

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450279

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simply Southern Fine Art and Home Decor, LLC		06/17/2016	Limited Liability Company: LOUISIANA
RECEIVING PARTY DATA			
Name:	Simply Southern, LLC		
Street Address:	116 Catalpa Lane		
City:	Mandeville		
State/Country:	LOUISIANA		
Postal Code:	70471		
Entity Type:	Limited Liability Company: LOUISIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3335887	SIMPLY SOUTHERN	
Serial Number:	87388997	SIMPLY SOUTHERN	
CORRESPONDENCE DATA			
Fax Number:	2253820232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2253817000		
Email:	wdelaune@bakerdonelson.com		
Correspondent Name:	Warner J. Delaune		
Address Line 1:	450 Laurel Street		
Address Line 2:	Chase North Tower, FL 20		
Address Line 4:	Baton Rouge, LOUISIANA 70801		
NAME OF SUBMITTER:	Warner J. Delaune		
SIGNATURE:	/Warner J. Delaune/		
DATE SIGNED:	11/09/2017		
Total Attachments: 4			
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OP \$65.00 3335887

Tom Schedler
SECRETARY OF STATE

State of Louisiana
Secretary of State



COMMERCIAL DIVISION
225.925.4704

06/20/2016

Administrative Services
225.932.5317 Fax
Corporations
225.932.5314 Fax
Uniform Commercial Code
225.932.5318 Fax

JAMES L. BRADFORD, III
DAIGLE FISSE & KESSENICH
P.O. BOX 5350
COVINGTON, LA 70434-5350

DEAR SIR/MADAM:

SIMPLY SOUTHERN, LLC

It has been a pleasure to approve and place on file your name change. The appropriate evidence is attached for your files.

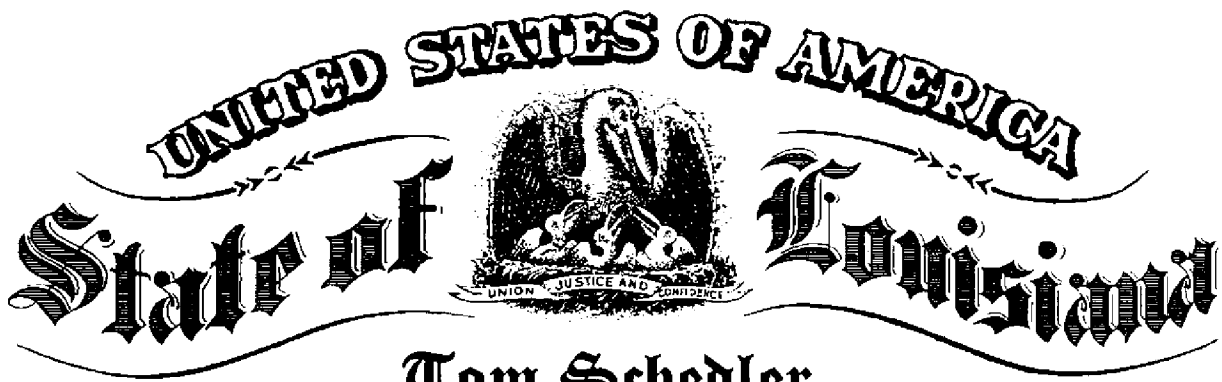
Payment of the filing fee is acknowledged by this letter.

Online filing options are available if changes are necessary to your registration or you need to file an annual report. Please visit our website at **GeauxBiz.com** for your future business needs.

Sincerely,

A handwritten signature in black ink, appearing to read "Brad", is written over the word "Sincerely,".

The Commercial Division
ES



Tom Schedler
SECRETARY OF STATE

As Secretary of State of the State of Louisiana, I do hereby Certify that

the attached document(s) of

SIMPLY SOUTHERN, LLC

are true and correct and are filed in the Louisiana Secretary of State's Office.

42303478

NMCHG

06/17/2016 2 pages

In testimony whereof, I have hereunto set my hand and caused the Seal of my Office to be affixed at the City of Baton Rouge on,

June 20, 2016

Secretary of State

BS 40270280K



Certificate ID: 10722257#LJH62

To validate this certificate, visit the following web site, go to **Business Services**, **Search for Louisiana Business Filings**, **Validate a Certificate**, then follow the instructions displayed.

www.sos.la.gov

FIRST AMENDMENT TO THE ARTICLES OF ORGANIZATION

OF

SIMPLY SOUTHERN FINE ART AND HOME DECOR, L.L.C.

The undersigned, for purposes of amending its Articles of Organization dated August 2, 2010 and filed with the Louisiana Secretary of State on August 4, 2010, in accordance with the Louisiana Limited Liability Company Law, hereby amends its Articles of Organization as follows:

Article I is deleted and restated as follows:


ARTICLE I

NAME

The name of this Limited Liability Company is:


SIMPLY SOUTHERN, LLC

Thus done and passed before me, the undersigned Notary and the undersigned two witnesses this 17th day of June, 2016.




Rebeca A. Bradford, its Authorized Member

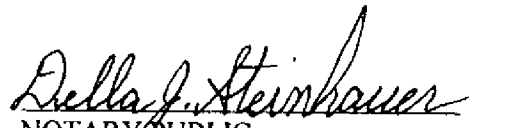
WITNESSES:



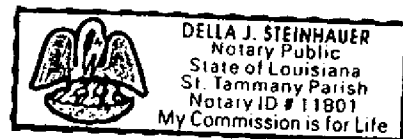
Print Name: James L. Bradford, Jr.



Print Name: Donna S. Barback



NOTARY PUBLIC
Notary/Bar No. 11801
Print Name: Della J. Steinhauer
My Commission Expires: at death



ACTION BY UNANIMOUS WRITTEN CONSENT

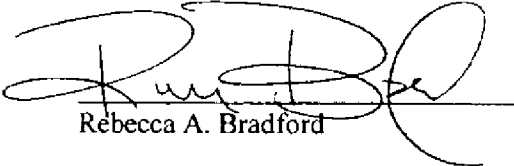
The undersigned, being the sole member of Simply Southern Fine Art and Home Decor, L.L.C., a Louisiana limited liability company (the "Company"), hereby adopt, confirm and ratify the following resolutions in writing in lieu of a meeting:

WHEREAS, the Company desires to change its name to Simply Southern, LLC and to authorize Rebecca A. Bradford to sign any and all documents necessary to change the Company's name.

NOW THEREFORE, BE IT RESOLVED, that the Company shall change its name from "Simply Southern Fine Art and Home Decor, L.L.C." to "Simply Southern, LLC."

RESOLVED FURTHER, that Rebecca A. Bradford be and hereby is, authorized, empowered and directed to take all such action, execute and deliver such documents and make such payments and distributions as she deems necessary and desirable to complete the name change of the Company and to give effect to the foregoing resolution, including, but not limited to, the filing of documents with the Louisiana Secretary of State for and on behalf of the Company, including specifically an amendment to the Articles of Organization and the cancellation of the Company's trade name "Simply Southern," if necessary, together with the payment of all necessary fees.

IN WITNESS WHEREOF, the undersigned has executed this Action by Unanimous Written Consent effective as of this 17th day of June 2016.


Rebecca A. Bradford

6/17/16
Date