

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Reassignment and Release of IP Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Alliance Bank, as successor-in-interest to Bridge Bank, N.A.		10/12/2017	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Drinks Holdings, Inc.		
Street Address:	345 Maple Drive, Suite 315		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	87124088	SNICKERDOODLE	
Serial Number:	87124198	HEARTWOOD & OAK	
Serial Number:	87059851	BARCLAYS WINE	
Serial Number:	86637247	DRINKS	
Serial Number:	86762690	SNICKERDOODLE CHARDONNAY AUSTRALIA 2013A	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704750		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Darlena Bari Stark		
Address Line 1:	1025 VERMONT AVE NW, SUITE 1130		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	WASHINGTON, D.C. 20005		
ATTORNEY DOCKET NUMBER:	F173755		
NAME OF SUBMITTER:	Robin Dunn		
SIGNATURE:	/Robin Dunn/		

OP \$140.00 87124088

DATE SIGNED:	11/10/2017
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Total Attachments: 1 source=TM Cover Sheet re release by Western Alliance Bank- Drinks Holdings#page2.tif



BridgeBank

October 12, 2017

Drinks Insiders, LLC
Drinks Holdings, Inc.
Drinks Licensing, LLC
Drinks MSWC, LLC
Drinks, LLC
1964 Westwood Blvd.
Los Angeles, CA 90025

RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST

This Reassignment and Release of Intellectual Property Security Interest is made as of October 12, 2017, by Western Alliance Bank, an Arizona corporation ("Lender") in favor of Drinks Insiders, LLC, a Delaware limited liability company, Drinks Holdings, Inc., a Delaware corporation, Drinks Licensing, LLC, a Delaware limited liability company, Drinks MSWC, LLC, a Delaware limited liability company and Drinks, LLC, a Delaware limited liability company ("Grantor").

Company assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of March 28, 2017, as may have been amended (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender agrees to release all security interests that Lender may have in the Intellectual Property and reassigns it to Company without warranty or recourse.

Western Alliance Bank, as successor-in-interest to
Bridge Bank, N.A

By: _____

Name: Candace Chow

Title: Assistant Vice President

55 Almaden Boulevard | San Jose, California 95113 | 408.423.8500 | Fax: 408.423.8520 | BridgeBank.com

Bridge Bank, a division of Western Alliance Bank. Member FDIC.

RECORDED: 11/10/2017

TRADEMARK
REEL: 006202 FRAME: 0803