

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J&S 34102, Inc.		10/26/2017	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Gulf Coast Nutritionals, Inc.		
Doing Business As:	Ark Naturals Natural Product for Pets		
Street Address:	285 SECOND AVENUE S		
City:	NAPLES		
State/Country:	FLORIDA		
Postal Code:	34102		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86136837	GRAY MUZZLE	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-417-3234		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nichole Hayden		
Address Line 1:	301 South College Street		
Address Line 2:	One Wells Fargo Center, 23rd Floor		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	Nichole Hayden		
SIGNATURE:	/Nichole Hayden/		
DATE SIGNED:	11/14/2017		
Total Attachments: 2			
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source=Gray Muzzle Assignment#page2.tif			

OP \$40.00 86136837

TRADEMARK ASSIGNMENT

This Assignment, effective on October 26, 2017 is made by and between J&S 34102, Inc., a Florida corporation ("Assignor"), and Gulf Coast Nutritionals, Inc., d/b/a Ark Naturals Natural Product for Pets, a Florida corporation ("Assignee"), wherein the foregoing may be referenced collectively herein as the "Parties" or individually as a "Party."

Recitals

WHEREAS, Assignor is the owner of any and all right, title, and interest in the following U.S. trademark registration (collectively the "Mark"):

U.S. Serial No.	Mark
86/136,837	GRAY MUZZLE

WHEREAS, the Assignee is a successor to the business of the Assignor, or to the portion thereof to which the Trademarks pertain and such business is ongoing and existing;

WHEREAS, the Assignor now desires to assign and transfer to the Assignee, and the Assignee desires to acquire from the Assignor, collectively, all of the Assignor's right, title and interest in and to the Trademarks and all goodwill associated therewith, in each case as provided for herein.

WHEREAS, the Assignor and Assignee share common ownership and the Assignment benefits the common owners;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns, transfers and conveys to the Assignee and its respective successors and assigns, collectively, all of the Assignor's right, title and interest in and to (a) the Mark and all goodwill associated therewith, and (b) all rights to income and license fees deriving from the Marks to the extent earned after the date hereof, and (c) all causes of action, claims and rights to damages or profits arising by reason of any past, present or future infringements or unauthorized uses of the Marks, and the right to sue for and collect such damages or profits, in each case as permitted by law.

This Agreement constitutes the entire understanding between the Parties and supersedes any and all prior or contemporaneous understandings and agreements, whether oral or written, between the Parties with respect to the subject matter hereof.

This Assignment shall be governed by the laws of the State of Florida without regard to conflicts of law principles thereunder. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

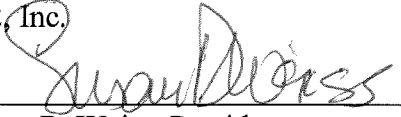
This Agreement may be executed in one or more counterparts, all of which together will constitute one and the same instrument. A signature transmitted by facsimile or other electronic means shall have the same force and effect as an original signature.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN TESTIMONY WHEREOF, I have hereto set my hand on the date first above written.

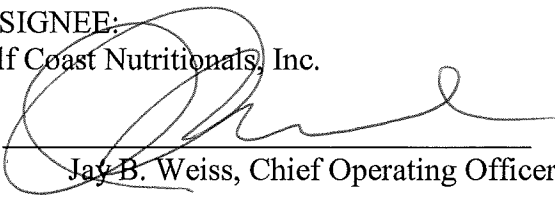
ASSIGNOR:
J&S 34102, Inc.

By: _____


Susan B. Weiss, President

ASSIGNEE:
Gulf Coast Nutritionals, Inc.

By: _____


Jay B. Weiss, Chief Operating Officer