

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450624

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Feedback Now, Inc.		10/01/2017	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	S. Now SA		
Street Address:	20 Chemin de St Georges		
City:	Clarens		
State/Country:	SWITZERLAND		
Postal Code:	CH-1815		
Entity Type:	Company: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4419577	FEEDBACKNOW	
CORRESPONDENCE DATA			
Fax Number:	5612441062		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-922-3845		
Email:	docketing@crgolaw.com		
Correspondent Name:	CRGO LAW		
Address Line 1:	7900 GLADES ROAD		
Address Line 2:	SUITE 520		
Address Line 4:	BOCA RATON, FLORIDA 33434		
DOMESTIC REPRESENTATIVE			
Name:	Isabelle Jung Greenberg		
Address Line 1:	7900 Glades Road Suite 520		
Address Line 4:	Boca Raton, FLORIDA 33434		
NAME OF SUBMITTER:	Isabelle jung greenberg		
SIGNATURE:	/Isabelle Jung Greenberg/		
DATE SIGNED:	11/12/2017		
Total Attachments: 1			

OP \$40.00 4419577

ASSIGNMENT OF TRADEMARK

WHEREAS Feedback Now, Inc., a Florida corporation, with an address at c/o Hoffman, Larin & Agnetti PA, 909 N. Miami Beach, North Miami, FL 33162 (“Assignor”) is the owner of the trademark registration for the “FEEDBACKNOW” word mark, trademark registration serial number 4,419,577, registered on October 15, 2013 with the United States Patent and Trademark Office (the “Trademark”);

WHEREAS S. Now SA, a Swiss company, with an address 20 Chemin de St Georges, CH-1815, Clarens, Switzerland (“Assignee”), is desirous of acquiring the Trademark;

NOW, THEREFORE, in consideration of the payment of
and other good and valuable consideration, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademark together with the goodwill associated with the use of the Trademark.

Signature: Marcia S. Hoffman
Name: MARCIA S. HOFFMAN President
Date: 10/1/17