

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450069

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Shake-N-Go Fashion, Inc. | | 11/05/2017 | Corporation: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Mayde Beauty Inc. | | |
| Street Address: | 85 Harbor Road | | |
| City: | Port Washington | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11050 | | |
| Entity Type: | Corporation: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87521916 | MAYDE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2125750671 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2127909200 | | |
| Email: | trademark@cll.com | | |
| Correspondent Name: | Jeffrey H. Epstein | | |
| Address Line 1: | Cowan, Liebowitz & Latman, P.C. | | |
| Address Line 2: | 114 West 47th Street | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| NAME OF SUBMITTER: | Jeffrey H. Epstein | | |
| SIGNATURE: | /Jeffrey H. Epstein/ | | |
| DATE SIGNED: | 11/07/2017 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 87521916

TRADEMARK DEED OF ASSIGNMENT

WHEREAS, Shake-N-Go Fashion, Inc., a New York corporation, having an address at 85 Harbor Road, Port Washington, New York 11050, United States of America ("Assignor"), has adopted and used the trademark MAYDE (the "Trademark"), and is the owner of U.S. Application No. 87/521,916 for the aforesaid Trademark (the "U. S. Application ");

WHEREAS, Mayde Beauty Inc., a New York corporation, having an address at 85 Harbor Road, Port Washington, New York 11050, United States of America ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States of America and its territories and possessions, including the U.S. Application therefor;

AND WHEREAS, the Assignee is a successor to that portion of the business of the Assignor to which the Trademark relates;

NOW THEREFORE, in consideration of US \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States, its territories and possessions, including the U.S. Application therefor, together with the goodwill of the business symbolized by the Trademark being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: 11 / 05, 2017

SHAKE-N-GO FASHION, INC.

By: James K. Kim
Name: James K. Kim
Title: president
an Officer of the Company