## OP \$65.00 4451541

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM450524

NATURE OF CONVEYANCE:  Corrective Assignment to correct the error in the assignment document from Vantage Hospitality Group, Inc. to Red Lion Hotels Franchising, Inc. previously recorded on Reel 006050 Frame 0522. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.	SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
	NATURE OF CONVEYANCE:	from Vantage Hospitality Group, Inc. to Red Lion Hotels Franchising, Inc. previously recorded on Reel 006050 Frame 0522. Assignor(s) hereby

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vantage Hospitality Group, Inc.		10/16/2017	Corporation:

#### **RECEIVING PARTY DATA**

Name:	Vantage Hospitality Group, Inc.	
Street Address:	3300 North University Dr., Suite 500	
City:	Coral Springs	
State/Country:	FLORIDA	
Postal Code:	33065	
Entity Type:	Corporation: FLORIDA	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4451541	BROWN NESTER
Registration Number:	4639806	VANTAGE INSURANCE BY VISI

#### **CORRESPONDENCE DATA**

**Fax Number:** 3036293450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 303-629-3400

**Email:** holt.jake@dorsey.com

Correspondent Name: Jacob A. Holt

Address Line 1: 1400 Wewatta Street, Suite 400

Address Line 2: IP Department

Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER:	Jacob A. Holt
SIGNATURE:	/jah10267/
DATE SIGNED:	11/10/2017

**Total Attachments: 31** 

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#### **DECLARATION OF JULIE LANGENHEIM**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the registration, declares that:

- 1. I hold the position of Vice President of Transactions and Corporate Management for Red Lion Hotels Franchising, Inc.
- 2. I am authorized to execute this declaration on behalf of Red Lion Hotels Franchising, Inc. and have firsthand knowledge of the facts stated herein.
- 3. Effective September 30, 2016, Vantage Hospitality Group, Inc. and Red Lion Hotels Franchising, Inc. entered into a Trademark Assignment whereby certain trademark applications and registrations were assigned to Red Lion Hotels Franchising, Inc. The Trademark Assignment was recorded with the USPTO Assignment Recordation Branch at Reel 006050, Frame 0522-0551.
- 4. The schedules to the Trademark Assignment inadvertently contained two trademark registrations that were not intended as part of the assignment. The details of which are listed below:

Trademark	Serial No. / Registration No.	Filing Date / Registration Date	Country
BROWN NESTER	SN: 86014068	Filed: Jul. 18, 2013	United States of
	RN: 4451541	Reg.: Dec. 17, 2013	America
VANTAGE	SN: 86133995	Filed: Dec. 03, 2013	United States of
INSURANCE	RN: 4639806	Reg.: Nov. 18, 2014	America

- 5. The parties have executed an amendment to correct the Trademark Assignment by deleting all reference to these registrations.
- 6. Vantage Hospitality Group, Inc., has been and continues to be the sole owner of the above identified trademark registrations and the goodwill associated therewith.

All of the foregoing statements are made of my own knowledge and are true.

RED LION HOTELS FRANCHISING, INC.

Name: Julie Langerheim

Title: VP Transactions & Corporate Management

4814-3758-8049\1

# OP \$1090.00 437802

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM426355

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vantage Hospitality Group, Inc.		02/10/2017	Corporation:

#### **RECEIVING PARTY DATA**

Name:	Red Lion Hotels Franchising, Inc.	
Street Address:	201 West North River Drive	
Internal Address:	Suite 100	
City:	Spokane	
State/Country:	WASHINGTON	
Postal Code:	99201	
Entity Type:	Corporation: WASHINGTON	

#### **PROPERTY NUMBERS Total: 43**

		Word Mark
Registration Number:	4378025	3 PALMS HOTEL
Registration Number:	4378027	3 PALMS HOTELS & RESORTS
Registration Number:	4378026	3 PALMS RESORT
Registration Number:	1309495	A SUITE FOR THE PRICE OF A ROOM
Registration Number:	4659539	A VOICE AND A VOTE
Registration Number:	4659538	A VOICE AND A VOTE
Registration Number:	4431126	AAROGEN
Registration Number:	4536917	AAROGEN
Registration Number:	2880406	AMERICA'S BEST INN
Registration Number:	3081844	AMERICA'S BEST INN & SUITES
Registration Number:	2877997	AMERICA'S BEST INNS
Registration Number:	2875693	AMERICA'S BEST INNS & SUITES
Registration Number:	2875692	AMERICA'S BEST SUITES
Registration Number:	2810370	AS CLOSE TO HOME AS WE CAN MAKE IT
Registration Number:	4451541	BROWN NESTER
Registration Number:	2183112	
Registration Number:	2724063	COUNTRY HEARTH INN
Registration Number:	2724062	COUNTRY HEARTH INN & SUITES

900404931 REEL: 006060 FRAME: 0520

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3488187	COUNTRY HEARTH INN & SUITES
Registration Number:	3488185	COUNTRY HEARTH INN
Registration Number:	1393558	COUNTRY HEARTH INN
Registration Number:	3488182	COUNTRY HEARTH INNS & SUITES
Registration Number:	2724061	COUNTRY HEARTH SUITES
Registration Number:	3488189	COUNTRY HEARTH SUITES
Registration Number:	3032342	DREAMIUM BED
Registration Number:	4031513	JAMESON INN
Registration Number:	3499595	JAMESON SUITES
Registration Number:	2182034	JI
Registration Number:	4438529	LET US HANDLE THE DETAILS
Registration Number:	4331872	LEXINGTON
Registration Number:	2212584	LEXINGTON
Registration Number:	1072371	LEXINGTON
Registration Number:	4496892	LEXINGTON
Registration Number:	4500881	LEXINGTON
Registration Number:	4499142	LEXINGTON LEGACY
Registration Number:	4525828	LEXINGTON REWARDS
Registration Number:	4525829	LEXINGTON REWARDS
Registration Number:	4525503	OUR GUESTS COME FIRST
Registration Number:	4536916	OUR GUESTS COME FIRST DISCOVER. DELIVER.
Serial Number:	86970870	SIGNATURE INN
Registration Number:	1211925	SIGNATURE INN S
Registration Number:	1719701	THE JAMESON INN
Registration Number:	4639806	VANTAGE INSURANCE BY VISI

#### **CORRESPONDENCE DATA**

**Fax Number:** 3053716807

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 305.341.3000

Email: trademarks@pch-iplaw.com

Correspondent Name: Michael B. Chesal
Address Line 1: 2 South Biscayne Blvd.

Address Line 2: Suite 3700

Address Line 4: Miami, FLORIDA 33131

NAME OF SUBMITTER:	Josh E. Saltz
SIGNATURE:	/Josh E. Saltz/
DATE SIGNED:	05/05/2017

#### **Total Attachments: 27** source=Trademark Assignment - Vantage to Red Lion (00084960)#page1.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page2.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page3.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page4.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page5.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page6.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page7.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page8.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page9.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page10.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page11.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page12.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page13.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page14.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page15.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page16.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page17.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page18.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page19.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page20.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page21.tif source=Trademark Assignment - Vantage to Red Lion (00084960)#page22.tif

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### TRADEMARK ASSIGNMENT (BY VANTAGE HOSPITALITY GROUP, INC.)

This Trademark Assignment ("<u>Assignment</u>"), effective as of <u>September 30, 2016</u> (the "<u>Effective Date</u>") is made and entered into by and among Vantage Hospitality Group, Inc., a Florida corporation ("<u>Assignor</u>") with its principal place of business located at 3300 North University Dr., Suite 500, Coral Springs, Florida, 33065, USA, and Red Lion Hotels Franchising, Inc., a Washington corporation ("<u>Assignee</u>") with its principal place of business located at 201 West North River Drive, Suite 100, Spokane, Washington 99201, USA.

WHEREAS, as of the Effective Date, Assignor owned all right, title and interest in and to the trademarks identified on **Schedule A** and **Schedule B** attached hereto (the "<u>Marks</u>"), together with the registrations and applications therefor (the "<u>Applications and Registrations</u>");

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of September 13, 2016, Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks and the Applications and Registrations;

WHEREAS, pursuant to that certain Bill of Sale, Assignment and Assumption Agreement dated as of the Effective Date (the "Original Assignment"), Assignor assigned to Assignee certain Purchased Assets, including all of Assignor's right, title and interest in and to the Marks and Applications and Registrations; and

WHEREAS, Assignor and Assignee now desire to ratify and confirm the Original Assignment for purposes of recording the corresponding transfer of rights in the Marks and Applications and Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

- 1. Assignor hereby assigns, transfers and delivers unto Assignee all of Assignor's right, title and interest in and to the Marks and the Applications and Registrations as of the Effective Date, including, without limitation: (a) all common law and statutory rights therein; (b) the goodwill appurtenant thereto; and (c) all claims and causes of action arising from or relating to the use and/or registration of the Marks, including, but not limited to, claims for infringement and royalties. To the extent that the Applications and Registrations include United States applications filed on an intent-to-use basis pursuant to 15 U.S.C. § 1051(b), the parties acknowledge that the Original Assignment constituted an "assignment to a successor to the business of the applicant, or portion thereof, to which the subject mark pertains" and that such business was "ongoing and existing" in accordance with 15 U.S.C. § 1060(a).
- 2. The parties request that the trademark offices for the respective Applications and Registrations worldwide accept this Assignment for recordation to reflect the change in ownership evidenced hereby.

[signatures on next page]

Assignor:	
Vantage Hospitality Group, Inc.	
Name: BOYCARD WOLL	
Name: 60% 60% PW7 C4	
Title: 60	
Date: 2-10-17	
Executed at 3300 N. University D. \$500 C (address)	2 FL 23067
(address)*	
STATE OF FL )	
COUNTY OF Brown )	
The foregoing instrument was acknowledged below a company of the c	fore me this IVI day of
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N. J.	Western War
Notary Public Saneida Slayton	Personallyknown
COMMISSION #F239558 EXPIRES: June 10, 2019	Or Produced Identification
Typed, Printed or Stamped Name of Notary Publi	Type of Identification Produced
Typed, Printed or Stamped Name of Notary Publi	ie
A pairm and	
Assignee:	
Dad Lian Hatale Evanshiring Inc	
Red Lion Hotels Franchising, Inc.	
By:	
Name:	
Title:	
Date:	
Executed at:	
Executed at:(address)	
The same same	
STATE OF	
) SS:	
COUNTY OF)	
The foregoing instrument was acknowledged before	re me this day of
, 2017, by	, , , , , , , , , , , , , , , , , , ,
Notary Public	Dananallakaana
scial is main	Personallyknown
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Francial Reintard on Stammand Manage of Maton, Bukkin	Type of Identification Produced
Typed, Printed or Stamped Name of Notary Public	

Assignor:	
Vantage Hospitality Group, Inc.	
By:	
Name:	
Title:	
Date:	
Executed at: (address)	
(address)	
STATE OF	
) SS:	
COUNTY OF	
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The foregoing instrument was acknowledged befo	
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Assignee:	
1 SUDJECTION	
Red Lion Hotels Franchising, Inc.	
Name: & Thomas L. McKernan Title: Evf, Ceneral Consel	
Name: & MOVAS C. MCKED NOCEL	
Deta: 2/1000	
Date: 2/10/2017 Executed at: 201 W. NOVY PIVER DE.	COOKANO (1)A-99271
(address)	portario, con 1/201
· · · · · · · · · · · · · · · · · · ·	
STATE OF <u>WA</u> )  COUNTY OF <u>Spokane</u> )	
) SS:	
COUNTY OF Spokane)	
	INM
The foregoing instrument was acknowledged before 7017, by 100000000000000000000000000000000000	me this 10° day of
+ 1017, by 11011/as	<u>Linckeirnen</u>
	/
Notary Public	Personallyknown
JECHOLES"	Or Produced Identification
	Type of Identification Produced
Typed, Printed or Stanger Name of Notary Public	
1. N. 3.01/18 E	
Typed, Printed or Stamper Name of Notary Public	TRADEMARK

#### **SCHEDULE A**

## TRADEMARK APPLICATIONS AND REGISTRATIONS (SORTED BY COUNTRY)

#### Vantage Hospitality Group, Inc.

Printed: 2/8/2017 Page Owner Trademark Report by Country 1 Status: **ACTIVE** REFERENCE# **MARK FILED** APPL# REGDT REG# **STATUS** CLASSES ARGENTINA VAN.081ART AMERICA'S BEST INN 3/4/2009 2275086 REGISTERED **BAHRAIN** VAN.005WOT.BH LEXINGTON COLLECTION BY REGISTERED 12/4/2009 1024277 12/4/2009 1024277 43 VANTAGE and Design 43 - Hotel and motel services BANGLADESH VAN.002BDT **LEXINGTON** 5/28/2012 154384 PENDING 35 35 - offering business management and technical assistance in the establishment and/or operation of hotels and motels VAN.002BDT1 **LEXINGTON PENDING** 5/28/2012 154387 43 43 - hotel and motel services VAN.003BDT LEXINGTON and Design 5/28/2012 154385 PENDING 35 35 - offering business management and technical assistance in the establishment and/or operation of hotels and motels VAN.003BDT1 LEXINGTON and Design 5/28/2012 154386 PENDING 43 43 - hotel and motel services **BOLIVIA** VAN.005BOT LEXINGTON COLLECTION by 10/9/2009 4124-09 9/8/2010 122709-C REGISTERED 43 VANTAGE and Design 43 -BRAZIL **LEXINGTON** VAN.002BRT 8/10/2009 830362134 10/9/2012 830362134 REGISTERED 43 43 -LEXINGTON COLLECTION by VAN.005BRT 8/10/2009 830362142 10/9/2012 830362142 REGISTERED 43 Vantage and Design 43 -**CANADA** VAN.058CAT A VOICE AND A VOTE 5/30/2014 1679277 6/8/2016 940350 REGISTERED 35 35 - (1) Offering marketing and business management assistance to others in the establishment and operation of lodging facilities; offering marketing and business management assistance to others in the establishment and operation of hotels, motels and campground facilities. (2) Offering marketing and business management assistance in the establishment and operation of lodging facilities. VAN.059CAT A VOICE AND A VOTE and Design 5/30/2014 6/8/2016 940349 REGISTERED 35 35 - Offering marketing and business management assistance to others in the establishment and operation of lodging facilities; offering marketing and business management assistance to others in the establishment and operation of hotels and motels offering marketing and business management assistance in the establishment and operation of lodging facilities. **CHILE** VAN.002CLT **LEXINGTON** 8/6/2009 873.45 881.055 4/14/2010 REGISTERED 43 43 -VAN.005CLT LEXINGTON COLLECTION by 8/6/2009 873.451 4/14/2010 881.056 REGISTERED 43 Vantage and Design 43 -**CHINA** VAN.083CNT AMERICA'S BEST HOTELS & 4/19/2012 10793865 **PENDING** 

**RESORTS** and Design

Owner Trademark F	•			_		inted: 2/8/2017	Page 2
REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
CHINA continued VAN.002CNT	LEXINGTON	12/12/2006	5,780,279	1/28/2010	5,780,279	REGISTERED	43
43 - Hotel and	d motel services						
VAN.003CNT	LEXINGTON and Design	2/28/2013	12203922	2/28/2016	12203922	REGISTERED	35
	business management in the establis t and operation of hotels and motels;						the
VAN.003CNT1	LEXINGTON and Design	2/5/2013	12153928	7/28/2014	12153928	REGISTERED	43
43 - Hotels ar	nd motels						
VAN.033CNT	LEXINGTON COLLECTION and Design	3/21/2011	9236481	5/14/2012	9236481	REGISTERED	43
43 - Hotel and	d motel services						
VAN.005WOT.CN	LEXINGTON COLLECTION BY VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	43
43 - Hotel and	d motel services						
VAN.034CNT1	LEXINGTON LEGACY	2/5/2013	12153929	7/28/2014	12153929	REGISTERED	43
43 - Hotel and	d motel services.						
VAN.051CNT	LEXINGTON REWARDS	2/13/2014	14018502	7/7/2016	14018502	REGISTERED	35
35 - Advertisi	ng; marketing services; sales promot	ion for others;	business mana	gement of hotel	s; business ma	anagement assistance	
VAN.052CNT	LEXINGTON REWARDS and Design	2/13/2014	14018503	4/7/2016	14018503	REGISTERED	35
35 - Advertisi	ng; marketing services; Sales promo	tion for others	; Business mana	agement of hote	ls; Business m	anagement assistance	
VAN.035CNT	乐心 登 (Chinese Transliteration of LEXINGTON)	11/28/2012	11810507	5/7/2014	11810507	REGISTERED	35
35 - Offering	business management assistance in	the establishn	nent and/or ope	ration of hotels			
VAN.035CNT1	乐心 登 (Chinese Transliteration of LEXINGTON)	11/28/2012	11810506	5/7/2014	11810506	REGISTERED	43
43 - Hotel and	d motel services						
COLOMBIA							
VAN.002COT	LEXINGTON	8/9/2009	09-082188	2/16/2010	396.674	REGISTERED	43
43 -							
VAN.005COT	LEXINGTON COLLECTION by Vantage and Design	8/6/2009	09-082191	4/26/2010	400132	REGISTERED	43
43 -							
CROATIA							
VAN.005WOT.HR	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	43
43 - Hotel and	d motel services						
ECUADOR							
VAN.005ECT	LEXINGTON COLLECTION by Vantage and Design	9/16/2009	219292	3/16/2010	663-10	REGISTERED	43
43 -	-						
ECVDT							
EGYPT VAN.002EGT	LEXINGTON	8/25/2009	235233	8/17/2011	235233	REGISTERED	43
43 -							.0
	TENT CONVENT	10/4/0000	A0010000	1/10/0010	1000400	BEOLOTEBES	
VAN.002WOT	LEXINGTON	12/4/2009	A0018323	1/18/2010	1028402	REGISTERED	42

42 -

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
TIET ETTETTOE	170 11 11 1	11225	7.1.1.211	112001	TTE GII	0171100	02.0020
EUROPEAN U	NION (EUTM & RCD)						
VAN.089EUT	3 PALMS HOTELS & RESORTS and Design			5/18/2009	7246151	REGISTERED	
VAN.002EUT	LEXINGTON	4/1/1996	76125	3/6/1998	76125	REGISTERED	4:
42 - Hotel se	ervices and hotel reservation services						
VAN.005WOT.EU	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	4
43 - Hotel an	nd motel services						
HONG KONG							
VAN.031HKT	FREESTYLE	5/12/2010	301610982	5/12/2010	301610982	REGISTERED	4
	nd motel services, not inlouding overn to the general public.	ight accomome	odatuions, rendere	d to existing a	nd prospective hot	el and property ow	ners and
VAN.002HKT	LEXINGTON	5/12/2010	301610973	5/12/2010	301610973	REGISTERED	4
43 - Hotel an	nd motel services						
VAN.005HKT	LEXINGTON COLLECTION BY VANTAGE and Design	5/12/2010	301611350	5/12/2010	301611350	REGISTERED	4
43 - Hotel an	nd motel services						
VAN.051HKT	LEXINGTON REWARDS	12/30/2013	302853379	12/29/2013	302853379	REGISTERED	3
35 - Custome	er loyalty services, namely providing	hotel incentive	award programs for	or promotional	purpose.		
VAN.052HKT	LEXINGTON REWARDS and Design	12/30/2013	302853360	12/29/2013	302853360	REGISTERED	3
35 - Custome	er loyalty services, namely providing	hotel incentive	award programs for	or promotional	purpose.		
VAN.035HKT	乐心 登 (Chinese Transliteration of LEXINGTON)	4/2/2013	302566071	4/2/2013	302566071	REGISTERED	35,4
· ·	business management assistance in d Motel services.	the establishn	nent and/or operat	ion of hotels.			
INDIA							
VAN.089INT	3 PALMS HOTELS & RESORTS and Design	9/19/2008	1734611	12/16/2010	1734611	REGISTERED	4:
42 - Hotel an	nd motel services						
VAN.071INT	JAMESON INN	8/5/2013	2575852			PENDING	4
43 - Hotel ac	commodation services; hotel and mo	tel services					
VAN.002INT	LEXINGTON	11/28/2011	2240700			PENDING	
VAN.033INT	LEXINGTON COLLECTION by Vantage and Design	3/30/2009	1800972			PENDING	4:
42 -							
INDONESIA							
VAN.002IDT	LEXINGTON	1/25/2013	J002013003345			PENDING	35,4
	business management and technical d motel services	assistance in	the establishment	and/or operati	on of hotels and m	otels	
VAN.003IDT	LEXINGTON and Design	1/25/2013	J002013003346			PENDING	35,4
_	business management and technical d motel services	assistance in	the establishment	and/or operati	on of hotels and me	otels	
VAN.034IDT	LEXINGTON LEGACY	1/25/2013	J002013003344			PENDING	35,4
	<del>-</del> -						,

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
INDONESIA continu	ued						
VAN.052IDT	LEXINGTON REWARDS and Design	5/8/2014	J002014020991			PENDING	3
35 - Custome	er loyalty services, namely providing h	otel incentive	award programs.				
ISRAEL							
VAN.002ILT	LEXINGTON	8/9/2009	222873	12/5/2010	222873	REGISTERED	4
43 -							
VAN.005ILT	LEXINGTON COLLECTION by Vantage and Design	8/9/2009	222874	5/17/2011	222874	REGISTERED	4
43 -							
LEBANON							
VAN.002LBT	LEXINGTON	9/1/2009	6126	9/16/2009	124110	REGISTERED	4
43 -							
VAN.005LBT	LEXINGTON COLLECTION by Vantage and Design	8/7/2009	5554	9/24/2009	124222	REGISTERED	4
43 -							
MACAO							
VAN.031MOT	FREESTYLE	5/12/2010	N/49204	9/27/2010	N/49204	REGISTERED	4
43 - Hotel an	d motel services						
VAN.002MOT	LEXINGTON	5/12/2010	N/49202	9/27/2010	N/49202	REGISTERED	2
43 - Hotel an	d motel services						
VAN.005MOT	LEXINGTON COLLECTION BY VANTAGE and Design	5/12/2010	N/49203	9/27/2010	N/49203	REGISTERED	4
43 - Hotel an	d motel services						
VAN.052MOT	LEXINGTON REWARDS and Design	1/28/2014	82727	7/9/2014	82727	REGISTERED	3
35 - Custome	er loyalty services, namely providing h	otel incentive	award programs.				
VAN.032MOT	YOU DESERVE IT!	5/12/2010	N/49205	9/27/2010	N/49205	REGISTERED	4
43 - Hotel an	d motel services						
VAN.035MOT	乐心 登 (Chinese Transliteration of LEXINGTON)	1/29/2013	72678	11/28/2013	N/72678	REGISTERED	3
	ing; business management; business nt and/or operation of hotels.	administratio	n; office functions;	offering busin	ess managemer	nt assistance in the	
VAN.035MOT1	乐心 登 (Chinese Transliteration of LEXINGTON)	1/29/2013	72679	11/28/2013	N/72679	REGISTERED	4
43 - Services	s for providing food and drink; tempora	ary accommod	dation; hotel and m	otel services			
MEXICO							
VAN.002MXT	LEXINGTON	9/25/2002	567599	3/19/2004	825342	REGISTERED	
43 - Tempora	ary and permanent room rental service	es					
VAN.003MXT	LEXINGTON and Design	5/13/2013	1372747	5/13/2013	1387893	REGISTERED	3
	marketing and business managemen						
VAN.005MXT	LEXINGTON COLLECTION by Vantage and Design	8/12/2009	1026204	5/23/2011	1207933	REGISTERED	2
43 - hotel and	d motel services						
VAN.051MXT	LEXINGTON REWARDS	12/18/2013	1442771	12/18/2013	1440490	REGISTERED	3
	er loyalty services, namely providing h			12/10/2013	1770430	REGIOTERED	

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REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
TIET ETIENOE#	WALL	TILLD	Λιι ⊑π	TIEGOT	TILO#	317103	OLAGGE
MEXICO continued .							
VAN.052MXT	LEXINGTON REWARDS and Design	12/18/2013	1442772	12/18/2013	1440491	REGISTERED	3
35 - Custome	r loyalty services, namely providing	hotel incentive	award programs.				
MOROCCO							
VAN.005WOT.MA	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	4
43 - Hotel and	d motel services						
NEPAL							
VAN.002NPT	LEXINGTON	7/11/2012	44617	7/23/2015	38897	REGISTERED	
43 - Hotel ser	vices						
VAN.005NPT	LEXINGTON COLLECTION BY VANTAGE and Design	6/7/2012	44187	9/13/2013	35186	REGISTERED	2
43 - hotel and	motel services						
OAPI							
VAN.002OAT	LEXINGTON	5/29/2012	3201201526	11/30/2012	71405	REGISTERED	35,4
35 - offering b	pusiness management and technical motel services		the establishmen				,
VAN.003OAT	LEXINGTON and Design	5/29/2012	3201201525	11/30/2013	71404	REGISTERED	35,4
35 - offering b	ousiness management and technical motel services	l assistance in t	the establishmen	t and/or operati	on of hotels a	and motels	
35 - offering b 43 - hotel and		l assistance in	the establishmen	t and/or operati	on of hotels a	and motels	
35 - offering b 43 - hotel and	motel services	12/4/2009	the establishmen	t and/or operati	on of hotels a	and motels  REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM	motel services  LEXINGTON COLLECTION by						
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and	motel services  LEXINGTON COLLECTION by VANTAGE and Design						
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and	motel services  LEXINGTON COLLECTION by VANTAGE and Design						2
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 -	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 -	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009	1024277	12/4/2009 3/16/2010	1024277	REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 -	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009	1024277	12/4/2009 3/16/2010	1024277	REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009	1024277	12/4/2009 3/16/2010	1024277	REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 -	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design	12/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01	12/4/2009 3/16/2010 3/16/2010	1024277 4852 4853	REGISTERED  REGISTERED  REGISTERED	2
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 - PERU VAN.002PET 43 -	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design	12/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01	12/4/2009 3/16/2010 3/16/2010	1024277 4852 4853 59691	REGISTERED  REGISTERED  REGISTERED	2
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 - PERU VAN.002PET 43 -	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01 395725-2009	12/4/2009 3/16/2010 3/16/2010	1024277 4852 4853 59691	REGISTERED  REGISTERED  REGISTERED	2
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 - VAN.002PET 43 - VAN.005PET 43 -	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01 395725-2009	12/4/2009 3/16/2010 3/16/2010	1024277 4852 4853 59691	REGISTERED  REGISTERED  REGISTERED	2
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 - VAN.002PET 43 - VAN.005PET 43 - VAN.005PET	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01 395725-2009	12/4/2009 3/16/2010 3/16/2010	1024277 4852 4853 59691	REGISTERED  REGISTERED  REGISTERED	2
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 - VAN.002PET 43 - VAN.005PET 43 - VAN.005PET	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design  LEXINGTON  LEXINGTON  LEXINGTON	12/4/2009 8/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01 395725-2009 395726-2009	12/4/2009 3/16/2010 3/16/2010 12/7/2009 12/29/2009	1024277 4852 4853 59691 59901	REGISTERED  REGISTERED  REGISTERED  REGISTERED	
35 - offering b 43 - hotel and OMAN VAN.005WOT.OM 43 - Hotel and PANAMA VAN.002PAT 43 - VAN.005PAT 43 - VAN.002PET 43 - VAN.005PET 43 - VAN.005PET	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design	12/4/2009 8/4/2009 8/4/2009 8/4/2009	1024277 183280-01 183281-01 395725-2009 395726-2009	12/4/2009 3/16/2010 3/16/2010 12/7/2009 12/29/2009	1024277 4852 4853 59691 59901	REGISTERED  REGISTERED  REGISTERED  REGISTERED	
35 - offering b 43 - hotel and  OMAN  VAN.005WOT.OM  43 - Hotel and  PANAMA  VAN.002PAT  43 -  VAN.005PAT  43 -  VAN.002PET  43 -  VAN.005PET  43 -  VAN.005PET  43 -  VAN.005PET  43 -  43 -  OATAR  VAN.002QAT  42 - Hotel and	LEXINGTON COLLECTION by VANTAGE and Design motel services  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design  LEXINGTON  LEXINGTON  LEXINGTON COLLECTION by Vantage and Design	12/4/2009 8/4/2009 8/4/2009 8/4/2009 9/2/2009	1024277 183280-01 183281-01 395725-2009 395726-2009 58690	12/4/2009 3/16/2010 3/16/2010 12/7/2009 12/29/2009	1024277 4852 4853 59691 59901	REGISTERED  REGISTERED  REGISTERED  REGISTERED	

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
RLI LRLNGL#	WARK	TILLD	AFFL#	REGUI	nLG#	314103	CLASSES
RUSSIA continued							
VAN.005WOT.RU	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	4
43 - Hotel and	motel services						
SAUDI ARABIA							
VAN.005SAT	LEXINGTON COLLECTION by Vantage and Design	11/3/2009	148640	4/2/2011	1240/78	REGISTERED	3
35 -							
VAN.005SAT1	LEXINGTON COLLECTION by Vantage and Design	11/3/2009	148641	4/2/2011	1240/79	REGISTERED	3
37 -							
VAN.005SAT2	LEXINGTON COLLECTION by Vantage and Design	11/3/2009	148642	4/2/2011	1240/80	REGISTERED	4.
42 -							
SINGAPORE							
VAN.003SGT	LEXINGTON and Design	6/21/2013	T1310033Z	6/21/2013	T1310033Z	REGISTERED	35,4
35 - offering m 43 - hotels an	narketing and business managemer d motels.	nt assistance ir	the establishme	ent and operatio	n of hotels and	motels.	
VAN.005WOT.SG	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	4
43 - Hotel and	motel services						
SOUTH KOREA							
VAN.056KRT	VANTAGE HOTEL	10/28/2013	41-2013-00409	76 11/17/2014	304636	REGISTERED	35,4
J	narketing and business manageme I motel services	nt assistance i	n the establishme	ent and operation	on of hotels and	d motels	
VAN.057KRT	VANTAGE INN	10/28/2013	41-2013-00409	77 11/17/2014	304637	REGISTERED	35,4
•	narketing and business manageme I motel services	nt assistance i	n the establishme	ent and operation	on of hotels and	d motels	
SRI LANKA							
VAN.002LKT	LEXINGTON	6/13/2012	172036			PENDING	3
35 - offering b	usiness management and technical	assistance in	the establishmer	nt and/or operat	ion of hotels ar	d motels	
VAN.002LKT1	LEXINGTON	6/13/2012	172037			PENDING	4
43 - hotel and	motel services						
VAN.003LKT	LEXINGTON and Design	6/13/2012	172035			PENDING	3
35 - offering b	usiness management and technical	assistance in	the establishmer	nt and/or operat	ion of hotels ar	d motels	
VAN.003LKT1	LEXINGTON and Design	6/13/2012	172034			PENDING	4
43 - hotel and	motel services						
TAIWAN							
VAN.002TWT	LEXINGTON	5/19/2010	990238835	1/1/2011	1447777	REGISTERED	4.
43 - Hotel and	I motel services						
VAN.005TWT	LEXINGTON COLLECTION BY VANTAGE and Design	5/19/2010	99023845	10/16/2011	1480552	REGISTERED	4
43 - Hotel and	motel serrvices						
VAN.052TWT	LEXINGTON REWARDS and Design	1/27/2014	103005303	10/16/2015	1733943	REGISTERED	3
	=						

35 - Planning of customer loyalty and incentive award programs for hotel business to promote their hotel services and the relevant goods; planning of customer loyalty and incentive award programs for business to promote their services or goods

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
TAIWAN continued							
VAN.035TWT	乐心 登 (Chinese Transliteration of LEXINGTON)	3/8/2013	102012361	9/16/2013	1600810	REGISTERED	35,43
· ·	ousiness management assistance in d Motel services.	the establish	ment and/or oper	ration of hotels.			
TUNISIA							
VAN.005TNT	LEXINGTON COLLECTION by Vantage and Design	9/11/2009	EE09.1921	8/11/2010	EE09.1921	REGISTERED	43
43 -							
TURKEY							
VAN.002TRT	LEXINGTON	6/24/2014	2014 53004	4/27/2015	2014 53004	REGISTERED	35,43
	ng; business management; business and operation of hotels and motels	administratio	n; namely offerin	ig marketing and	business mana	gement assistance in	the
43 - Tempora	ry accommodations services, namely	hotel and m	otel services				
VAN.003TRT	LEXINGTON and Design	6/24/2014	2014/53012	4/27/2015	2014 53012	REGISTERED	35,43
establishmen <sup>-</sup>	ng; business management; business t and operation of hotels and motels ry accommodation services, namely			ig marketing and	d business mana	gement assistance in	the
VAN.005WOT.UA	LEXINGTON COLLECTION by VANTAGE and Design	12/4/2009	1024277	12/4/2009	1024277	REGISTERED	43
43 - Hotel and	d motel services						
<u>UNITED STATI</u> VAN.087UST	3 PALMS HOTEL and Design	3/19/2008	77/425.965	8/6/2013	4.378.025	REGISTERED	43
	d motel services	0/13/2000	117425,505	0/0/2010	4,070,023	TEGIOTETED	-10
VAN.089UST	3 PALMS HOTELS & RESORTS and Design	3/19/2008	77/425,996	8/6/2013	4,378,027	REGISTERED	43
43 - Hotel and	d motel services						
VAN.088UST	3 PALMS RESORT and Design	3/19/2007	77/425,988	8/6/2013	4,378,026	REGISTERED	43
	d motel services	0/13/2007	117425,500	0/0/2010	4,070,020	TEGIOTETED	
VAN.030UST	A SUITE FOR THE PRICE OF A ROOM	3/16/1984	73/470,496	12/11/1984	1,309,495	REGISTERED	42
42 - Rental of	Temporary and Permanent Living Q	uarters to Oth	ners				
VAN.058UST	A VOICE AND A VOTE		86/281,132	12/23/2014	4 659 539	REGISTERED	35
	marketing and business managemen		,				
VAN.059UST	A VOICE AND A VOTE and Design			12/23/2014	0 0	REGISTERED	35
	marketing and business managemen				, ,		30
· ·	c c			•	0 0		05.40
VAN.013UST	AAROGEN	9/13/2012	85/728,577	11/12/2013	4,431,126	REGISTERED	35,43
	meeting and social event planning and travel reservation services						
VAN.050UST	AAROGEN and Design	9/24/2013	86/073,175	5/27/2014	4,536,917	REGISTERED	35,39,43
39 - Travel se	meeting and business event plannin rvices, namely, providing information rvices, namely, providing information	and advice r	0	•			
43 - Travel se		0/40/0000	78/223,773	8/31/2004	2,880,406	REGISTERED	43
43 - Travel se VAN.081UST	AMERICA'S BEST INN	3/10/2003	10/223,113	0/01/2004	2,000,400	TILGISTLITED	
VAN.081UST	AMERICA'S BEST INN  motel services	3/10/2003	10/223,113	0/01/2004	2,000,400	TILGISTETIED	70
VAN.081UST			78/483,894	4/18/2006	3,081,844	REGISTERED	43

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REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
UNITED STATES con VAN.080UST	tinued AMERICA'S BEST INNS	2/26/2003	78/219,442	8/24/2004	2,877,997	REGISTERED	43
43 - Hotel and	motel services.						
VAN.085UST	AMERICA'S BEST INNS & SUITES	3/10/2003	78/223,810	8/17/2004	2,875,693	REGISTERED	43
43 - Hotel and	motel services						
VAN.084UST	AMERICA'S BEST SUITES	3/10/2003	78/223,793	8/17/2004	2,875,692	REGISTERED	43
43 - Hotel and	motel services						
VAN.061UST	AS CLOSE TO HOME AS WE CAN MAKE IT	3/27/2003	76/503,253	2/3/2004	2,810,370	REGISTERED	43
43 - Tempora	ry accommodations, namely, hotel and	d motel servi	ces				
VAN.086GAT	BEST TRAVELER (State of Georgia Trademark Registration)			12/28/1999	S-18366,	REGISTERED	
VAN.044UST	BROWN NESTER and Design	7/18/2013	86/014,068	12/17/2013	4,451,541	REGISTERED	36
36 - Real esta	te brokerage; real estate managemen	t					
VAN.078UST	BUILDING DESIGN	1/20/1997	75/227,902	8/18/1998	2,183,112	REGISTERED	42
42 - motels							
VAN.062UST	COUNTRY HEARTH INN	8/29/2002	76/445,297	6/10/2003	2,724,063	REGISTERED	43
43 - Tempora	ry accommodations, namely, hotel and	d motel servi	ces.				
VAN.064UST	COUNTRY HEARTH INN & SUITES	8/29/2002	76/445,296	6/10/2003	2,724,062	REGISTERED	43
43 - Tempora	ry accommodations, namely, hotel and	d motel servi	ces.				
VAN.065CAT	COUNTRY HEARTH INN & SUITES and Design	1/17/2008	77/374,398	8/19/2008	3,488,187	REGISTERED	43
43 - Hotel and	motel services.						
VAN.063UST	COUNTRY HEARTH INN and Design	1/17/2008	77/374,392	8/19/2008	3,488,185	REGISTERED	43
43 - Hotel and	motel services.						
VAN.070UST	COUNTRY HEARTH I-N-N and Design	7/12/1984	73/489,564	5/13/1986	1,393,558	REGISTERED	42
42 - Motel ser	vices						
VAN.069UST	COUNTRY HEARTH INNS & SUITES	1/17/2008	77/374,376	8/19/2008	3,488,182	REGISTERED	43
43 - Hotel and	motel services.						
VAN.066UST	COUNTRY HEARTH SUITES	8/29/2002	76/445,295	6/10/2003	2,724,061	REGISTERED	43
43 - Tempora	ry accommodations, namely, hotel and	d motel servi	ces				
VAN.067UST	COUNTRY HEARTH SUITES and Design	1/17/2008	77/374,407	8/19/2008	3,488,189	REGISTERED	43
43 - Hotel and	motel services.						
VAN.079UST	DREAMIUM BED	1/10/2005	78/544,979	12/20/2005	3,032,342	REGISTERED	43
43 - Hotel and	motel services						
VAN.071UST	JAMESON INN	2/16/2011	85/243,549	9/27/2011	4,031,513	REGISTERED	43
43 - Hotel acc	ommodation services; Hotel and mote	el services.					
VAN.073UST	JAMESON SUITES	1/4/2007	77/075,648	9/9/2008	3,499,595	REGISTERED	43
43 - hotel and	motel services.						
VAN.077UST	JI and Design	3/27/1997	75/265,274	8/18/1998	2,182,034	REGISTERED	42
42 - motels							

Owner Trademark	Report by Mark				F	Printed: 2/8/2017	Page 9
REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
UNITED STATES co	ontinued LET US HANDLE THE DETAILS	9/13/2012	85/728,588	11/26/2013	4,438,529	REGISTERED	35,43
	s meeting and social event planning ervices, namely, providing information	and advice re	egarding reserva	ations for lodging			
VAN.002UST	LEXINGTON	9/13/2012	85/728,560	5/7/2013	4,331872	REGISTERED	35
35 - Offering	business management assistance in	the establishn	nent and/or ope	ration of hotels			
VAN.002UST1	LEXINGTON	8/20/1997	75/344,278	12/22/1998	2,212,584	REGISTERED	42
42 - hotel se	rvices		•				
VAN.002UST2	LEXINGTON	7/2/1976	73/092,348	8/30/1977	1,072,371	REGISTERED	36
	L OF TEMPORARY AND PERMANEN		,		.,0.,=,0.		
VAN.003UST	LEXINGTON and Design		85/728,600	3/18/2014	4,496,892	REGISTERED	43
	d motel services	5/10/2012	00/120,000	0/10/2014	4,430,032	TIEGIOTETIED	40
VAN.003UST1	LEXINGTON and Design	9/13/2012	85/980,224	3/25/2014	4,500,881	REGISTERED	35
	business management assistance in		,		4,500,661	REGISTERED	33
· ·	· ·		•		4 400 440	DECLOTEDED	05.40
VAN.034UST	LEXINGTON LEGACY		85/781,160	3/18/2014	4,499,142	REGISTERED	35,43
35 - busines: 43 - hotels a	s management assistance in the estat nd motels	olishment and	or operation of	notels and motel	S		
VAN.051UST	LEXINGTON REWARDS	10/3/2013	86/081,605	5/6/2014	4,525,828	REGISTERED	35
	er loyalty services, namely, providing huse of participating hotels and motels	notel incentive	award program	ns for customers	through the	issuance and processing	of points
VAN.052UST	LEXINGTON REWARDS and Design	10/3/2013	86/081,610	5/6/2014	4,525,829	REGISTERED	35
	er loyalty services, namely, providing huse of participating hotels and motels	notel incentive	award program	ns for customers	through the	issuance and processing	of points
VAN.048UST	OUR GUESTS COME FIRST	9/24/2013	86/073,169	5/6/2014	4,525,503	REGISTERED	43
43 - Hotel an	d motel services.						
VAN.049UST	OUR GUESTS COME FIRST DISCOVER. DELIVER. DELIGHT and Design	9/24/2013	86/073,172	5/27/2014	4,536,916	REGISTERED	43
43 - Hotel an	d motel services.						
VAN.090UST	SIGNATURE INN and Design (New	v) 4/11/2016	86/970,870			ALLOWED	35,43
·	marketing and business managemen	t assistance ir	n the establishm	ent and operatio	n of hotels a	nd motels	
VAN.075UST	SIGNATURE INN S and Design	10/20/1980	73/282,512	10/5/1982	1,211,925	REGISTERED	42
42 - Motel Se	ŭ		, , , , , , , , , , , , , , , , , , , ,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
VAN.072UST	THE JAMESON INN	3/11/1992	74/254,287	9/22/1992	1,719,701	REGISTERED	42
	nd motel services.	0, ,	,,	07 == 7 1 0 0 =	.,,		
VAN.055UST	VANTAGE INSURANCE BY VISI	12/3/2013	86/133,995	11/18/2014	4 630 806	REGISTERED	36
	and Design	12/3/2013	00/100,990	11/10/2014	4,009,000	TEGIOTETED	30
36 - Insurano	ce agency and brokerage						
URUGUAY							
VAN.002UYT1	LEXINGTON	8/13/2013	447857	3/25/2014	447857	REGISTERED	43
43 -							
VAN.005UYT	LEXINGTON COLLECTION BY VANTAGE and Design	8/10/2009	404356	11/25/2011	404356	REGISTERED	43
43 -							
WIDO							

**WIPO** 

Owner Trademark Report by Mark Printed: 2/8/2017 10 Page REFERENCE# MARK **FILED** APPL# REGDT REG# STATUS CLASSES  $\textit{WIPO continued} \dots$ LEXINGTON COLLECTION by VAN.005WOT 12/4/2009 1024277 REGISTERED 43 VANTAGE and Design 43 - Hotel and motel services

END OF REPORT

TOTAL ITEMS SELECTED =

142

#### **SCHEDULE B**

## TRADEMARK APPLICATIONS AND REGISTRATIONS (SORTED BY MARK)

#### Vantage Hospitality Group, Inc.

Owner Trademark Image Report Printed: 2/8/2017 Page 1

Status: ACTIVE

COUNTRY REFERENCE# FILED APPL# REGDT REG# STATUS CLASSES

3 PALMS HOTEL and Design

ins and

UNITED STATES VAN.087UST 3/19/2008 77/425,965 8/6/2013 4,378,025 REGISTERED 43

43 - Hotel and motel services

#### 3 PALMS HOTELS & RESORTS and Design



EUROPEAN UNION (EU VAN.089EUT 5/18/2009 7246151 REGISTERED INDIA VAN.089INT 9/19/2008 1734611 12/16/2010 1734611 REGISTERED 42 42 - Hotel and motel services REGISTERED **UNITED STATES** VAN.089UST 3/19/2008 77/425,996 8/6/2013 4,378,027 43

43 - Hotel and motel services

#### 3 PALMS RESORT and Design



UNITED STATES VAN.088UST 3/19/2007 77/425,988 8/6/2013 4,378,026 REGISTERED 43

43 - Hotel and motel services

#### A SUITE FOR THE PRICE OF A ROOM

UNITED STATES VAN.030UST 3/16/1984 73/470,496 12/11/1984 1,309,495 REGISTERED 42

42 - Rental of Temporary and Permanent Living Quarters to Others

#### A VOICE AND A VOTE

CANADA VAN.058CAT 5/30/2014 1679277 6/8/2016 940350 REGISTERED 35

35 - (1) Offering marketing and business management assistance to others in the establishment and operation of lodging facilities; offering marketing and business management assistance to others in the establishment and operation of hotels, motels and campground facilities.

(2) Offering marketing and business management assistance in the establishment and operation of lodging facilities.

UNITED STATES VAN.058UST 5/14/2014 86/281,132 12/23/2014 4,659,539 REGISTERED

35 - Offering marketing and business management assistance in the establishment and operation of lodging facilities

#### A VOICE AND A VOTE and Design

Voice

35

CANADA VAN.059CAT 5/30/2014 1679279 6/8/2016 940349 REGISTERED 35

35 - Offering marketing and business management assistance to others in the establishment and operation of lodging facilities; offering marketing and business management assistance to others in the establishment and operation of hotels and motels. offering marketing and business management assistance in the establishment and operation of lodging facilities **EMARK** 

REEL: 006262 FRAME: 0538

43 - Hotel and motel services

43 - Hotel and motel services

35 - Business meeting and social event planning

43 - Travel services, namely, providing information and advice regarding reservations for lodging

COUNTRY REFERENCE# FILED APPL# REGDT REG# STATUS CLASSES

#### LEXINGTON

BANGLADESH	VAN.002BDT	5/28/2012	154384			PENDING	35
ŭ	ess management and tec			ent and/or ope	ration of hotels and m		40
BANGLADESH	VAN.002BDT1	5/28/2012	154387			PENDING	43
43 - hotel and mote BRAZIL	el services VAN.002BRT	8/10/2009	830362134	10/9/2012	830362134	REGISTERED	43
	VAN.UUZBRT	0/10/2009	030302134	10/9/2012	030302134	REGISTERED	43
43 - CHILE	VAN.002CLT	8/6/2009	873.45	4/14/2010	881.055	REGISTERED	43
	VAIN.002GLT	0/0/2009	673.43	4/14/2010	001.000	REGISTERED	43
43 - CHINA	VAN.002CNT	12/12/2006	5,780,279	1/28/2010	5,780,279	REGISTERED	43
		12/12/2000	3,700,273	1/20/2010	3,700,273	ricalorerieb	40
43 - Hotel and mote COLOMBIA	VAN.002COT	8/9/2009	09-082188	2/16/2010	396.674	REGISTERED	43
	V/111.002001	0/0/2000	00 002 100	2/10/2010	000.074	rearoteres	10
43 - EGYPT	VAN.002EGT	8/25/2009	235233	8/17/2011	235233	REGISTERED	43
	771111002201	0,20,2000	100100	0/11/2011	200200		
43 - EUROPEAN PATENT C	VAN.002WOT	12/4/2009	A0018323	1/18/2010	1028402	REGISTERED	42
42 -	7,		7.00.0020				
EUROPEAN UNION (EU	VAN.002EUT	4/1/1996	76125	3/6/1998	76125	REGISTERED	42
,	and hotel reservation se						
HONG KONG	VAN.002HKT	5/12/2010	301610973	5/12/2010	301610973	REGISTERED	43
43 - Hotel and mote							
INDIA	VAN.002INT	11/28/2011	2240700			PENDING	
INDONESIA	VAN.002IDT	1/25/2013	J002013003345			PENDING	35.43
				ant and/or and	vation of batala and m		00,10
43 - hotel and mote	ess management and tec el services	nnicai assista	nce in the establishin	ent and/or oper	ration of noters and in	ioteis	
ISRAEL	VAN.002ILT	8/9/2009	222873	12/5/2010	222873	REGISTERED	43
43 -							
LEBANON	VAN.002LBT	9/1/2009	6126	9/16/2009	124110	REGISTERED	43
43 -							
MACAO	VAN.002MOT	5/12/2010	N/49202	9/27/2010	N/49202	REGISTERED	43
43 - Hotel and mote	el services						
MEXICO	VAN.002MXT	9/25/2002	567599	3/19/2004	825342	REGISTERED	43
43 - Temporary and	d permanent room rental	services					
NEPAL	VAN.002NPT	7/11/2012	44617	7/23/2015	38897	REGISTERED	43
43 - Hotel services							
OAPI	VAN.002OAT	5/29/2012	3201201526	11/30/2012	71405	REGISTERED	35,43
35 - offering busine 43 - hotel and mote	ess management and tec	hnical assista	nce in the establishm	ent and/or ope	ration of hotels and m	otels	
PANAMA	VAN.002PAT	8/4/2009	183280-01	3/16/2010	4852	REGISTERED	43
43 -							
PERU	VAN.002PET	8/4/2009	395725-2009	12/7/2009	59691	REGISTERED	43
43 -							
QATAR	VAN.002QAT	9/2/2009	58690	4/17/2014	58690	REGISTERED	42
42 - Hotel and mote							
SRI LANKA	VAN.002LKT	6/13/2012	172036			PENDING	35
35 offering busine	ess management and tec	hnical acciete	nco in the establishm	ont and/or coo	ration of hatale and so	rotalo. —	

REEL: 006262 FRAME: 0545

establishment and operation of hotels and motels

43 - Temporary accommodation services, namely hotel and motel services

35 - business management assistance in the establishment and/or operation of hotels and motels

11/16/2012 85/781,160

3/18/2014

4,499,142

43 - hotels and motels

VAN.034UST

**UNITED STATES** 

TRADEMARK
REEL: 006262 FRAME: 0548

REGISTERED

35,43

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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#### **LEXINGTON REWARDS**

CHINA	VAN.051CNT	2/13/2014	14018502	7/7/2016	14018502	REGISTERED	35
35 - Advertising; marketing services; sales promotion for others; business management of hotels; business management assistance							
HONG KONG	VAN.051HKT	12/30/2013	302853379	12/29/2013	302853379	REGISTERED	35
35 - Customer loyalty services, namely providing hotel incentive award programs for promotional purpose.							
MEXICO	VAN.051MXT	12/18/2013	1442771	12/18/2013	1440490	REGISTERED	35
35 - Customer loy	alty services, namely pro-	viding hotel inc	centive award progran	ns.			
UNITED STATES	VAN.051UST	10/3/2013	86/081,605	5/6/2014	4,525,828	REGISTERED	35

<sup>35 -</sup> Customer loyalty services, namely, providing hotel incentive award programs for customers through the issuance and processing of points for frequent use of participating hotels and motels

#### **LEXINGTON REWARDS and Design**

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DEVUADES

CHINA	VAN.052CNT	2/13/2014	14018503	4/7/2016	14018503	REGISTERED	35
35 - Advertising;	marketing services; Sa	les promotion for	others; Business ma	anagement of ho	otels; Business m	nanagement assistance	
HONG KONG	VAN.052HKT	12/30/2013		12/29/2013	302853360	REGISTERED	35
35 - Customer Id	yalty services, namely p	oroviding hotel ind	centive award progra	ams for promotio	nal purpose.		
INDONESIA	VAN.052IDT	5/8/2014	J002014020991			PENDING	35
35 - Customer Id	yalty services, namely p	oroviding hotel inc	centive award progra	ams.			
MACAO	VAN.052MOT	1/28/2014	82727	7/9/2014	82727	REGISTERED	35
35 - Customer lo	yalty services, namely p	oroviding hotel inc	centive award progra	ams.			
MEXICO	VAN.052MXT	12/18/2013	1442772	12/18/2013	1440491	REGISTERED	35
35 - Customer Id	yalty services, namely p	oroviding hotel inc	centive award progra	ams.			
TAIWAN	VAN.052TWT	1/27/2014	103005303	10/16/2015	1733943	REGISTERED	35
	customer loyalty and incomer loyalty and incomer					ces and the relevant goods;	
UNITED STATES	VAN.052UST	10/3/2013	86/081,610	5/6/2014	4,525,829	REGISTERED	35
	byalty services, namely,		centive award progr	ams for custome	ers through the is	ssuance and processing of po	oints

#### **OUR GUESTS COME FIRST**

for frequent use of participating hotels and motels

UNITED STATES VAN.048UST 9/24/2013 86/073,169 5/6/2014 4,525,503 REGISTERED 43

43 - Hotel and motel services.

#### OUR GUESTS COME FIRST DISCOVER. DELIVER. DELIGHT and Design



UNITED STATES VAN.049UST 9/24/2013 86/073,172 5/27/2014 4,536,916 REGISTERED 43

43 - Hotel and motel services.

MACAO VAN.032MOT 5/12/2010 N/49205 9/27/2010 N/49205 REGISTERED 43
43 - Hotel and motel services

36 - Insurance agency and brokerage

YOU DESERVE IT!

	inese Transliteration o		,				
CHINA	VAN.035CNT	11/28/2012	11810507	5/7/2014	11810507	REGISTERED	35
35 - Offering b	ousiness management ass	istance in the est	ablishment and/o	r operation of hotel	s		
CHINA	VAN.035CNT1	11/28/2012	11810506	5/7/2014	11810506	REGISTERED	43
43 - Hotel and	motel services						
HONG KONG	VAN.035HKT	4/2/2013	302566071	4/2/2013	302566071	REGISTERED	35,43
•	ousiness management ass Motel services.	istance in the est	ablishment and/or	r operation of hotel	S.		
MACAO	VAN.035MOT	1/29/2013	72678	11/28/2013	N/72678	REGISTERED	35
	ng; business management and/or operation of hotels		stration; office fur	nctions; offering bu	siness manaç	gement assistance in the	
MACAO	VAN.035MOT1	1/29/2013	72679	11/28/2013	N/72679	REGISTERED	43
43 - Services f	for providing food and drin	k; temporary acco	ommodation; hote	l and motel service	es		
TAIWAN	VAN.035TWT	3/8/2013	102012361	9/16/2013	1600810	REGISTERED	35,43
•	ousiness management ass Motel services.	istance in the est	ablishment and/o	r operation of hotel	S.		
			END OF REPOR	T		TOTAL ITEMS SELECTED =	142

RECORDED: 05/06/2017