

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Forethought Life Insurance Company		10/24/2017	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	Global Atlantic Financial Company		
Street Address:	132 Turnpike Road		
City:	Southborough		
State/Country:	MASSACHUSETTS		
Postal Code:	01772		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5256819	CHOICE ACCUMULATION	
Registration Number:	5256820	CHOICE INCOME	
CORRESPONDENCE DATA			
Fax Number:	3172378480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmmpls@faegrebd.com		
Correspondent Name:	Amie Peele Carter/Marla Manning		
Address Line 1:	300 N. Meridian Street		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Marla Manning		
SIGNATURE:	/Marla Manning/		
DATE SIGNED:	11/08/2017		
Total Attachments: 2			
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OP \$65.00 5256819

Trademark Assignment

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Forethought Life Insurance Company, an Indiana corporation, with a business address of 10 West Market Street, Suite 2300, Indianapolis, Indiana, 46204 ("ASSIGNOR"), and Global Atlantic Financial Company, a Delaware corporation, with a business address of 132 Turnpike Road, Southborough, Massachusetts 01772 ("ASSIGNEE").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby states as follows:

ASSIGNOR owns the trademarks, and the goodwill of the business symbolized thereby, and associated applications and registrations identified on Exhibit A, which is attached and incorporated herein by reference (the "MARKS").

ASSIGNOR wishes to convey all of ASSIGNOR'S worldwide right, title and interest in and to the MARKS to ASSIGNEE.

ASSIGNOR hereby assigns all right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, to ASSIGNEE. ASSIGNOR shall provide lawful testimony and reasonable assistance and execute any and all documents necessary for ASSIGNEE to perfect, maintain and enforce its rights in the MARKS and the registrations therefor.

This assignment shall be effective worldwide.

Executed this 24 day of OCT, 2017.

FORETHOUGHT LIFE INSURANCE
COMPANY (ASSIGNOR)

By: [Signature]

Name: Lori Dittus

Title: SVP Marketing

GLOBAL ATLANTIC FINANCIAL
COMPANY (ASSIGNEE)

By: [Signature]

Name: Brooke Greyer

Title: VP Marketing

EXHIBIT A

U.S. Applications

Title	Serial No.	Registration No.
CHOICE ACCUMULATION	86/702,253	5,256,819
CHOICE INCOME	86/702,255	5,256,820