

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450465

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Buddha, Inc.		11/08/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Steven Madden Ltd.		
Street Address:	52-16 Barnett Avenue		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11104		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87589524	BIG BUDDHA	
CORRESPONDENCE DATA			
Fax Number:	212425288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	James E. Rosini		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	87750/272267		
NAME OF SUBMITTER:	James E. Rosini		
SIGNATURE:	/JER/		
DATE SIGNED:	11/10/2017		
Total Attachments: 1			
source=87750 Big Buddha Assignment#page1.tif			

CH \$40.00 87589524

TRADEMARK ASSIGNMENT

WHEREAS, Big Buddha, Inc., a corporation organized under the laws of the state of Delaware, (hereinafter "Assignor"), having an address of 52-16 Barnett Avenue, Long Island City, New York 11104, is the owner of all right, title and interest in and to U.S. trademark application no. 87/589524 (the "Trademark"); and

WHEREAS, Steven Madden Ltd., a corporation organized under the laws of the state of Delaware, having an address of 52-16 Barnett Avenue, Long Island City, New York 11104, a (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark, and including, without limitation, all common law and foreign rights, if any, in and to the Trademark, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor is assigning that portion of the business to the which the trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. Section 1060).

BIG BUDDHA, INC.

Date: 11/8/2017

Lisa Veitch
Name: Lisa Veitch
Title: Vice President

NY01:4390573.1