

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449852

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Desert Rock Enterprises II, LLC		10/24/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Mobsters Ball, LLC		
Street Address:	2520 St. Rose Parkway Suite 319		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89074		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87397507	MOBSTER'S BALL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 661 3656		
Email:	wallacecollins@gmail.com		
Correspondent Name:	Wallace Collins		
Address Line 1:	250 East 39th St (9k)		
Address Line 4:	NY, NEW YORK 10016		
NAME OF SUBMITTER:	wallace collins		
SIGNATURE:	/wallace collins/		
DATE SIGNED:	11/06/2017		
Total Attachments: 1			
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OP \$40.00 87397507

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made and effective the 24 day of October, 2017, by and between Mobsters Ball, LLC, a Nevada company with offices at 2520 St. Rose Parkway, Suite 319, Henderson, Nevada 89074 (hereinafter "ASSIGNEE") and Desert Rock Enterprises II, LLC, a Nevada company located at 301 Fremont Street, Las Vegas, Nevada 89101 (hereinafter "ASSIGNOR").

RECITALS

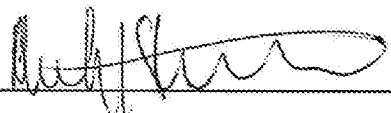
1. ASSIGNOR owns the trademark for MOBSTER'S BALL in connection with entertainment services in the nature of organizing, arranging and conducting music festivals featuring live musical performances; entertainment services in the nature of automotive show exhibitions, including pending U.S. Serial Number 87397507 in Class 41;

2. ASSIGNEE is desirous of acquiring rights in the United States to the MOBSTER'S BALL mark and the goodwill of the business associated therewith, as well as the application associated with this mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR conveys, transfers, and assigns to ASSIGNEE all its right, title, and interest in and to MOBSTER'S BALL and the federal application as identified above, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the ASSIGNOR hereto has executed this ASSIGNMENT as of the day and year above written.

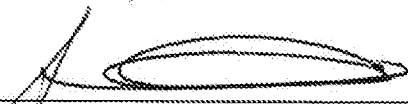
ASSIGNOR:
Desert Rock Enterprises II, LLC



Name: Derek J. Stevens
Title: Chief Executive Officer

Dated: 10/30/17

ASSIGNEE:
Mobsters Ball, LLC



Name: STEPHEN PERRY
Title: CEO, MOBSTERS BALL LLC

Dated: 10/24/17

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