TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM450449

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
GARB GAMEDAYWEAR, LLC		11/09/2017	Limited Liability Company: UTAH	

RECEIVING PARTY DATA

Name:	BADGER SPORTSWEAR, LLC	
Street Address:	111 Badger Lane	
City:	Statesville	
State/Country:	NORTH CAROLINA	
Postal Code:	28625	
Entity Type:	Limited Liability Company: NORTH CAROLINA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	87618037	G GARBATHLETICS
Serial Number:	87618031	GARB ATHLETICS

CORRESPONDENCE DATA

8032559831 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (803) 799-2000

Email: ip@nelsonmullins.com

Nelson Mullins Riley & Scarborough LLP **Correspondent Name:**

Address Line 1: 1320 Main Street Address Line 2: Meridian, 17th Floor

Address Line 4: Columbia, SOUTH CAROLINA 29211

NAME OF SUBMITTER:	Charles G. Zug
SIGNATURE:	/cgz/
DATE SIGNED:	11/09/2017

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of November 9, 2017, is made by GARB GAMEDAYWEAR, LLC, a Utah limited liability company ("Seller"), in favor of BADGER SPORTSWEAR, LLC, a North Carolina limited liability company ("Buyer").

WHEREAS, under the terms of that Asset Purchase Agreement, dated November 9, 2017 ("Asset Purchase Agreement"), by and among Buyer, Seller, each of the "Securityholders" signatory thereto, and Steven R. Rosenbeck, as representative of the "Securityholders," Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

- 1. <u>Assignment</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer all of Seller's right, title, and interest in and to the following (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:
 - (a) the trademark registrations and/or applications set forth on <u>Schedule 1</u> hereto and all issuances, extensions, and renewals thereof;
 - (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark to record and register this Trademark Assignment upon request by Buyer. Following the date hereof, upon Buyer's reasonable request and at Buyer's sole cost and expense, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Buyer, or any assignee or successor thereto.

TRADEMARK REEL: 006201 FRAME: 0444 3. <u>Governing Law.</u> This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[Signature Page Follows]

IN WITNESS WHEREOF, Seller has duly executed and delivered this Trademark Assignment as of the date first written above.

SELLER

GARB GAMEDAYWEAR, LLC

By: Steven R. Rosenbeck:

Steven R. Rosenbeck:

Steven R. Rosenbeck:

TRADEMARK REEL: 006201 FRAME: 0446

Schedule 1

ASSIGNED TRADEMARKS

Applications					
Image	Mark	Serial Number	Filing Date		
Garb Athletics	G GARBATHLETICS	87618037	September 21, 2017		
GARB ATHLETICS	GARB ATHLETICS	87618031	September 21, 2017		

TRADEMARK REEL: 006201 FRAME: 0447

RECORDED: 11/10/2017