

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM450671

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Honest Dollar, LLC		11/08/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Goldman Sachs & Co. LLC		
<b>Street Address:</b>	200 West Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10282		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86806119	HONEST SECURITIES	
<b>Serial Number:</b>	86806122	HONEST ADVISORS	
<b>Serial Number:</b>	86806134	HONEST ADVISORS	
<b>Serial Number:</b>	86805983	HONEST SECURITIES	
<b>Serial Number:</b>	86695829	THE RETIREMENT BENEFIT THAT BENEFITS EVE	
<b>Serial Number:</b>	86633846	H	
<b>Serial Number:</b>	86633847	H	
<b>Serial Number:</b>	86633855	H HONEST DOLLAR	
<b>Serial Number:</b>	86633850	H HONESTDOLLAR	
<b>Serial Number:</b>	86633857	H HONEST DOLLAR	
<b>Serial Number:</b>	86633852	H HONESTDOLLAR	
<b>Serial Number:</b>	86633844	HONEST DOLLAR	
<b>Serial Number:</b>	86514233	HONEST DOLLAR	
<b>Serial Number:</b>	86514244	HONESTY IS THE NEW POLICY	
<b>Registration Number:</b>	2403895	HAVING THE RIGHT SOLUTION BENEFITS EVERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	212425288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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TRADEMARK

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-425-7200  
**Email:** tmdocketny@kenyon.com  
**Correspondent Name:** James E. Rosini  
**Address Line 1:** One Broadway  
**Address Line 4:** New York, NEW YORK 10004

<b>ATTORNEY DOCKET NUMBER:</b>	87806/273599
<b>NAME OF SUBMITTER:</b>	James E. Rosini
<b>SIGNATURE:</b>	/JER/
<b>DATE SIGNED:</b>	11/13/2017

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

WHEREAS, Honest Dollar, LLC, a limited liability company organized under the laws of the state of Delaware, (hereinafter "Assignor"), having an address of 600 Congress Avenue, 14th Floor, Austin, Texas 78701, is the owner of all right, title and interest in and to the trademark applications and registrations listed on Schedule A (the "Trademarks"); and

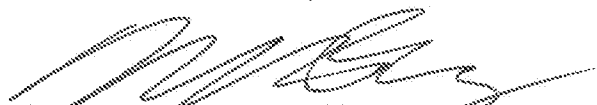
WHEREAS, Goldman Sachs & Co. LLC, a limited liability company organized under the laws of the state of New York, having an address of 200 West Street, New York, New York 10282, a limited liability company organized under the laws of the state of Delaware (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, all common law and foreign rights, if any, in and to the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor is assigning that portion of the business to the which the trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. Section 1060).

HONEST DOLLAR, LLC

Date: 11/8/18

  
Name: William Miller  
Title: Chief Legal Officer

SCHEDULE A

COUNTRY	MARK	CLASS	APPL. NO REG. NO.
United States	HONEST SECURITIES	9	86/806119
United States	HONEST ADVISORS	9	86/806122
United States	HONEST ADVISORS	42	86/806134
United States	HONEST SECURITIES	42	86/805983
United States	THE RETIREMENT BENEFIT THAT BENEFITS EVERYONE	9, 42	86/695829
United States	H & Hand Design	9	86/633846
United States	H & Hand Design	42	86/633847
United States	H HONEST DOLLAR & Design	9	86/633855
United States	H HONEST DOLLAR & Design	9	86/633850
United States	H HONEST DOLLAR & Design	42	86/633857
United States	H HONEST DOLLAR & Design	42	86/633852
United States	HONEST DOLLAR	9	86/633844
United States	HONEST DOLLAR	42	86/514233
United States	HONESTY IS THE NEW POLICY	42	86/514244
United States	HAVING THE RIGHT SOLUTION BENEFITS EVERYONE	42	2,403,895
Canada	H & Hand Design		1755420
Canada	HONEST DOLLAR		1736513
Mexico	H & Hand Design	42	1618987

COUNTRY	MARK	CLASS	APPL. NO REG. NO.
Mexico	H & Hand Design	9	1624287
Mexico	HONEST DOLLAR	42	1589951
EU	H & Hand Design	9, 42	14809636
EU	HONEST DOLLAR	9, 42	14346522
China	H & Hand Design	42	18363295
China	H & Hand Design	9	18363296