TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM450655

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NavCom Technology, Inc.		11/01/2017	Corporation:

RECEIVING PARTY DATA

Name:	Deere & Company	
Street Address:	One John Deere Place	
Internal Address:	Global Intellectual Property Services	
City:	Moline	
State/Country:	ILLINOIS	
Postal Code:	61265	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3145819	FIND YOUR WAY
Registration Number:	4900723	NAVCOM

CORRESPONDENCE DATA

Fax Number: 3097490083

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 309-765-0795

tmmolineuspto@johndeere.com Email:

Ross Carlson **Correspondent Name:**

Address Line 1: One John Deere Place

Address Line 2: Global Intellectual Property Services

Address Line 4: Moline, ILLINOIS 61265

NAME OF SUBMITTER:	Ross Carlson
SIGNATURE:	/Ross Carlson/
DATE SIGNED:	11/13/2017

Total Attachments: 7

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NAVCOM ASSIGNMENT AGREEMENT

This NavCom Assignment Agreement ("Assignment"), effective as of November, 1 2017 ("Effective Date"), is made by NavCom Technology, Inc. ("NavCom" or "Assignor"), with offices at 20780 Madrona Ave., Torrance, CA 90503, to Deere & Company ("Deere" or "Assignee"), with offices at One John Deere Place, Moline, IL 61265; where NavCom is a wholly owned subsidiary of Deere.

WHEREAS, NavCom and Deere wish to convey, transfer and assign to Deere certain intellectual property and intangible assets of Assignor, and has agreed to execute and deliver this Assignment, for recording with foreign and domestic governmental authorities including, but not limited to, the U.S. Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, NavCom and Deere agree as follows:

1. **ASSIGNMENT.** NavCom hereby irrevocably conveys, transfers and assigns to Deere, and Deere hereby accepts, all of NavCom's right, title and interest in and to the Assigned Property, and all Intellectual Property Rights in the Software and Technology, in the U.S. and throughout the world:

"Assigned Property" means any and all: (1) Assigned Trademarks, (2) Claims, (3) Copyrights, (4) Mask Works, (5) Software, and (6) Technology. Patent rights are excluded from the Assigned Property because patent rights were transferred previously under a separate agreement between the parties, among other things.

"Assigned Trademarks" means: (a) the Trademarks identified on Exhibit A and any other Trademarks held by NavCom as of the Effective Date; (b) all goodwill associated with the business related to such Trademarks; and (c) all rights with respect to such Trademarks.

"Claims" means:

- (a) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the Assigned Property; and
- (b) any and all claims and causes of action, with respect to any of the Assigned Property, whether accruing before, on and/or after the date set forth below, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

"Copyrights" means: (a) any rights in original works of authorship fixed in any tangible medium of expression arising under the U.S. Copyright Act of 1976, as amended, 17 U.S.C. § 101 et. seq., or under any other copyright laws throughout the world; (b) all registrations and applications to register the foregoing rights anywhere in the world; (c) all foreign counterparts and analogous rights anywhere in the world; and (d) all rights in and to any of the foregoing.

"Intellectual Property" means all worldwide rights in Copyrights, trade secrets, confidential information, Mask Works, Trademarks, and any other proprietary rights, including all registrations and applications related to any of the foregoing and analogous rights thereto anywhere in the world.

"Mask Works" means: (a) any mask work, registered or unregistered arising under the U.S. Semiconductor Chip Protection Act of 1984 (SCPA), as amended, 17 U.S.C. § 901-914, or protected under any similar rights throughout the world; (b) all registrations and applications to register the foregoing anywhere in the world; (c) all foreign counterparts and analogous rights anywhere in the world (including, without limitation, semiconductor topography rights); and (d) all rights in and to any of the foregoing items, such as rights in application-specific-integrated circuits, digital signal processors, or other custom semiconductor devices.

"Software" means computer programs and systems, whether embodied in software, firmware, data files, libraries, databases, data structures, or otherwise, including, software compilations, software implementations of algorithms, software tool sets, compilers, and software models, prototypes and methods including any and all: (a) media on which any of the foregoing is recorded; (b) forms in which any of the foregoing is embodied (whether in source code, object code, or otherwise); and (c) translation, ported versions and modifications of any of the foregoing items. For example, Software shall include but not be limited to software, firmware, data files, libraries, databases, data structure, or otherwise that are related to satellite navigation receivers, inertial measurement units, or satellite correction service, such as a worldwide precise-point-positioning differential correction service that features back-office or hub software.

"Technology" means any and all technical information, Software, Mask Works, Copyrights, specifications, drawings, records, documentation, works of authorship, work product, confidential information, trade secrets, know how, invention disclosures, trade secret rights in unpublished patent applications conceived or created by personnel of Assignor and not already assigned to Assignee.

"Trademarks" means any and all registered, common law, statutory: (a) trademarks, service marks, logos, trade dress and trade names, and domain names indicating the source of goods or services, and other indicia of commercial source or origin; (b) all

registrations and applications to register the foregoing items anywhere in the world; (c) all goodwill associated with the trademark, service marks, logos and related rights; and (d) all rights in and to any of the foregoing items.

- 2. ASSISTANCE. Assignor, its successor and assigns, does hereby covenant and agree with the Assignee, its successors and assigns, that Assignor, its successor and assigns, will not execute any writing or do any act whatsoever conflicting with the assignment or other provisions in this Assignment and that Assignor, its successor and assigns, will at any time upon request, without further consideration, but at the expense of the Assignee, their successor, or assigns, execute such additional reasonable documents or acknowledgements and do such additional reasonable acts as said Assignees, their successors, or assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for any Trademarks, Copyrights, Mask Works or recording any Trademarks, Copyrights, Mask Works, or other Intellectual Property Rights in Software or Technology and in enforcing any Claims or rights occurring as a result of such Assigned Property, by giving testimony in any proceedings or transactions involving such Assigned Property.
- 3. **RECORDATION**. NavCom authorizes the U.S. Patent and Trademark Office, the U.S. Copyright Office, and any other governmental organization or officials to record and register this Assignment upon request by Deere, or its legal representatives. NavCom shall take such steps and actions following the date set forth below, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Property are properly assigned to Deere, or any assignee or successor thereto.
- 4. TRANSFER. Upon written request of Deere after the Effective Date or as otherwise mutually agreed by the parties, NavCom, shall deliver to Deere or its designee any and all records, files, documentation, Software, and tangible embodiments of the Assigned Property, or copies of the Assigned Property, that are under the control or possession of NavCom at the time of the written request, consistent with NavCom's document retention policies. Deere shall bear the reasonable cost of NavCom complying with the above request. Neither party shall export, reexport, transfer or divert any of the Assigned Property, or any technical data pertaining to such Assigned Property, or any direct product thereof to any destination, end-use or end-user that is prohibited or restricted under such United States export control laws and regulations, except as specifically authorized by the United States Department of Commerce.
- 5. SUCCESSORS AND ASSIGNS. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. LAW AND VENUE. All matters arising out of or relating to this Assignment shall be governed by and construed in accordance with the laws of the United States and

the internal laws of the State of Illinois without giving effect to any choice or conflict of law provision or rule (whether of the State of Illinois or any other jurisdiction).

7. COUNTERPARTS. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. Facsimile, e-mail or other means of electronic transmission signatures are deemed as legally enforceable as the original signed copy of this Assignment.

IN WITNESS WHEREOF, the parduly executed as of the day and year first s	rties hereto have caused this Assignment to be set forth above.
Inc.	ASSIGNOR: NavCom Technology, Inc. By:
Steve K. Wilson, President of NavCom Te	echnology, Inc.
State of California) ss.	
	2017 before me a Notary Public, personally to be the Vice President of NavCom who is

authorized to act on behalf of NavCom, and further known to me to be the person who executed the foregoing Assignment and acknowledged that he executed the same as his free act and deed.

Seal

ASSIGNEE:

By:

Name: John Stone

Title: Senior VP Intelligent Solutions Group

Date: ///2017

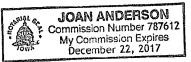
John Stone, Senior VP of Intelligent Solutions Group

State of Illinois Lower)

County of Rock Island Polk)

On this 15th day of 1000, 2017 before me a Notary Public, personally appeared John Stone known to me to be the Senior VP of Intelligent Solutions Group who is authorized to act on behalf of NavCom, and further known to me to be the person who executed the foregoing Assignment and acknowledged that he executed the same as his free act and deed.

Seal



Notary Public

Date Wosember 1 2017

EXHIBIT A

ASSIGNED TRADEMARKS:

Trademark	Country	Registration
		Number/Common Law
NAVCOM	U.S.	4,900,723
FIND YOUR WAY	U.S.	3,145,819
FIND YOUR WAY	Switzerland	539,728
FIND YOUR WAY	Russia	318,668
FIND YOUR WAY	Japan	5,013,006
SAFARI NETWORK		Common law
RTK EXTEND		Common law
SURENAV		Common law
TOUCHSTONE		Common law
INTUITRAK		Common law
STAR CONTROL		Common law
STARPAC		Common law
TRUBLU		Common law
ULTRA RTK		Common law
SAPPHIRE		Common law

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT		
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document. State of California County of Los Angeles On Wovember 2 201	Z before me, Patricia Valle, Notary Public,	
personally appeared	Name(s) of Signer(s)	
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signatures(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and afficial seal. Signature: Signature of Notary Public OPTIONAL		
and could pre	I by law, it may prove valuable to persons relying on the document event fraudulent reattachment of this form.	
Description of Attached Document		
Title and Type of Document		
Document Date	Number of Pages	
Signer(s) Other Then Named Above:		
Capacity Claimed by Signer(s)		
Signer's Name:	Signer's Name:	
☐ Corporate Officer - Title(s):	☐ Corporate Officer – Title(s):	
□ Individual RIGHT T	HUMBPRINT Individual RIGHT THUMBPRINT	
	OF SIGNER ☐ Partner □Limited □General	
☐ Attorney in Fact	☐ Attorney in Fact	
☐ Trustee	Ci Trustee	
☐ Guardian or Conservator	☐ Guardian or Conservator	
Other:	□ Other:	
Signer is Representing:	Signer is Representing:	

RECORDED: 11/13/2017