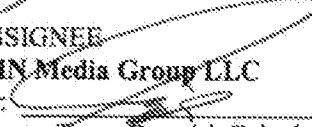
IN WITNESS WHEREOF, THE parties hereto intending to be legally bound have hereby affixed their signature as of the date first written above.

ASSIGNOR  
Al Jazeera Media Network

By:   
Name: Khalid Al Johar  
Title: Executive Director of HR & Administration



ASSIGNEE  
beIN Media Group LLC

By:   
Name: Tareq Darwish Zainal  
Title: Executive Director of Human Resources and Financial Affairs

